

Table of Contents	Page #
Summary	1
Monthly Snapshot	2
Demographics	3
Detailed Results by Company	5
Detailed Results by State or Area of Operations	8
Economic Indicators	10

July 2023

Report prepared for ASA by Industry Insights, Inc. If you have any questions or comments, please contact Greg Manns of Industry Insights at 614-389-2100 or Brianna Baresel of ASA at 630-467-0000.

Summary

The ASA Monthly Sales Report aims to provide a snapshot of industry performance and how it relates to the broader economy. Provided below is a summary of the July 2023 results.

Demographics

A total of 78 companies responded to the July 2023 ASA Monthly Sales Report. More than half (56%) of the respondents identified their primary business emphasis as Plumbing, Heating and Cooling (PHCP), 17% indicated Industrial PVF, and 23% identified their firm's primary business emphasis as PHCP and PVF. Of the various ASA regions, region 4 (NCWA) represented 24% of the total respondents. Nearly 44% of the respondents reported 5 or less locations, 21% reported 6-10 locations, and the remaining 36% reported 11 or more locations.

Detailed Results by Company

The median year-over-year sales growth returned to positive territory at 3% growth for July 2023 vs. 2022. While this is encouraging after a year-over-year decline reported in June, there were still 40% of the respondents that reported a decline in year-over-year sales for July. On a month-to-month basis (July vs. June 2023), respondents reported a double digit decline (-10%). Year-to-date sales through July 2023 remained in positive territory at 3% vs. 2022. Additionally, on a Trailing Twelve Months (TTM) basis, respondents reported sales growth of 9%-with half of the respondents reporting TTM sales growth between 3% to 14%. Inventory contracted (-2%) for July 2023 vs. July 2022. The median Three-Months Average Days Sales Outstanding edged up to 40 days in July. Additional detailed performance results by the various demographic categories (Sales Volume, Primary Business Emphasis, and Regions) can be found on page 5.

Economic Indicators

The advance "Real" GDP growth for the 2nd quarter 2023 was released at 2.4%. Total wholesale sales for June contracted -7% year-over-year, while inventories grew 1% vs. the prior year. The positive 0.7% growth in "Real" wholesale sales continued to reinforce a sign that inflation is beginning to calm and that we are entering a disinflationary period. Housing permits and starts for July were up vs. June. The unemployment rate decreased for the second consecutive month dropping to 3.5% in July. After Initial claims for unemployment exceeded 250,000 for June-it's highest level since October 2021--it dropped back to 228,000 for July. Manufacturers' new orders of nondefense capital goods reached its highest level since July 2014. Additional economic indicators are reported beginning on page 10.

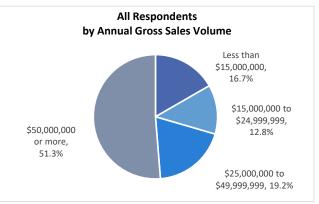
What Respondents are Saying...

- -"Business activity is still strong, but at the price of lower margins. We are watching inventory levels closely, not wanting to be stuck with overpriced stock, since supply chains have greatly improved availability of product."
- -"Business is definitely slowing down by around 5% versus the first seven months of 2022."
- -"Business seems to have been relatively steady for the past few months and the customers believe it will remain that way through the end of the year. Like most of our peers, we continue to watch headcount and expenses while we wait out what the future looks like. The media constantly talking about a recession has scared us into not overextending with regard to hiring. Margins are down slightly from last year which we equate to aggressive competition and commodity deflation we are all fighting through."
- -"More market consolidation & reduced margins seem to be the norm today."
- -"Overall, business remains steady and continues to exceed the prior year. However, hiring is an ongoing struggle, combined with a shortage of plumbers, there is growing concern about the future run rate."
- -"Sales rebounded nicely vs a slower June. August is off to a decent start the hot weather certainly helps. We are trying to keep a close eye on expenses and inventory levels."
- -"Service sales leveling off to finish the summer."

