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## March 2023

Report prepared for ASA by Industry Insights, Inc. If you have any questions or comments, please contact Greg Manns of Industry Insights at 614-389-2100 or Brianna Baresel of ASA at 630-467-0000.

## Summary

The ASA Monthly Sales Report aims to provide a snapshot of industry performance and how it relates to the broader economy. Provided below is a summary of the March 2023 results.

## Demographics

A total of 72 companies responded to the March 2023 ASA Monthly Sales Report. $47 \%$ of the respondents identified their primary business emphasis as Plumbing, Heating and Cooling (PHCP), $19 \%$ indicated Industrial PVF, and $31 \%$ identified their firm's primary business emphasis as PHCP and PVF. Of the various ASA regions, region 4 (NCWA) represented $28 \%$ of the total respondents. Nearly half ( $49 \%$ ) of the respondents had 5 or less locations, $18 \%$ reported $6-10$ locations, and the remaining $33 \%$ reported 11 or more locations.

## Detailed Results by Company

Respondents reported a median sales increase of $1.7 \%$ for March 2023 vs. 2022. This represents the lowest this figure has been since February 2021. Year-to-date sales through March 2023 were up $8.9 \%$ vs. 2022. While inflationary pressures are beginning to slowly soften, year-over-year comparisons should continue to be viewed with caution. Though year-over-year sales growth was a modest $1.7 \%$, respondents reported an increase in sales of $15 \%$ on a month-to-month basis for March vs. February. On a Trailing Twelve Months (TTM) basis, it is encouraging that half of the respondents reported TTM sales growth between 8\% to 22\%. Inventory rose 7\% for March 2023 vs. March 2022. The median Three-Months Average Days Sales Outstanding dropped just below 40 days in March. Additional detailed performance results by the various demographic categories (Sales Volume, Primary Business Emphasis, and Regions) can be found on page 5.

## Economic Indicators

The "Real" GDP growth for the 4th quarter 2022 was revised down again from $2.7 \%$ to $2.6 \%$. Total wholesale sales for January grew $1.3 \%$ year-over-year, while inventories grew $12 \%$ vs. the prior year. The Department of Commerce recently began reporting "Real" wholesale sales to provide a more accurate picture of inflation adjusted growth. "Real" wholesale sales growth was essentially flat for January (Data has not yet been reported for February). Housing permits and housing starts reported a surprising increase in February, largely due to an increase in multifamily housing, but both dropped in March with permits dropping significantly. Both starts and permits remain well below their 2022 levels. The unemployment rate dropped to $3.5 \%$ in March despite initial claims for unemployment increasing to over 238,000. Additional economic indicators are reported beginning on page 10.

## What Respondents are Saying...

-"Business is strong but moderating...April has particularly gotten off to a sluggish start."
-"Many of our customers are seeing business slow, especially in new home construction."
-"Our customers still have labor problems."

## ASA MONTHLY SALES REPORT

Sales and Inventories Growth

| Overall Company Percent Change -- All Respondents |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Sales |  |  | Inventory |
|  | Mar. 2023 <br> vs. 2022 | Calendar <br> Year-toDate | TTM* <br> Mar. 2023 <br> vs. 2022 | Mar. 2023 vs. 2022 |
| Lower Quartile | -4.7\% | 2.9\% | 8.2\% | 0.4\% |
| Median | 1.7\% | 8.9\% | 14.7\% | 6.6\% |
| Upper Quartile | 9.3\% | 18.3\% | 22.1\% | 13.7\% |
| *Trailing Twelve Months |  |  |  |  |
| Source: ASA Monthly Sales Report, March 2023 |  |  |  |  |




