



ASA's Project Talent An Overview

Attracting Talent to
Our Industry and
Recruitment Resources



Introduction to Project Talent

“ 31% of our industry is over the age of 55 ”

With more than 31% of the workforce over the age of 55 and nearly 10% 65 years and older, ASA recognizes the labor challenges in the PHCP/PVF industry. Project Talent aims to increase awareness among job seekers and provide ASA members with recruitment tools.

Through social media and email campaigns, job seekers are directed to supplyindustrycareers.com to explore

the industry, hear from employees, and request details. The site features an interactive U.S. map where candidates can search potential employers by location. ASA members can mark themselves as **“Now Hiring”** and link job seekers to their sites. To enable this, update the “Has Available Jobs” field and other relevant information in your **ASA.net** profile.

The screenshot displays the Project Talent website interface. On the left, a list of suppliers is shown, each with a circular icon, a company name, address, phone number, website, and a 'Hiring!' badge. The suppliers listed are Main Line Supply, Pipe Products, and Robertson Heating Supply. On the right, an interactive map of Cincinnati is shown, with several red pins indicating hiring locations. The map includes labels for various neighborhoods and landmarks, such as Forest Park, Winton Woods, and the Cincinnati Zoo & Botanical Garden.

Company	Address	Phone	Website	Hiring!
Main Line Supply	121 Hosea Ave Cincinnati, OH 45215	513 242-8700	www.mainlinesupply.com	Yes
Pipe Products	11860 Mosteller Rd Cincinnati, OH 45241-1569	513 860-5900	www.ferguson.com	Yes
Robertson Heating Supply	2967 E Crescentville Rd West Chester, OH 45069	513 563-2000	www.rhs1.com	Yes

Available Resources

Project Talent offers ASA members free recruitment tools through the online Recruiter Toolbox, featuring:

- *Local Recruitment Event Links*
- *Industry Talking Points*
- *Career Website Best Practices Checklist*
- *Webinars*
- *Pre-Written Job Descriptions*
- *Social Media Templates*
- *Labor Study Results*
- *Internship Guides*
- *Stock Photos & Videos*
- *Recruitment News*
- *Presentation & Email Templates*
- *Brochure Templates*



Welcome to your Recruiter Toolbox!

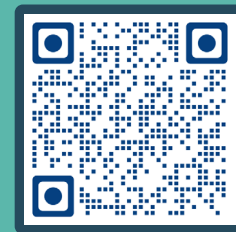


Members can access these resources via **ASA.net**.

As websites are crucial for recruitment, ASA provides best-practice checklists and website reviews with tailored recommendations.

ASA also hosts recruitment webinars covering trends, hiring best practices, and industry panels.

ASA is committed to helping members attract top talent through essential recruitment tools and resources.



Scan To Access The
Recruiter Toolbox





We encourage you to follow and engage with the **Supply Industry** social media communities:



@ SupplyIndustryCareers



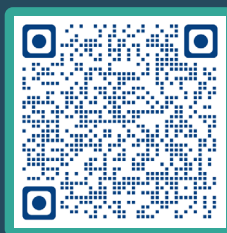
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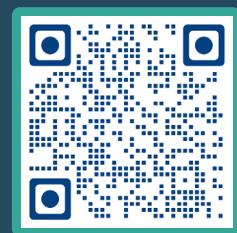
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If you have any questions
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