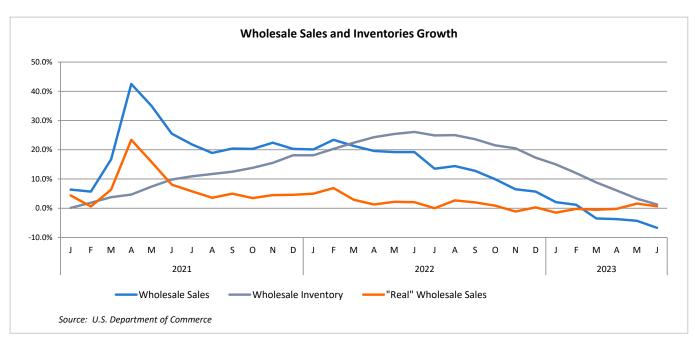
The statistical information contained in this report are indicators of past performance and in no way should be construed as indicators of future performance in the industry. The statistical information contained in this report is believed to be representative of the companies responding to the survey. All reasonable efforts were taken by Industry Insights, Inc. to assure data comparability within the limitations of reporting procedures. However, the data used in this report are not necessarily based on audited financial statements and the statistical validity of any given number varies depending upon sample sizes and the amount of consistency among responses for that particular figure. Industry Insights and ASA therefore, make no representations or warranties with respect to the results of this study and shall not be liable to clients or anyone else for any information inaccuracies, or errors or omissions in contents, regardless of the cause of such inaccuracy, error or omission. In no event shall Industry Insights and/or ASA be liable for any consequential damages.

Sales and Inventories Growth

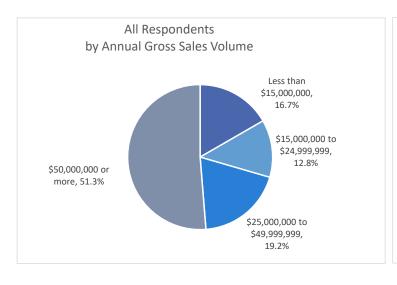
	Sales			Inventory
		Calendar	TTM*	
	July 2023	Year-to-	July 2023	July 2023
	vs. 2022	Date	vs. 2022	vs. 2022
Lower Quartile	-7.2%	-0.7%	2.5%	-8.6%
Median	3.1%	3.2%	8.9%	-2.3%
Upper Quartile	11.4%	9.4%	14.2%	6.3%

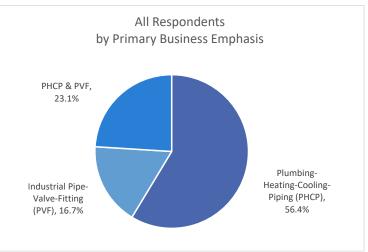






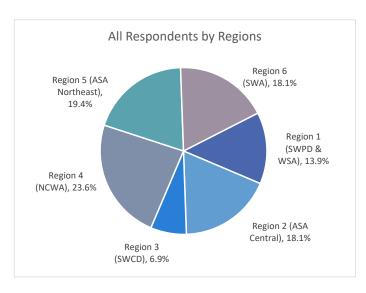
		Total Company	Annual Gross S	Sales Volume	Primary Business Emphasis				
TOTAL COMPANY INFORMATION	All Responding Firms	Less than \$15,000,000	\$15,000,000 to \$24,999,999	\$25,000,000 to \$49,999,999	\$50,000,000 or more	Plumbing, Heating and Cooling (PHCP)	Industrial PVF	PHCP & PVF	
Primary Business Emphasis						•			
Number of Responses	<i>78</i>	13	10	15	40	44	13	18	
Plumbing-Heating-Cooling-Piping (PHCP)	56.4%	46.2%	60.0%	60.0%	57.5%	100.0%	0.0%	0.0%	
Industrial Pipe-Valve-Fitting (PVF)	16.7%	15.4%	10.0%	20.0%	17.5%	0.0%	100.0%	0.0%	
PHCP & PVF	23.1%	23.1%	30.0%	20.0%	22.5%	0.0%	0.0%	100.0%	
Other	3.9%	15.4%	0.0%	0.0%	2.5%	0.0%	0.0%	0.0%	
Regions									
Number of Responses	72	13	10	15	34	42	13	15	
Region 1 (SWPD & WSA)	13.9%	23.1%	0.0%	6.7%	17.7%	16.7%	23.1%	0.0%	
Region 2 (ASA Central)	18.1%	15.4%	30.0%	20.0%	14.7%	11.9%	15.4%	33.3%	
Region 3 (SWCD)	6.9%	7.7%	20.0%	6.7%	2.9%	9.5%	7.7%	0.0%	
Region 4 (NCWA)	23.6%	23.1%	30.0%	33.3%	17.7%	26.2%	0.0%	40.0%	
Region 5 (ASA Northeast)	19.4%	15.4%	10.0%	13.3%	26.5%	21.4%	30.8%	6.7%	
Region 6 (SWA)	18.1%	15.4%	10.0%	20.0%	20.6%	14.3%	23.1%	20.0%	
Number of Locations									
Number of Responses	<i>78</i>	13	10	15	40	44	13	18	
Lower Quartile	2.3	1.0	2.3	2.0	9.8	3.0	2.0	2.0	
Average	19.0	2.7	3.5	5.6	33.1	17.2	8.1	30.2	
Median	7.5	2.0	3.5	4.0	19.5	7.5	4.0	7.5	
Upper Quartile	20.8	3.0	4.0	7.5	36.0	21.0	10.0	20.3	
5 or Less	43.6%	84.6%	90.0%	53.3%	15.0%	43.2%	53.9%	44.4%	
6 to 10	20.5%	15.4%	10.0%	40.0%	17.5%	18.2%	23.1%	16.7%	
11 or More	35.9%	0.0%	0.0%	6.7%	67.5%	38.6%	23.1%	38.9%	
Company's Annual Gross Sales Volume									
Number of Responses	78	13	10	15	40	44	13	18	
Less than \$15,000,000	16.7%	100.0%	0.0%	0.0%	0.0%	13.6%	15.4%	16.7%	
\$15,000,000 to \$24,999,999	12.8%	0.0%	100.0%	0.0%	0.0%	13.6%	7.7%	16.7%	
\$25,000,000 to \$49,999,999	19.2%	0.0%	0.0%	100.0%	0.0%	20.5%	23.1%	16.7%	
\$50,000,000 or more	51.3%	0.0%	0.0%	0.0%	100.0%	52.3%	53.9%	50.0%	