Wholesale Sales and Inventories Growth


Source: U.S. Department of Commerce

| TOTAL COMPANY INFORMATION | Total Company Annual Gross Sales Volume |  |  |  |  | Primary Business Emphasis |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All Responding Firms | $\begin{aligned} & \text { Less than } \\ & \$ 15,000,000 \end{aligned}$ | $\begin{gathered} \$ 15,000,000 \\ \text { to } \\ \$ 24,999,999 \end{gathered}$ | $\begin{gathered} \$ 25,000,000 \\ \text { to } \\ \$ 49,999,999 \end{gathered}$ | $\begin{gathered} \$ 50,000,000 \\ \text { or more } \end{gathered}$ | Plumbing, Heating and Cooling (PHCP) | Industrial PVF | PHCP \& PVF |
| Primary Business Emphasis |  |  |  |  |  |  |  |  |
| Number of Responses | 72 | 12 | 11 | 16 | 33 | 34 | 14 | 22 |
| Plumbing-Heating-Cooling-Piping (PHCP) | 47.2\% | 58.3\% | 45.5\% | 31.3\% | 51.5\% | 100.0\% | 0.0\% | 0.0\% |
| Industrial Pipe-Valve-Fitting (PVF) | 19.4\% | 8.3\% | 18.2\% | 31.3\% | 18.2\% | 0.0\% | 100.0\% | 0.0\% |
| PHCP \& PVF | 30.6\% | 25.0\% | 36.4\% | 37.5\% | 27.3\% | 0.0\% | 0.0\% | 100.0\% |
| Other | 2.8\% | 8.3\% | 0.0\% | 0.0\% | 3.0\% | 0.0\% | 0.0\% | 0.0\% |
|  |  |  |  |  |  |  |  |  |
| Regions |  |  |  |  |  |  |  |  |
| Number of Responses | 67 | 12 | 11 | 16 | 28 | 33 | 14 | 19 |
| Region 1 (SWPD \& WSA) | 13.4\% | 25.0\% | 0.0\% | 6.3\% | 17.9\% | 18.2\% | 21.4\% | 0.0\% |
| Region 2 (MWD) | 14.9\% | 8.3\% | 27.3\% | 18.8\% | 10.7\% | 6.1\% | 14.3\% | 26.3\% |
| Region 3 (SWCD) | 9.0\% | 8.3\% | 27.3\% | 6.3\% | 3.6\% | 9.1\% | 14.3\% | 5.3\% |
| Region 4 (NCWA) | 28.4\% | 33.3\% | 36.4\% | 31.3\% | 21.4\% | 33.3\% | 0.0\% | 42.1\% |
| Region 5 (ASA Northeast) | 17.9\% | 16.7\% | 0.0\% | 18.8\% | 25.0\% | 18.2\% | 28.6\% | 10.5\% |
| Region 6 (SWA) | 16.4\% | 8.3\% | 9.1\% | 18.8\% | 21.4\% | 15.2\% | 21.4\% | 15.8\% |
|  |  |  |  |  |  |  |  |  |
| Number of Locations |  |  |  |  |  |  |  |  |
| Number of Responses | 72 | 12 | 11 | 16 | 33 | 34 | 14 | 22 |
| Lower Quartile | 2.0 | 1.0 | 2.0 | 1.8 | 9.0 | 3.0 | 2.0 | 2.0 |
| Average | 16.3 | 2.6 | 3.1 | 5.2 | 31.2 | 12.5 | 8.6 | 25.8 |
| Median | 6.5 | 1.5 | 3.0 | 3.0 | 20.0 | 7.0 | 5.0 | 4.5 |
| Upper Quartile | 19.3 | 3.5 | 4.0 | 7.3 | 36.0 | 20.0 | 12.5 | 12.0 |
| 5 or Less | 48.6\% | 91.7\% | 90.9\% | 56.3\% | 15.2\% | 44.1\% | 50.0\% | 59.1\% |
| 6 to 10 | 18.1\% | 8.3\% | 9.1\% | 37.5\% | 15.2\% | 20.6\% | 21.4\% | 9.1\% |
| 11 or More | 33.3\% | 0.0\% | 0.0\% | 6.3\% | 69.7\% | 35.3\% | 28.6\% | 31.8\% |
|  |  |  |  |  |  |  |  |  |
| Company's Annual Gross Sales Volume |  |  |  |  |  |  |  |  |
| Number of Responses | 72 | 12 | 11 | 16 | 33 | 34 | 14 | 22 |
| Less than \$15,000,000 | 16.7\% | 100.0\% | 0.0\% | 0.0\% | 0.0\% | 20.6\% | 7.1\% | 13.6\% |
| \$15,000,000 to \$24,999,999 | 15.3\% | 0.0\% | 100.0\% | 0.0\% | 0.0\% | 14.7\% | 14.3\% | 18.2\% |
| \$25,000,000 to \$49,999,999 | 22.2\% | 0.0\% | 0.0\% | 100.0\% | 0.0\% | 14.7\% | 35.7\% | 27.3\% |
| \$50,000,000 or more | 45.8\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% | 50.0\% | 42.9\% | 40.9\% |




