

ASA'S **NETWORKING** Events Offer Unparalleled Opportunities



ASA's events and professional development opportunities are designed to give members and their teams ways to connect, learn and advance their business careers.



NETWORK

ASA's Annual National Conference

More than just building relationships, NETWORK is about bringing together thought-leaders and industry veterans to take part in educational sessions and to share ideas that have immediate impacts on your company and your team's ability to succeed. NETWORK sessions will expand your view of what's happening in the industry and enable you to **discover new and innovative ideas.**



EMERGING LEADERS

ASA's Emerging Leaders division, now in its second decade, was designed to develop leadership skills through educational opportunities and networking events specific to the needs of young executives. A rapidly growing group of industry professionals, Emerging Leaders provides a forum to build key relationships which is critical to become tomorrow's leaders for all PHCP & PVF companies across the U.S.



WOMEN IN INDUSTRY

The primary mission of ASA's Women in Industry division is to provide practical guidance, direction and education to help women in the PHCP & PVF industry in reaching their personal and professional goals. Women in Industry makes a tremendous impact on today's companies and tomorrow's possibilities by encouraging women to make valuable connections and learn skills to achieve personal and company objectives.

ASA Regional Events Provide **Critical Value**to the PHCP-PVF Supply Chain

In addition to national events such as NETWORK, EMERGE (Emerging Leaders) and ELEVATE (Women in Industry), ASA hosts annual Summits in the Central, Northeast and West regions, bringing wholesalers, suppliers, reps and other stakeholders in those territories together for multiple days of education, best practices sharing and networking. New in 2025 is the ASA West Summit, which brings key industry players in 11 western states together.