ISD = Insufficient Data to Report

		Regions					
TOTAL COMPANY INFORMATION	All Responding Firms	Region 1 (SWPD & WSA)	Region 2 (ASA Central)	Region 3 (SWCD)	Region 4 (NCWA)	Region 5 (ASA Northeast)	Region 6 (SWA)
Primary Business Emphasis		•					
Number of Responses	<i>78</i>	10	13	5	17	14	13
Plumbing-Heating-Cooling-Piping (PHCP)	56.4%	70.0%	38.5%	80.0%	64.7%	64.3%	46.2%
Industrial Pipe-Valve-Fitting (PVF)	16.7%	30.0%	15.4%	20.0%	0.0%	28.6%	23.1%
PHCP & PVF	23.1%	0.0%	38.5%	0.0%	35.3%	7.1%	23.1%
Other	3.9%	0.0%	7.7%	0.0%	0.0%	0.0%	7.7%
Regions							
Number of Responses	72	10	13	5	17	14	13
Region 1 (SWPD & WSA)	13.9%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Region 2 (ASA Central)	18.1%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Region 3 (SWCD)	6.9%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Region 4 (NCWA)	23.6%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Region 5 (ASA Northeast)	19.4%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Region 6 (SWA)	18.1%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Number of Locations							
Number of Responses	78	10	13	5	17	14	13
Lower Quartile	2.3	3.5	2.0	ISD	2.0	1.3	4.0
Average	19.0	14.7	11.2	4.8	9.8	15.1	7.9
Median	7.5	11.0	8.0	3.0	7.0	9.0	5.0
Upper Quartile	20.8	24.8	10.0	ISD	9.0	21.0	10.0
5 or Less	43.6%	40.0%	38.5%	80.0%	47.1%	42.9%	53.9%
6 to 10	20.5%	10.0%	38.5%	0.0%	29.4%	14.3%	23.1%
11 or More	35.9%	50.0%	23.1%	20.0%	23.5%	42.9%	23.1%
Company's Annual Gross Sales Volume							
Number of Responses	78	10	13	5	17	14	13
Less than \$15,000,000	16.7%	30.0%	15.4%	20.0%	17.7%	14.3%	15.4%
\$15,000,000 to \$24,999,999	12.8%	0.0%	23.1%	40.0%	17.7%	7.1%	7.7%
\$25,000,000 to \$49,999,999	19.2%	10.0%	23.1%	20.0%	29.4%	14.3%	23.1%
\$50,000,000 or more	51.3%	60.0%	38.5%	20.0%	35.3%	64.3%	53.8%
455,555,000 or more	31.370	00.070	30.370	20.070	33.370	01.575	33.370