ISD = Insufficient Data to Report

| TOTAL COMPANY INFORMATION | All <br> Responding Firms | Regions |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Region 1 (SWPD \& WSA) | Region 2 <br> (MWD) | Region 3 <br> (SWCD) | Region 4 <br> (NCWA) | Region 5 (ASA <br> Northeast) | Region 6 (SWA) |
| Primary Business Emphasis |  |  |  |  |  |  |  |
| Number of Responses | 72 | 9 | 10 | 6 | 19 | 12 | 11 |
| Plumbing-Heating-Cooling-Piping (PHCP) | 47.2\% | 66.7\% | 20.0\% | 50.0\% | 57.9\% | 50.0\% | 45.5\% |
| Industrial Pipe-Valve-Fitting (PVF) | 19.4\% | 33.3\% | 20.0\% | 33.3\% | 0.0\% | 33.3\% | 27.3\% |
| PHCP \& PVF | 30.6\% | 0.0\% | 50.0\% | 16.7\% | 42.1\% | 16.7\% | 27.3\% |
| Other | 2.8\% | 0.0\% | 10.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| Regions |  |  |  |  |  |  |  |
| Number of Responses | 67 | 9 | 10 | 6 | 19 | 12 | 11 |
| Region 1 (SWPD \& WSA) | 13.4\% | 100.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| Region 2 (MWD) | 14.9\% | 0.0\% | 100.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| Region 3 (SWCD) | 9.0\% | 0.0\% | 0.0\% | 100.0\% | 0.0\% | 0.0\% | 0.0\% |
| Region 4 (NCWA) | 28.4\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% | 0.0\% | 0.0\% |
| Region 5 (ASA Northeast) | 17.9\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% | 0.0\% |
| Region 6 (SWA) | 16.4\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% |
| Number of Locations |  |  |  |  |  |  |  |
| Number of Responses | 72 | 9 | 10 | 6 | 19 | 12 | 11 |
| Lower Quartile | 2.0 | 3.0 | 1.3 | ISD | 2.5 | 1.0 | 2.5 |
| Average | 16.3 | 13.8 | 9.5 | 4.3 | 9.3 | 15.4 | 7.6 |
| Median | 6.5 | 6.0 | 6.5 | 2.5 | 5.0 | 8.0 | 4.0 |
| Upper Quartile | 19.3 | 25.0 | 9.0 | ISD | 8.5 | 22.5 | 10.0 |
| 5 or Less | 48.6\% | 44.4\% | 50.0\% | 83.3\% | 52.6\% | 41.7\% | 54.6\% |
| 6 to 10 | 18.1\% | 11.1\% | 30.0\% | 0.0\% | 26.3\% | 16.7\% | 18.2\% |
| 11 or More | 33.3\% | 44.4\% | 20.0\% | 16.7\% | 21.1\% | 41.7\% | 27.3\% |
|  |  |  |  |  |  |  |  |
| Company's Annual Gross Sales Volume |  |  |  |  |  |  |  |
| Number of Responses | 72 | 9 | 10 | 6 | 19 | 12 | 11 |
| Less than \$15,000,000 | 16.7\% | 33.3\% | 10.0\% | 16.7\% | 21.1\% | 16.7\% | 9.1\% |
| \$15,000,000 to \$24,999,999 | 15.3\% | 0.0\% | 30.0\% | 50.0\% | 21.1\% | 0.0\% | 9.1\% |
| \$25,000,000 to \$49,999,999 | 22.2\% | 11.1\% | 30.0\% | 16.7\% | 26.3\% | 25.0\% | 27.3\% |
| \$50,000,000 or more | 45.8\% | 55.6\% | 30.0\% | 16.7\% | 31.6\% | 58.3\% | 54.5\% |




