| Table of Contents | Page \# |
| :--- | :---: |
| Summary | 1 |
| Monthly Snapshot | 2 |
| Demographics | 3 |
| Detailed Results by Company | 5 |
| Detailed Results by State or Area of Operations | 8 |
| Economic Indicators | 10 |

## July 2023

Report prepared for ASA by Industry Insights, Inc. If you have any questions or comments, please contact Greg Manns of Industry Insights at 614-389-2100 or Brianna Baresel of ASA at 630-467-0000.

## Summary

The ASA Monthly Sales Report aims to provide a snapshot of industry performance and how it relates to the broader economy. Provided below is a summary of the July 2023 results.

## Demographics

A total of 78 companies responded to the July 2023 ASA Monthly Sales Report. More than half ( $56 \%$ ) of the respondents identified their primary business emphasis as Plumbing, Heating and Cooling (PHCP), $17 \%$ indicated Industrial PVF, and $23 \%$ identified their firm's primary business emphasis as PHCP and PVF. Of the various ASA regions, region 4 (NCWA) represented 24\% of the total respondents. Nearly $44 \%$ of the respondents reported 5 or less locations, $21 \%$ reported 6-10 locations, and the remaining $36 \%$ reported 11 or more locations.

## Detailed Results by Company

The median year-over-year sales growth returned to positive territory at $3 \%$ growth for July 2023 vs. 2022. While this is encouraging after a year-over-year decline reported in June, there were still $40 \%$ of the respondents that reported a decline in year-over-year sales for July. On a month-to-month basis (July vs. June 2023), respondents reported a double digit decline (-10\%). Year-to-date sales through July 2023 remained in positive territory at $3 \%$ vs. 2022. Additionally, on a Trailing Twelve Months (TTM) basis, respondents reported sales growth of 9\%--with half of the respondents reporting TTM sales growth between 3\% to 14\%. Inventory contracted (-2\%) for July 2023 vs. July 2022. The median Three-Months Average Days Sales Outstanding edged up to 40 days in July. Additional detailed performance results by the various demographic categories (Sales Volume, Primary Business Emphasis, and Regions) can be found on page 5.

## Economic Indicators

The advance "Real" GDP growth for the 2nd quarter 2023 was released at $2.4 \%$. Total wholesale sales for June contracted -7\% year-over-year, while inventories grew $1 \%$ vs. the prior year. The positive $0.7 \%$ growth in "Real" wholesale sales continued to reinforce a sign that inflation is beginning to calm and that we are entering a disinflationary period. Housing permits and starts for July were up vs. June. The unemployment rate decreased for the second consecutive month dropping to $3.5 \%$ in July. After Initial claims for unemployment exceeded 250,000 for June-it's highest level since October 2021--it dropped back to 228,000 for July. Manufacturers' new orders of nondefense capital goods reached its highest level since July 2014. Additional economic indicators are reported beginning on page 10.

## What Respondents are Saying...

-"Business activity is still strong, but at the price of lower margins. We are watching inventory levels closely, not wanting to be stuck with overpriced stock, since supply chains have greatly improved availability of product."
-"Business is definitely slowing down by around $5 \%$ versus the first seven months of 2022."
-"Business seems to have been relatively steady for the past few months and the customers believe it will remain that way through the end of the year. Like most of our peers, we continue to watch headcount and expenses while we wait out what the future looks like. The media constantly talking about a recession has scared us into not overextending with regard to hiring. Margins are down slightly from last year which we equate to aggressive competition and commodity deflation we are all fighting through."
-"More market consolidation \& reduced margins seem to be the norm today."
-"Overall, business remains steady and continues to exceed the prior year. However, hiring is an ongoing struggle, combined with a shortage of plumbers, there is growing concern about the future run rate."
-"Sales rebounded nicely vs a slower June. August is off to a decent start - the hot weather certainly helps. We are trying to keep a close eye on expenses and inventory levels."
-"Service sales leveling off to finish the summer."