ISD = Insufficient Data to Report



		Total Company	Annual Gross Sa	les Volume		
	All Responding	Less than	\$15,000,000 to	\$25,000,000 to	\$50,000,000 to	\$125,000,000
TOTAL COMPANY INFORMATION	Firms	\$15,000,000	\$24,999,999	\$49,999,999	\$124,999,999	or more
Percent Change in Total Dollar Sales for:						
July 2023 vs. July 2022 Number of Responses	78	13	10	15	16	24
	-7.2%	-12.3%	-8.2%	-2.3%	-9.0%	-5.7%
Lower Quartile	-7.2% 2.0%		-8.2% 0.4%			-5.7% 1.7%
Average		-0.7%		8.5%	-0.5%	
Median	3.1%	2.8%	0.8%	7.6%	1.2%	1.8%
Upper Quartile	11.4%	15.8%	10.8%	18.0%	10.5%	5.2%
Calendar Year-to-Date July 31, 2023 vs. July 31, 2022 Number of Responses	76	12	10	14	16	24
Lower Quartile	-0.7%	-9.5%	-0.4%	2.6%	-1.9%	-0.5%
Average	4.5%	1.9%	7.4%	9.4%	0.5%	4.5%
Median	3.2%	0.3%	6.5%	9.8%	1.4%	3.8%
Upper Quartile	9.4%	7.1%	10.1%	14.3%	5.1%	9.5%
opper quartile	3.470	7.170	10.170	14.570	5.170	3.370
Trailing Twelve Months* July 31, 2023 vs. July 31, 2022 Number of Responses	71	9	8	14	16	24
Lower Quartile	2.5% 9.0%	-1.6% 5.8%	2.8% 10.3%	7.7% 13.9%	2.6% 6.1%	2.5% 9.0%
Average Median						
Median Upper Quartile	8.9% 14.2%	4.1% 13.7%	8.4% 19.3%	12.6% 22.6%	7.7% 12.1%	8.3% 13.7%
Opper Quartile	14.2%	15.7%	19.5%	22.0%	12.170	15.7%
Percent Change in Total Ending Inventory July 2023 vs. July 2022						
Number of Responses	75	13	9	15	14	24
Lower Quartile	-8.6%	-6.2%	-6.1%	-9.3%	-11.2%	-9.5%
Average	-1.4%	-0.9%	-1.6%	1.5%	-5.9%	-0.6%
Median	-2.3%	-3.3%	2.2%	-2.2%	-7.4%	-2.8%
Upper Quartile	6.3%	6.8%	5.2%	9.8%	6.0%	4.3%
opper quartic	0.570	0.070	3.270	3.070	0.070	7.570
Three-Months Average Days Sales Outstanding						
Number of Responses	68	10	9	13	14	22
Lower Quartile	33.0	33.5	33.1	28.3	32.1	40.9
Average	40.3	35.6	44.3	34.9	38.3	45.3
Median	39.6	36.5	40.1	36.5	36.9	43.3
Upper Quartile	46.3	40.1	50.5	38.1	46.0	48.8
Total Number of Full-time Equivalent Employees (FTEs) vs. a Year Ago						
Number of Responses	78	13	10	15	16	24
Up	64.1%	38.5%	30.0%	80.0%	68.8%	79.2%
Even	23.1%	53.9%	40.0%	6.7%	18.8%	12.5%
Down	12.8%	7.7%	30.0%	13.3%	12.5%	8.3%
Percentage of Inventory that is Obsolete	12.6%	7.776	30.0%	15.5%	12.5%	0.570
July 2023 vs. July 2022						
Number of Responses	76	13	9	14	16	24
Up	26.3%	7.7%	11.1%	28.6%	25.0%	41.7%
Even	47.4%	53.9%	55.6%	50.0%	43.8%	41.7%
Down	26.3%	38.5%	33.3%	21.4%	31.3%	16.7%
Company's Gross Margin Percentage for the July 2023 vs. July 2022						
Number of Responses	<i>75</i>	13	9	15	15	23
Up	40.0%	38.5%	55.6%	26.7%	46.7%	39.1%
Even	13.3%	23.1%	11.1%	20.0%	6.7%	8.7%
Down	46.7%	38.5%	33.3%	53.3%	46.7%	52.2%
Company's YTD Gross Margin Percentage						
as of July 31, 2023 vs. July 31, 2022	76	42	10	4.4	46	22
Number of Responses	76	13	10 70.0%	14	16	23
Up	38.2%	38.5%	70.0%	42.9%	31.3%	26.1%
Even	14.5%	23.1%	10.0%	7.1%	18.8%	13.0%
Down	47.4%	38.5%	20.0%	50.0%	50.0%	60.9%
Company's YTD Profit Before Taxes as of July 31, 2023 vs. July 31, 2022						
Number of Responses	76	13	10	15	16	22
Up	36.8%	38.5%	70.0%	33.3%	43.8%	18.2%
Even	7.9%	15.4%	10.0%	0.0%	0.0%	13.6%
Down	55.3%	46.2%	20.0%	66.7%	56.3%	68.2%
	20.070	.0.2,0	_3.0,0	2317,0	20.070	30.2,0

^{*}For example, Trailing Twelve Months Sales Percent Change for the month ending July 31, 2023 is the percent change for sales for the twelve months August 1, 2022 to July 31, 2023 vs. the twelve months of August 1, 2021 to July 31, 2022.