ISD = Insufficient Data to Report


[^0]

[^1]| TOTAL COMPANY INFORMATION | Regions |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All <br> Responding Firms | Region 1 <br> (SWPD \& WSA) | Region 2 <br> (MWD) | Region 3 <br> (SWCD) | Region 4 <br> (NCWA) | Region 5 (ASA <br> Northeast) | Region 6 <br> (SWA) |
| Percent Change in Total Dollar Sales for: |  |  |  |  |  |  |  |
| March 2023 vs. March 2022 |  |  |  |  |  |  |  |
| Number of Responses | 70 | 9 | 10 | 5 | 19 | 11 | 11 |
| Lower Quartile | -4.7\% | -11.1\% | -2.0\% | ISD | -5.0\% | -2.9\% | -5.4\% |
| Average | 3.7\% | -4.0\% | 3.5\% | 6.4\% | 7.1\% | 3.6\% | 2.4\% |
| Median | 1.7\% | -3.0\% | 4.1\% | 0.0\% | 2.1\% | 3.7\% | -2.0\% |
| Upper Quartile | 9.3\% | 5.1\% | 10.5\% | ISD | 20.6\% | 6.1\% | 9.9\% |
| Calendar Year-to-Date March 31, 2023 vs. March 31, 2022 |  |  |  |  |  |  |  |
| Number of Responses | 71 | 9 | 10 | 5 | 19 | 12 | 11 |
| Lower Quartile | 2.9\% | 3.2\% | 1.3\% | ISD | 5.4\% | 2.3\% | 2.6\% |
| Average | 11.0\% | 3.9\% | 10.3\% | 11.1\% | 15.2\% | 8.9\% | 11.3\% |
| Median | 8.9\% | 5.6\% | 9.7\% | 3.8\% | 12.9\% | 7.2\% | 8.4\% |
| Upper Quartile | 18.3\% | 6.8\% | 20.6\% | ISD | 23.0\% | 15.0\% | 19.4\% |
| Trailing Twelve Months* March 31, 2023 vs. March 31, 2022 |  |  |  |  |  |  |  |
| Number of Responses | 65 | 9 | 9 | 5 | 17 | 10 | 10 |
| Lower Quartile | 8.2\% | 8.2\% | 8.2\% | ISD | 3.6\% | 10.2\% | 11.2\% |
| Average | 15.8\% | 13.7\% | 15.9\% | 29.9\% | 11.5\% | 15.9\% | 16.1\% |
| Median | 14.7\% | 11.1\% | 14.9\% | 35.4\% | 13.1\% | 14.0\% | 16.1\% |
| Upper Quartile | 22.1\% | 19.3\% | 25.0\% | ISD | 16.8\% | 26.6\% | 21.9\% |

Percent Change in Total Ending Inventory
March 2023 vs. March 2022

| Number of Responses | 70 | 9 | 10 | 6 | 18 | 12 | 10 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Lower Quartile | 0.4\% | 1.9\% | 4.1\% | ISD | -3.8\% | 2.2\% | -6.0\% |
| Average | 7.8\% | 15.0\% | 8.2\% | 5.6\% | 5.2\% | 5.6\% | 2.7\% |
| Median | 6.6\% | 6.5\% | 7.5\% | 6.8\% | 3.4\% | 4.9\% | 3.8\% |
| Upper Quartile | 13.7\% | 34.5\% | 13.5\% | ISD | 11.4\% | 8.4\% | 10.5\% |
| Three-Months Average Days Sales Outstanding |  |  |  |  |  |  |  |
| Number of Responses | 62 | 8 | 8 | 5 | 18 | 10 | 8 |
| Lower Quartile | 32.6 | 28.9 | 28.3 | ISD | 35.3 | 38.3 | 35.0 |
| Average | 39.4 | 35.2 | 36.1 | 39.6 | 40.5 | 44.0 | 38.9 |
| Median | 39.9 | 39.7 | 35.3 | 41.7 | 39.6 | 44.7 | 39.3 |
| Upper Quartile | 45.9 | 45.5 | 41.4 | ISD | 43.6 | 46.8 | 45.3 |