[^0]
## ASA MONTHLY SALES REPORT

Sales and Inventories Growth

| Overall Company Percent Change -- All Respondents |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Sales |  |  | Inventory |
|  | July 2023 <br> vs. 2022 | Calendar <br> Year-to- <br> Date | $\begin{gathered} \text { TTM }{ }^{*} \\ \text { July } 2023 \\ \text { vs. } 2022 \end{gathered}$ | July 2023 vs. 2022 |
| Lower Quartile | -7.2\% | -0.7\% | 2.5\% | -8.6\% |
| Median | 3.1\% | 3.2\% | 8.9\% | -2.3\% |
| Upper Quartile | 11.4\% | 9.4\% | 14.2\% | 6.3\% |
| *Trailing Twelve Months |  |  |  |  |
| Source: ASA Monthly Sales Report, July 2023 |  |  |  |  |



ASA Sales and Inventories Growth


Source: ASA Monthly Sales Report


| TOTAL COMPANY INFORMATION | Total Company Annual Gross Sales Volume |  |  |  |  | Primary Business Emphasis |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All Responding Firms | $\begin{aligned} & \text { Less than } \\ & \$ 15,000,000 \end{aligned}$ | $\begin{gathered} \$ 15,000,000 \\ \text { to } \\ \$ 24,999,999 \end{gathered}$ | $\begin{gathered} \$ 25,000,000 \\ \text { to } \\ \$ 49,999,999 \end{gathered}$ | $\begin{gathered} \$ 50,000,000 \\ \text { or more } \end{gathered}$ | Plumbing, Heating and Cooling (PHCP) | Industrial PVF | PHCP \& PVF |
| Primary Business Emphasis |  |  |  |  |  |  |  |  |
| Number of Responses | 78 | 13 | 10 | 15 | 40 | 44 | 13 | 18 |
| Plumbing-Heating-Cooling-Piping (PHCP) | 56.4\% | 46.2\% | 60.0\% | 60.0\% | 57.5\% | 100.0\% | 0.0\% | 0.0\% |
| Industrial Pipe-Valve-Fitting (PVF) | 16.7\% | 15.4\% | 10.0\% | 20.0\% | 17.5\% | 0.0\% | 100.0\% | 0.0\% |
| PHCP \& PVF | 23.1\% | 23.1\% | 30.0\% | 20.0\% | 22.5\% | 0.0\% | 0.0\% | 100.0\% |
| Other | 3.9\% | 15.4\% | 0.0\% | 0.0\% | 2.5\% | 0.0\% | 0.0\% | 0.0\% |
|  |  |  |  |  |  |  |  |  |
| Regions |  |  |  |  |  |  |  |  |
| Number of Responses | 72 | 13 | 10 | 15 | 34 | 42 | 13 | 15 |
| Region 1 (SWPD \& WSA) | 13.9\% | 23.1\% | 0.0\% | 6.7\% | 17.7\% | 16.7\% | 23.1\% | 0.0\% |
| Region 2 (ASA Central) | 18.1\% | 15.4\% | 30.0\% | 20.0\% | 14.7\% | 11.9\% | 15.4\% | 33.3\% |
| Region 3 (SWCD) | 6.9\% | 7.7\% | 20.0\% | 6.7\% | 2.9\% | 9.5\% | 7.7\% | 0.0\% |
| Region 4 (NCWA) | 23.6\% | 23.1\% | 30.0\% | 33.3\% | 17.7\% | 26.2\% | 0.0\% | 40.0\% |
| Region 5 (ASA Northeast) | 19.4\% | 15.4\% | 10.0\% | 13.3\% | 26.5\% | 21.4\% | 30.8\% | 6.7\% |
| Region 6 (SWA) | 18.1\% | 15.4\% | 10.0\% | 20.0\% | 20.6\% | 14.3\% | 23.1\% | 20.0\% |
|  |  |  |  |  |  |  |  |  |
| Number of Locations |  |  |  |  |  |  |  |  |
| Number of Responses | 78 | 13 | 10 | 15 | 40 | 44 | 13 | 18 |
| Lower Quartile | 2.3 | 1.0 | 2.3 | 2.0 | 9.8 | 3.0 | 2.0 | 2.0 |
| Average | 19.0 | 2.7 | 3.5 | 5.6 | 33.1 | 17.2 | 8.1 | 30.2 |
| Median | 7.5 | 2.0 | 3.5 | 4.0 | 19.5 | 7.5 | 4.0 | 7.5 |
| Upper Quartile | 20.8 | 3.0 | 4.0 | 7.5 | 36.0 | 21.0 | 10.0 | 20.3 |
| 5 or Less | 43.6\% | 84.6\% | 90.0\% | 53.3\% | 15.0\% | 43.2\% | 53.9\% | 44.4\% |
| 6 to 10 | 20.5\% | 15.4\% | 10.0\% | 40.0\% | 17.5\% | 18.2\% | 23.1\% | 16.7\% |
| 11 or More | 35.9\% | 0.0\% | 0.0\% | 6.7\% | 67.5\% | 38.6\% | 23.1\% | 38.9\% |
|  |  |  |  |  |  |  |  |  |
| Company's Annual Gross Sales Volume |  |  |  |  |  |  |  |  |
| Number of Responses | 78 | 13 | 10 | 15 | 40 | 44 | 13 | 18 |
| Less than \$15,000,000 | 16.7\% | 100.0\% | 0.0\% | 0.0\% | 0.0\% | 13.6\% | 15.4\% | 16.7\% |
| \$15,000,000 to \$24,999,999 | 12.8\% | 0.0\% | 100.0\% | 0.0\% | 0.0\% | 13.6\% | 7.7\% | 16.7\% |
| \$25,000,000 to \$49,999,999 | 19.2\% | 0.0\% | 0.0\% | 100.0\% | 0.0\% | 20.5\% | 23.1\% | 16.7\% |
| \$50,000,000 or more | 51.3\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% | 52.3\% | 53.9\% | 50.0\% |




