

ASA UNIVERSITY IS DESIGNED TO TRAIN YOUR TEAM & SAVE YOU TIME

ASA University is the **Industry Standard** for Training & Education

Training from ASA University enables you to develop your employees into the best trained, most professional in the industry. Designed for the industry, by the industry, ASA University has the tools for your success.

- 7 College of Sales / Sales Management Tracks
- 4 College of Warehouse Management Tracks
- 3 College of Purchasing & Inventory Management Tracks
- 5 College of Leadership / Executive Management Tracks
- 12 College of Business Management Tracks
- 5 Intro to the Industry Training Tracks
- 5 Hot-Topics Mini-Tracks

Each skill-based training track is mapped to the core skills your employees need to do the job right. Reskill or up-skill your existing employees. From profitability and bottom line to customer service and time management, ASA University can meet your training needs.



3,000+

Unique Users to ASA-U in 2024

224

Training Tracks Used

150+

Custom Training Tracks Created

**LEADING
MANUFACTURERS
OFFERING 120+ FREE
TRAINING COURSES
FROM 29 VENDORS
TO ASA MEMBERS**





With product training, introduction to industry courses and more, both new and seasoned employees can improve productivity and performance whenever and wherever.

5

Colleges

40+

Training Tracks

All delivered online, to your team, available 24/7. **ASA team members are here to help you get your training done.**



Master of Distribution Management Certificate Program

ASA University offers the Master of Distribution Management program (MDM) with comprehensive, multi-format training focused on developing the industry's top leaders and creating more ability to move your company forward. In 2024, there were nearly 50 student enrollments with 10 graduates.

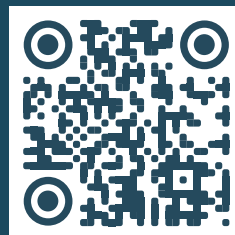
FINDING TALENT HAS NEVER BEEN MORE IMPORTANT THAN TODAY



Project

TALENT

ASA's **PROJECT TALENT** creates awareness of the PHCP/PVF industry and its fulfilling careers plus tools and resources to help ASA members connect with jobseekers.



Scan to
learn more!