Total Number of Full-time Equivalent

## Employees (FTEs) vs. a Year Ago

| Number of Responses | $72.5 \%$ |
| :--- | :--- |
| Up | 25.0 |
| Even | $12.5 \%$ |
| Down |  |

Percentage of Inventory that is Obsolete
March 2023 vs. March 2022

| Number of Responses | 71 |
| :--- | ---: |
| Up | $21.1 \%$ |
| Even | 56.3 |
| Down | 22.5 |

Company's Gross Margin Percentage for the
March 2023 vs. March 2022

| Number of Responses | 70 | 9 | 10 | 6 | 18 | 11 |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Up | $35.7 \%$ | $33.3 \%$ | $40.0 \%$ | $16.7 \%$ | $22.2 \%$ | $45.5 \%$ | $63.6 \%$ |
| Even | $8.6 \%$ | $11.1 \%$ | $10.0 \%$ | $16.7 \%$ | $11.1 \%$ | $9.1 \%$ | $0.0 \%$ |
| Down | $55.7 \%$ | $55.6 \%$ | $50.0 \%$ | $66.7 \%$ | $66.7 \%$ | $45.5 \%$ | $36.4 \%$ |

Company's YTD Gross Margin Percentage
as of March 31, 2023 vs. March 31, 2022

| Number of Responses | 70 | 9 | 10 | 10 | 10 | 10 |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Up | $40.0 \%$ | $33.3 \%$ | $40.0 \%$ | $50.0 \%$ | $36.8 \%$ | $40.0 \%$ | $54.6 \%$ |
| Even | $11.4 \%$ | $22.2 \%$ | $10.0 \%$ | $16.7 \%$ | $10.5 \%$ | $10.0 \%$ | $9.1 \%$ |
| Down | $48.6 \%$ | $44.4 \%$ | $50.0 \%$ | $33.3 \%$ | $52.6 \%$ | $50.0 \%$ | $36.4 \%$ |

Company's YTD Profit Before Taxes
as of March 31, 2023 vs. March 31, 2022

| Number of Responses | 70 | 9 | 10 | 6 | 19 | 10 | 11 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Up | 38.6\% | 22.2\% | 20.0\% | 66.7\% | 31.6\% | 30.0\% | 63.6\% |
| Even | 12.9\% | 22.2\% | 10.0\% | 16.7\% | 15.8\% | 10.0\% | 9.1\% |
| Down | 48.6\% | 55.6\% | 70.0\% | 16.7\% | 52.6\% | 60.0\% | 27.3\% |

*For example, Trailing Twelve Months Sales Percent Change for the month ending March 31, 2023 is the percent change for sales for the twelve months April 1, 2022 to March 31, 2023 vs. the twelve months of April 1, 2021 to March 31, 2022.
ISD = Insufficient Data to Report