ISD = Insufficient Data to Report

| TOTAL COMPANY INFORMATION | All <br> Responding Firms | Regions |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Region 1 (SWPD \& WSA) | Region 2 (ASA Central) | Region 3 (SWCD) | Region 4 <br> (NCWA) | Region 5 (ASA <br> Northeast) | Region 6 (SWA) |
| Primary Business Emphasis |  |  |  |  |  |  |  |
| Number of Responses | 78 | 10 | 13 | 5 | 17 | 14 | 13 |
| Plumbing-Heating-Cooling-Piping (PHCP) | 56.4\% | 70.0\% | 38.5\% | 80.0\% | 64.7\% | 64.3\% | 46.2\% |
| Industrial Pipe-Valve-Fitting (PVF) | 16.7\% | 30.0\% | 15.4\% | 20.0\% | 0.0\% | 28.6\% | 23.1\% |
| PHCP \& PVF | 23.1\% | 0.0\% | 38.5\% | 0.0\% | 35.3\% | 7.1\% | 23.1\% |
| Other | 3.9\% | 0.0\% | 7.7\% | 0.0\% | 0.0\% | 0.0\% | 7.7\% |
| Regions |  |  |  |  |  |  |  |
| Number of Responses | 72 | 10 | 13 | 5 | 17 | 14 | 13 |
| Region 1 (SWPD \& WSA) | 13.9\% | 100.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| Region 2 (ASA Central) | 18.1\% | 0.0\% | 100.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| Region 3 (SWCD) | 6.9\% | 0.0\% | 0.0\% | 100.0\% | 0.0\% | 0.0\% | 0.0\% |
| Region 4 (NCWA) | 23.6\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% | 0.0\% | 0.0\% |
| Region 5 (ASA Northeast) | 19.4\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% | 0.0\% |
| Region 6 (SWA) | 18.1\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% |
| Number of Locations |  |  |  |  |  |  |  |
| Number of Responses | 78 | 10 | 13 | 5 | 17 | 14 | 13 |
| Lower Quartile | 2.3 | 3.5 | 2.0 | ISD | 2.0 | 1.3 | 4.0 |
| Average | 19.0 | 14.7 | 11.2 | 4.8 | 9.8 | 15.1 | 7.9 |
| Median | 7.5 | 11.0 | 8.0 | 3.0 | 7.0 | 9.0 | 5.0 |
| Upper Quartile | 20.8 | 24.8 | 10.0 | ISD | 9.0 | 21.0 | 10.0 |
| 5 or Less | 43.6\% | 40.0\% | 38.5\% | 80.0\% | 47.1\% | 42.9\% | 53.9\% |
| 6 to 10 | 20.5\% | 10.0\% | 38.5\% | 0.0\% | 29.4\% | 14.3\% | 23.1\% |
| 11 or More | 35.9\% | 50.0\% | 23.1\% | 20.0\% | 23.5\% | 42.9\% | 23.1\% |
|  |  |  |  |  |  |  |  |
| Company's Annual Gross Sales Volume |  |  |  |  |  |  |  |
| Number of Responses | 78 | 10 | 13 | 5 | 17 | 14 | 13 |
| Less than \$15,000,000 | 16.7\% | 30.0\% | 15.4\% | 20.0\% | 17.7\% | 14.3\% | 15.4\% |
| \$15,000,000 to \$24,999,999 | 12.8\% | 0.0\% | 23.1\% | 40.0\% | 17.7\% | 7.1\% | 7.7\% |
| \$25,000,000 to \$49,999,999 | 19.2\% | 10.0\% | 23.1\% | 20.0\% | 29.4\% | 14.3\% | 23.1\% |
| \$50,000,000 or more | 51.3\% | 60.0\% | 38.5\% | 20.0\% | 35.3\% | 64.3\% | 53.8\% |




ISD = Insufficient Data to Report

| TOTAL COMPANY INFORMATION | All Responding Firms | $\begin{aligned} & \text { Less than } \\ & \$ 15,000,000 \end{aligned}$ | $\begin{gathered} \$ 15,000,000 \\ \text { to } \\ \$ 24,999,999 \\ \hline \end{gathered}$ | $\begin{gathered} \$ 25,000,000 \\ \text { to } \\ \$ 49,999,999 \\ \hline \end{gathered}$ | $\begin{gathered} \$ 50,000,000 \\ \text { to } \\ \$ 124,999,999 \\ \hline \end{gathered}$ | $\begin{aligned} & \$ 125,000,000 \\ & \text { or more } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Percent Change in Total Dollar Sales for: |  |  |  |  |  |  |
| July 2023 vs. July 2022 |  |  |  |  |  |  |
| Number of Responses | 78 | 13 | 10 | 15 | 16 | 24 |
| Lower Quartile | -7.2\% | -12.3\% | -8.2\% | -2.3\% | -9.0\% | -5.7\% |
| Average | 2.0\% | -0.7\% | 0.4\% | 8.5\% | -0.5\% | 1.7\% |
| Median | 3.1\% | 2.8\% | 0.8\% | 7.6\% | 1.2\% | 1.8\% |
| Upper Quartile | 11.4\% | 15.8\% | 10.8\% | 18.0\% | 10.5\% | 5.2\% |
| Calendar Year-to-Date July 31, 2023 vs. July 31, 2022 |  |  |  |  |  |  |
| Number of Responses | 76 | 12 | 10 | 14 | 16 | 24 |
| Lower Quartile | -0.7\% | -9.5\% | -0.4\% | 2.6\% | -1.9\% | -0.5\% |
| Average | 4.5\% | 1.9\% | 7.4\% | 9.4\% | 0.5\% | 4.5\% |
| Median | 3.2\% | 0.3\% | 6.5\% | 9.8\% | 1.4\% | 3.8\% |
| Upper Quartile | 9.4\% | 7.1\% | 10.1\% | 14.3\% | 5.1\% | 9.5\% |
| Trailing Twelve Months* July 31, 2023 vs. July 31, 2022 |  |  |  |  |  |  |
| Number of Responses | 71 | 9 | 8 | 14 | 16 | 24 |
| Lower Quartile | 2.5\% | -1.6\% | 2.8\% | 7.7\% | 2.6\% | 2.5\% |
| Average | 9.0\% | 5.8\% | 10.3\% | 13.9\% | 6.1\% | 9.0\% |
| Median | 8.9\% | 4.1\% | 8.4\% | 12.6\% | 7.7\% | 8.3\% |
| Upper Quartile | 14.2\% | 13.7\% | 19.3\% | 22.6\% | 12.1\% | 13.7\% |

Percent Change in Total Ending Inventory


Total Number of Full-time Equivalent

| Employees (FTEs) vs. a Year Ago |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Responses | 78 | 13 | 10 | 15 | 16 | 24 |
| Up | 64.1\% | 38.5\% | 30.0\% | 80.0\% | 68.8\% | 79.2\% |
| Even | 23.1\% | 53.9\% | 40.0\% | 6.7\% | 18.8\% | 12.5\% |
| Down | 12.8\% | 7.7\% | 30.0\% | 13.3\% | 12.5\% | 8.3\% |