| Sales and Inventory Performance by State or Area of Operations | All Responding Firms | California ${ }^{1}$ | Florida | Georgia | Greater <br> Chicago <br> Metro ${ }^{2}$ | Illinois ${ }^{1}$ | Indiana ${ }^{1}$ | Indiana - <br> All Other | Iowa |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Locations |  |  |  |  |  |  |  |  |  |
| Number of Responses | 72 | 5 | 5 | 5 | 6 | 4 | 9 | 6 | 4 |
| Average | 16.3 | 13.4 | 6.0 | 5.0 | 4.8 | 5.8 | 2.8 | 2.8 | 3.8 |
| Median | 6.5 | 6.0 | 2.0 | 1.0 | 3.0 | 6.5 | 2.0 | 2.5 | 4.0 |
| Percent Change in Total Dollar Sales for: |  |  |  |  |  |  |  |  |  |
| Mar. 2023 vs. Mar. 2022 |  |  |  |  |  |  |  |  |  |
| Number of Responses | 70 | 5 | 5 | 5 | 6 | 4 | 9 | 6 | 4 |
| Lower Quartile | -4.7\% | ISD | ISD | ISD | ISD | ISD | -10.8\% | ISD | ISD |
| Average | 3.7\% | -10.1\% | 18.1\% | 6.3\% | 2.9\% | 8.9\% | -2.7\% | 1.7\% | 2.5\% |
| Median | 1.7\% | -8.0\% | 22.1\% | 4.1\% | 5.1\% | 10.3\% | 1.1\% | 2.0\% | 2.6\% |
| Upper Quartile | 9.3\% | ISD | ISD | ISD | ISD | ISD | 3.0\% | ISD | ISD |
| Calendar Year-to-Date Mar. 2023 vs. Mar. 2022 |  |  |  |  |  |  |  |  |  |
| Number of Responses | 71 | 5 | 5 | 4 | 6 | 4 | 9 | 6 | 4 |
| Lower Quartile | 2.9\% | ISD | ISD | ISD | ISD | ISD | 0.0\% | ISD | ISD |
| Average | 11.0\% | -4.1\% | 21.0\% | 17.0\% | 12.8\% | 14.9\% | 7.8\% | 10.5\% | 8.1\% |
| Median | 8.9\% | 3.2\% | 21.2\% | 13.6\% | 10.6\% | 14.1\% | 5.3\% | 11.2\% | 4.7\% |
| Upper Quartile | 18.3\% | ISD | ISD | ISD | ISD | ISD | 14.6\% | ISD | ISD |
| Trailing Twelve Months* |  |  |  |  |  |  |  |  |  |
| Mar. 31, 2023 vs. Mar. 31, 2022 |  |  |  |  |  |  |  |  |  |
| Number of Responses | 65 | 5 | 4 | 5 | 6 | 4 | 9 | 6 | 4 |
| Lower Quartile | 8.2\% | ISD | ISD | ISD | ISD | ISD | 12.4\% | ISD | ISD |
| Average | 15.8\% | 10.2\% | 24.2\% | 17.2\% | 20.6\% | 18.8\% | 16.2\% | 13.1\% | 19.0\% |
| Median | 14.7\% | 11.1\% | 27.1\% | 21.2\% | 20.5\% | 18.6\% | 14.2\% | 13.7\% | 20.1\% |
| Upper Quartile | 22.1\% | ISD | ISD | ISD | ISD | ISD | 16.9\% | ISD | ISD |
|  |  |  |  |  |  |  |  |  |  |
| Percent Change in Total Ending Inventory |  |  |  |  |  |  |  |  |  |
| Mar. 2023 vs. Mar. 2022 |  |  |  |  |  |  |  |  |  |
| Number of Responses | 70 | 5 | 4 | 5 | 6 | 4 | 9 | 6 | 4 |
| Lower Quartile | 0.4\% | ISD | ISD | ISD | ISD | ISD | 3.4\% | ISD | ISD |
| Average | 7.8\% | 11.5\% | 9.0\% | 13.2\% | 8.7\% | 6.7\% | 7.5\% | 7.4\% | 10.6\% |
| Median | 6.6\% | 4.2\% | 8.3\% | 13.7\% | 10.6\% | 5.6\% | 11.3\% | 9.7\% | 7.9\% |
| Upper Quartile | 13.7\% | ISD | ISD | ISD | ISD | ISD | 13.4\% | ISD | ISD |

ISD = Insufficient Data to Report
*For example, Trailing Twelve Months Sales Percent Change for the month ending March 31, 2023 is the percent change for sales for the twelve months April 1,2022 to March 31,2023 vs. the twelve months of April 1, 2021 to March 31, 2022
${ }^{1}$ Entire State
${ }^{2}$ Greater Chicago Metro includes Illinois, Indiana (Northwest), and Wisconsin (Southeast).

## Definitions

| Average: | The simple average of all responses for a particular item (e.g., it is the result of summing the values and dividing by the total number of <br> responses). |
| :--- | :--- |
| Median: | The center value of the total distribution of the data that was reported (e.g., it is the value at which $50 \%$ of the responses are above and <br> $50 \%$ are below). This measure is less likely than an average to be distorted by a few outlying responses. |
| Lower Quartile: | The observation point below which $25 \%$ of the responses lie (e.g., $25 \%$ of the respondents were less than this amount and $75 \%$ were <br> more). |
| Upper Quartile: | The observation point below which $75 \%$ of the responses lie (e.g., $75 \%$ of the respondents were less than this amount and $25 \%$ were <br> more). <br> ISD: |