Percentage of Inventory that is Obsolete

| July 2023 vs. July 2022 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Responses | 76 | 13 | 9 | 14 | 16 | 24 |
| Up | 26.3\% | 7.7\% | 11.1\% | 28.6\% | 25.0\% | 41.7\% |
| Even | 47.4\% | 53.9\% | 55.6\% | 50.0\% | 43.8\% | 41.7\% |
| Down | 26.3\% | 38.5\% | 33.3\% | 21.4\% | 31.3\% | 16.7\% |

Company's Gross Margin Percentage for the
July 2023 vs. July 2022

| Number of Responses | 75 | 13 | 9 | 15 | 15 | 23 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Up | 40.0\% | 38.5\% | 55.6\% | 26.7\% | 46.7\% | 39.1\% |
| Even | 13.3\% | 23.1\% | 11.1\% | 20.0\% | 6.7\% | 8.7\% |
| Down | 46.7\% | 38.5\% | 33.3\% | 53.3\% | 46.7\% | 52.2\% |
| Company's YTD Gross Margin Percentage as of July 31, 2023 vs. July 31, 2022 |  |  |  |  |  |  |
| Number of Responses | 76 | 13 | 10 | 14 | 16 | 23 |
| Up | 38.2\% | 38.5\% | 70.0\% | 42.9\% | 31.3\% | 26.1\% |
| Even | 14.5\% | 23.1\% | 10.0\% | 7.1\% | 18.8\% | 13.0\% |
| Down | 47.4\% | 38.5\% | 20.0\% | 50.0\% | 50.0\% | 60.9\% |
| Company's YTD Profit Before Taxes as of July 31, 2023 vs. July 31, 2022 |  |  |  |  |  |  |
| Number of Responses | 76 | 13 | 10 | 15 | 16 | 22 |
| Up | 36.8\% | 38.5\% | 70.0\% | 33.3\% | 43.8\% | 18.2\% |
| Even | 7.9\% | 15.4\% | 10.0\% | 0.0\% | 0.0\% | 13.6\% |
| Down | 55.3\% | 46.2\% | 20.0\% | 66.7\% | 56.3\% | 68.2\% |

[^1]

[^2]| M |  | Regions |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL COMPANY INFORMATION | All Responding Firms | Region 1 <br> (SWPD \& WSA) | Region 2 <br> (ASA Central) | Region 3 (SWCD) | Region 4 <br> (NCWA) | Region 5 (ASA <br> Northeast) | Region 6 (SWA) |
| Percent Change in Total Dollar Sales for: |  |  |  |  |  |  |  |
| July 2023 vs. July 2022 |  |  |  |  |  |  |  |
| Number of Responses | 78 | 10 | 13 | 5 | 17 | 14 | 13 |
| Lower Quartile | -7.2\% | -24.4\% | -2.0\% | ISD | -4.7\% | -4.5\% | -11.8\% |
| Average | 2.0\% | -3.0\% | 2.0\% | 1.1\% | 3.9\% | 5.4\% | 1.3\% |
| Median | 3.1\% | 0.4\% | 4.3\% | 2.1\% | 3.9\% | 5.1\% | -4.9\% |
| Upper Quartile | 11.4\% | 9.5\% | 17.1\% | ISD | 10.3\% | 15.6\% | 11.0\% |
| Calendar Year-to-Date July 31, 2023 vs. July 31, 2022 |  |  |  |  |  |  |  |
| Number of Responses | 76 | 10 | 13 | 5 | 16 | 14 | 12 |
| Lower Quartile | -0.7\% | -9.7\% | -0.5\% | ISD | 0.5\% | -3.5\% | 0.6\% |
| Average | 4.5\% | 0.5\% | 5.4\% | 6.3\% | 6.2\% | 3.7\% | 5.0\% |
| Median | 3.2\% | 3.3\% | 5.4\% | 2.5\% | 3.6\% | 2.9\% | 3.8\% |
| Upper Quartile | 9.4\% | 7.2\% | 10.6\% | ISD | 12.4\% | 8.4\% | 8.1\% |
| Trailing Twelve Months* July 31, 2023 vs. July 31, 2022 |  |  |  |  |  |  |  |
| Number of Responses | 71 | 10 | 11 | 4 | 15 | 13 | 12 |
| Lower Quartile | 2.5\% | 1.2\% | 3.2\% | ISD | 3.8\% | -0.1\% | 3.5\% |
| Average | 9.0\% | 5.5\% | 9.0\% | 14.5\% | 7.8\% | 8.1\% | 11.8\% |
| Median | 8.9\% | 6.2\% | 8.2\% | 16.3\% | 8.6\% | 7.7\% | 12.3\% |
| Upper Quartile | 14.2\% | 10.6\% | 13.9\% | ISD | 11.2\% | 12.6\% | 15.8\% |

Percent Change in Total Ending Inventory

| July 2023 vs. July 2022 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Responses | 75 | 10 | 13 | 5 | 16 | 13 | 12 |
| Lower Quartile | -8.6\% | -7.9\% | -8.3\% | ISD | -8.3\% | -3.3\% | -13.0\% |
| Average | -1.4\% | -0.6\% | 0.1\% | -4.8\% | -2.3\% | 0.3\% | -8.3\% |
| Median | -2.3\% | -0.6\% | 3.4\% | 0.0\% | -4.7\% | 1.5\% | -8.3\% |
| Upper Quartile | 6.3\% | 7.4\% | 7.2\% | ISD | 3.7\% | 6.8\% | -5.2\% |
| Three-Months Average Days Sales Outstanding |  |  |  |  |  |  |  |
| Number of Responses | 68 | 9 | 12 | 4 | 16 | 12 | 10 |
| Lower Quartile | 33.0 | 31.0 | 34.3 | ISD | 35.9 | 36.4 | 31.4 |
| Average | 40.3 | 39.0 | 42.7 | 37.7 | 40.0 | 42.6 | 36.1 |
| Median | 39.6 | 41.2 | 39.3 | 36.1 | 38.2 | 40.7 | 35.7 |
| Upper Quartile | 46.3 | 43.3 | 48.7 | ISD | 43.3 | 51.5 | 41.2 |

Total Number of Full-time Equivalent

| Employees (FTEs) vs. a Year Ago |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Responses | 78 | 10 | 13 | 5 | 17 | 14 | 13 |
| Up | 64.1\% | 70.0\% | 76.9\% | 40.0\% | 64.7\% | 50.0\% | 53.9\% |
| Even | 23.1\% | 20.0\% | 7.7\% | 60.0\% | 17.7\% | 28.6\% | 38.5\% |
| Down | 12.8\% | 10.0\% | 15.4\% | 0.0\% | 17.7\% | 21.4\% | 7.7\% |

Percentage of Inventory that is Obsolete

| Number of Responses | 76 | 10 | 13 | 5 | 17 | 13 | 12 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Up | 26.3\% | 50.0\% | 15.4\% | 20.0\% | 17.7\% | 38.5\% | 16.7\% |
| Even | 47.4\% | 30.0\% | 46.2\% | 20.0\% | 70.6\% | 38.5\% | 58.3\% |
| Down | 26.3\% | 20.0\% | 38.5\% | 60.0\% | 11.8\% | 23.1\% | 25.0\% |

Company's Gross Margin Percentage for the
July 2023 vs. July 2022

| Number of Responses | 75 | 10 | 13 | 4 | 17 | 13 |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Up | $40.0 \%$ | $80.0 \%$ | $30.8 \%$ | $0.0 \%$ | $41.2 \%$ | $38.5 \%$ | $41.7 \%$ |
| Even | $13.3 \%$ | $10.0 \%$ | $15.4 \%$ | $50.0 \%$ | $17.7 \%$ | $7.7 \%$ | $0.0 \%$ |
| Down | $46.7 \%$ | $10.0 \%$ | $53.9 \%$ | $50.0 \%$ | $41.2 \%$ | $53.9 \%$ | $58.3 \%$ |

Company's YTD Gross Margin Percentage

| Number of Responses | 76 | 10 | 13 | 5 | 16 | 13 | 13 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Up | 38.2\% | 40.0\% | 30.8\% | 60.0\% | 37.5\% | 38.5\% | 53.9\% |
| Even | 14.5\% | 30.0\% | 15.4\% | 40.0\% | 12.5\% | 7.7\% | 0.0\% |
| Down | 47.4\% | 30.0\% | 53.9\% | 0.0\% | 50.0\% | 53.9\% | 46.2\% |