| Sales and Inventory Performance by State or Area of Operations | All Responding Firms | Michigan | Ohio | Penn. | Texas |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Locations |  |  |  |  |  |
| Number of Responses | 72 | 7 | 12 | 5 | 5 |
| Average | 16.3 | 7.0 | 11.7 | 16.2 | 15.8 |
| Median | 6.5 | 5.0 | 7.0 | 8.0 | 4.0 |
| Percent Change in Total Dollar Sales for: |  |  |  |  |  |
| Mar. 2023 vs. Mar. 2022 |  |  |  |  |  |
| Number of Responses | 70 | 7 | 12 | 5 | 5 |
| Lower Quartile | -4.7\% | -4.8\% | -12.6\% | ISD | ISD |
| Average | 3.7\% | 9.2\% | 0.2\% | 0.7\% | 15.6\% |
| Median | 1.7\% | -0.6\% | 1.3\% | 3.7\% | 22.9\% |
| Upper Quartile | 9.3\% | 20.8\% | 3.2\% | ISD | ISD |
| Calendar Year-to-Date Mar. 2023 vs. Mar. 2022 |  |  |  |  |  |
| Number of Responses | 71 | 7 | 12 | 5 | 5 |
| Lower Quartile | 2.9\% | -1.9\% | 3.1\% | ISD | ISD |
| Average | 11.0\% | 12.2\% | 10.5\% | 5.0\% | 19.7\% |
| Median | 8.9\% | 4.4\% | 9.2\% | 8.3\% | 17.5\% |
| Upper Quartile | 18.3\% | 18.2\% | 14.9\% | ISD | ISD |
| Trailing Twelve Months* Mar. 31, 2023 vs. Mar. 31, 2022 |  |  |  |  |  |
| Number of Responses | 65 | 6 | 11 | 5 | 4 |
| Lower Quartile | 8.2\% | ISD | 4.4\% | ISD | ISD |
| Average | 15.8\% | 12.0\% | 10.1\% | 14.1\% | 34.8\% |
| Median | 14.7\% | 11.0\% | 11.9\% | 11.3\% | 33.1\% |
| Upper Quartile | 22.1\% | ISD | 16.4\% | ISD | ISD |
|  |  |  |  |  |  |
| Percent Change in Total Ending Inventory |  |  |  |  |  |
| Mar. 2023 vs. Mar. 2022 |  |  |  |  |  |
| Number of Responses | 70 | 6 | 12 | 5 | 5 |
| Lower Quartile | 0.4\% | ISD | -3.1\% | ISD | ISD |
| Average | 7.8\% | 12.9\% | 6.0\% | 9.2\% | 11.7\% |
| Median | 6.6\% | 5.5\% | 3.1\% | 5.2\% | 9.4\% |
| Upper Quartile | 13.7\% | ISD | 13.5\% | ISD | ISD |

SD = Insufficient Data to Report
*For example, Trailing Twelve Months Sales Percent Change for the month ending March 31, 2023 is the percent change for sales for the twelve months April 1,2022 to March 31, 2023 vs. the twelve months of April 1, 2021 to March 31, 2022
${ }^{1}$ Entire State
${ }^{2}$ Greater Chicago Metro includes Illinois, Indiana (Northwest), and Wisconsin (Southeast).

## Definitions


"Real" GDP Percent Change from Prior Quarter


Source: U.S. Department of Commerce - Bureau of Economic Analysis (BEA)


Housing Starts and Building Permits


Source: U.S. Department of Commerce


Source: U.S. Bureau of Labor Statistics


Source: U.S. Department of Commerce


[^2]




[^0]:    *For example, Trailing Twelve Months Sales Percent Change for the month ending March 31, 2023 is the percent change for sales for the twelve months April 1, 2022 to March 31, 2023 vs. the twelve months of April 1, 2021 to March 31, 2022.
    ISD = Insufficient Data to Report

[^1]:    *For example, Trailing Twelve Months Sales Percent Change for the month ending March 31, 2023 is the percent change for sales for the twelve months April 1, 2022 to March 31, 2023 vs. the twelve months of April 1, 2021 to March 31, 2022.
    ISD = Insufficient Data to Report

[^2]:    Source: U.S. Department of Commerce