Company's YTD Profit Before Taxes


[^3]| Sales and Inventory Performance by State or Area of Operations | All Responding Firms | California ${ }^{1}$ | Florida | Georgia | Greater <br> Chicago <br> Metro ${ }^{2}$ | Illinois ${ }^{1}$ | Indiana ${ }^{1}$ | Indiana - <br> All Other | lowa | Mass. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Locations |  |  |  |  |  |  |  |  |  |  |
| Number of Responses | 78 | 5 | 5 | 6 | 7 | 6 | 9 | 6 | 5 | 4 |
| Average | 19.0 | 13.6 | 6.2 | 5.7 | 4.9 | 5.5 | 5.0 | 6.0 | 10.0 | 7.8 |
| Median | 7.5 | 7.0 | 3.0 | 2.5 | 3.0 | 6.0 | 2.0 | 2.5 | 5.0 | 8.5 |
|  |  |  |  |  |  |  |  |  |  |  |
| Percent Change in Total Dollar Sales for: |  |  |  |  |  |  |  |  |  |  |
| July 2023 vs. July 2022 |  |  |  |  |  |  |  |  |  |  |
| Number of Responses | 78 | 5 | 5 | 6 | 7 | 6 | 9 | 6 | 5 | 4 |
| Lower Quartile | -7.2\% | ISD | ISD | ISD | -8.8\% | ISD | -9.8\% | ISD | ISD | ISD |
| Average | 2.0\% | 0.4\% | -7.8\% | 0.9\% | -2.8\% | 11.5\% | -3.6\% | -4.2\% | -5.5\% | -11.9\% |
| Median | 3.1\% | 2.8\% | -3.9\% | -9.0\% | -0.5\% | 10.2\% | -4.7\% | -1.5\% | -0.8\% | -13.6\% |
| Upper Quartile | 11.4\% | ISD | ISD | ISD | 7.6\% | ISD | 10.3\% | ISD | ISD | ISD |
|  |  |  |  |  |  |  |  |  |  |  |
| Calendar Year-to-Date July 2023 vs. July 2022 |  |  |  |  |  |  |  |  |  |  |
| Number of Responses | 76 | 5 | 5 | 4 | 7 | 6 | 9 | 6 | 5 | 4 |
| Lower Quartile | -0.7\% | ISD | ISD | ISD | 2.0\% | ISD | -1.5\% | ISD | ISD | ISD |
| Average | 4.5\% | -3.6\% | 12.0\% | 2.6\% | 6.4\% | 9.5\% | 4.4\% | 5.9\% | 3.0\% | 0.0\% |
| Median | 3.2\% | -5.5\% | 7.2\% | 0.5\% | 7.3\% | 9.2\% | 4.8\% | 9.7\% | 4.0\% | -1.4\% |
| Upper Quartile | 9.4\% | ISD | ISD | ISD | 9.1\% | ISD | 14.7\% | ISD | ISD | ISD |
|  |  |  |  |  |  |  |  |  |  |  |
| Trailing Twelve Months* July 312023 vs. July 31, 2022 |  |  |  |  |  |  |  |  |  |  |
| Number of Responses | 71 | 5 | 5 | 5 | 6 | 5 | 9 | 6 | 5 | 4 |
| Lower Quartile | 2.5\% | ISD | ISD | ISD | ISD | ISD | 1.8\% | ISD | ISD | ISD |
| Average | 9.0\% | 2.0\% | 15.5\% | 13.8\% | 11.2\% | 14.3\% | 9.8\% | 11.3\% | 8.4\% | 5.0\% |
| Median | 8.9\% | 5.9\% | 13.9\% | 8.3\% | 11.8\% | 14.4\% | 10.1\% | 14.6\% | 9.0\% | 7.8\% |
| Upper Quartile | 14.2\% | ISD | ISD | ISD | ISD | ISD | 19.1\% | ISD | ISD | ISD |
|  |  |  |  |  |  |  |  |  |  |  |
| Percent Change in Total Ending Inventory |  |  |  |  |  |  |  |  |  |  |
| July 2023 vs. July 2022 |  |  |  |  |  |  |  |  |  |  |
| Number of Responses | 75 | 5 | 5 | 5 | 7 | 6 | 9 | 6 | 5 | 4 |
| Lower Quartile | -8.6\% | ISD | ISD | ISD | -10.6\% | ISD | -10.7\% | ISD | ISD | ISD |
| Average | -1.4\% | -3.6\% | 2.6\% | -1.4\% | -2.4\% | 2.7\% | -2.3\% | 2.5\% | -3.7\% | -3.5\% |
| Median | -2.3\% | -4.0\% | -9.6\% | -6.2\% | 6.8\% | -1.8\% | -3.4\% | -0.1\% | -0.6\% | -3.9\% |
| Upper Quartile | 6.3\% | ISD | ISD | ISD | 9.3\% | ISD | 5.0\% | ISD | ISD | ISD |

ISD = Insufficient Data to Report
*For example, Trailing Twelve Months Sales Percent Change for the month ending July 31, 2023 is the percent change for sales for the twelve months August 1,2022 to July 31,2023 vs. the twelve months of August 1, 2021 to July 31, 2022.
${ }^{1}$ Entire State
${ }^{2}$ Greater Chicago Metro includes Illinois, Indiana (Northwest), and Wisconsin (Southeast).

## Definitions

| Average: | The simple average of all responses for a particular item (e.g., it is the result of summing the values and dividing by the total number of <br> responses). |
| :--- | :--- |
| Median: | The center value of the total distribution of the data that was reported (e.g., it is the value at which $50 \%$ of the responses are above and <br> $50 \%$ are below). This measure is less likely than an average to be distorted by a few outlying responses. |
| Lower Quartile: | The observation point below which $25 \%$ of the responses lie (e.g., $25 \%$ of the respondents were less than this amount and $75 \%$ were <br> more). |
| Upper Quartile: | The observation point below which $75 \%$ of the responses lie (e.g., $75 \%$ of the respondents were less than this amount and $25 \%$ were <br> more). <br> Insufficient Data to Report |




SD = Insufficient Data to Report
*For example, Trailing Twelve Months Sales Percent Change for the month ending July 31, 2023 is the percent change for sales for the twelve months August 1 , 2022 to July 31 , 2023 vs. the twelve months of August 1, 2021 to July 31, 2022.
${ }^{1}$ Entire State
${ }^{2}$ Greater Chicago Metro includes Illinois, Indiana (Northwest), and Wisconsin (Southeast).

## Definitions


"Real" GDP Percent Change from Prior Quarter
Seasonally adjusted at annual rates


Source: U.S. Department of Commerce - Bureau of Economic Analysis (BEA)




Source: U.S. Bureau of Labor Statistics


Source: U.S. Department of Commerce


[^4]




[^0]:    The statistical information contained in this report are indicators of past performance and in no way should be construed as indicators of future performance in the industry. The statistical information contained in this report is believed to be representative of the companies responding to the survey. All reasonable efforts were taken by Industry Insights, Inc. to assure data comparability within the limitations of reporting procedures. However, the data used in this report are not necessarily based on audited financial statements and the statistical validity of any given number varies depending upon sample sizes and the amount of consistency among responses for that particular figure. Industry Insights and ASA therefore, make no representations or warranties with respect to the results of this study and shall not be liable to clients or anyone else for any information inaccuracies, or errors or omissions in contents, regardless of the cause of such inaccuracy, error or omission. In no event shall Industry Insights and/or ASA be liable for any consequential damages.

[^1]:    *For example, Trailing Twelve Months Sales Percent Change for the month ending July 31, 2023 is the percent change for sales for the twelve months August 1, 2022 to July 31, 2023 vs. the twelve months of August 1, 2021 to July 31, 2022.
    ISD = Insufficient Data to Report

[^2]:    *For example, Trailing Twelve Months Sales Percent Change for the month ending July 31, 2023 is the percent change for sales for the twelve months August 1, 2022 to July 31, 2023 vs. the twelve months of August 1, 2021 to July 31, 2022.
    ISD = Insufficient Data to Report

[^3]:    *For example, Trailing Twelve Months Sales Percent Change for the month ending July 31, 2023 is the percent change for sales for the twelve months August 1, 2022 to July 31, 2023 vs. the twelve months of August 1, 2021 to July 31, 2022.
    ISD = Insufficient Data to Report

[^4]:    Source: U.S. Department of Commerce