ISD = Insufficient Data to Report



		Primary Business		
	All	Plumbing,		
	Responding	Heating and	Industrial	PHCP &
TOTAL COMPANY INFORMATION	Firms	Cooling (PHCP)	PVF	PVF
Percent Change in Total Dollar Sales for:		, , , , , , , , , , , , , , , , , , ,		
July 2023 vs. July 2022				
Number of Responses	78	44	13	18
Lower Quartile	-7.2%	-8.4%	-2.0%	-5.4%
Average	2.0%	2.4%	5.3%	-0.8%
Median	3.1%	1.5%	6.8%	0.5%
Upper Quartile	11.4%	11.6%	16.2%	7.4%
Calendar Year-to-Date July 31, 2023 vs. July 31, 2022				
Number of Responses	76	42	13	18
Lower Quartile	-0.7%	-1.6%	1.3%	-0.1%
Average	4.5%	3.1%	4.8%	7.3%
Median	3.2%	2.3%	4.6%	4.9%
Upper Quartile	9.4%	7.9%	9.0%	13.9%
Trailing Twelve Months* July 31, 2023 vs. July 31, 2022				
Number of Responses	71	41	12	16
Lower Quartile	2.5%	1.3%	3.5%	3.4%
Average Median	9.0%	7.5% 6.5%	9.6% 10.4%	11.4% 10.4%
Upper Quartile	8.9% 14.2%	12.6%	10.4%	20.1%
Opper Quartile	14.270	12.076	13.5%	20.176
Percent Change in Total Ending Inventory				
July 2023 vs. July 2022 Number of Responses	75	43	12	17
Lower Quartile	-8.6%	-7.4%	-9.1%	-9.4%
Average	-1.4%	0.6%	-3.7%	-6.3%
Median	-2.3%	1.5%	-0.9%	-7.6%
Upper Quartile	6.3%	8.3%	6.8%	-2.2%
Three-Months Average Days Sales Outstanding				
Number of Responses	68	38	12	16
Lower Quartile	33.0	31.7	40.0	38.4 42.4
Average Median	40.3 39.6	38.0 36.0	44.9 44.8	42.4
Upper Quartile	46.3	42.8	44.6	44.6
opper quartile	40.3	42.0	47.1	44.0
Total Number of Full-time Equivalent				
Employees (FTEs) vs. a Year Ago				
Number of Responses	78	44	13	18
Up Even	64.1% 23.1%	61.4% 22.7%	69.2% 23.1%	66.7% 22.2%
Down	12.8%	15.9%	7.7%	11.1%
Dowii	12.6%	15.9%	7.770	11.1%
Percentage of Inventory that is Obsolete July 2023 vs. July 2022				
Number of Responses	76	43	12	18
Up	26.3%	27.9%	25.0%	27.8%
Even	47.4%	39.5%	58.3%	55.6%
Down	26.3%	32.6%	16.7%	16.7%
Company's Gross Margin Percentage for the July 2023 vs. July 2022				
Number of Responses	<i>7</i> 5	43	11	18
Up	40.0%	39.5%	72.7%	27.8%
Even	13.3%	16.3%	0.0%	16.7%
Down	46.7%	44.2%	27.3%	55.6%
Company's VTD Cross Margin Persontage				
Company's YTD Gross Margin Percentage as of July 31, 2023 vs. July 31, 2022				
Number of Responses	76	44	12	17
Up	38.2%	34.1%	58.3%	35.3%
Even	14.5%	18.2%	8.3%	11.8%
Down	47.4%	47.7%	33.3%	52.9%
Company's YTD Profit Before Taxes as of July 31, 2023 vs. July 31, 2022				
Number of Responses	76	43	12	18
Up	36.8%	30.2%	50.0%	44.4%
Even	7.9%	9.3%	8.3%	5.6%
Down	55.3%	60.5%	41.7%	50.0%

^{*}For example, Trailing Twelve Months Sales Percent Change for the month ending July 31, 2023 is the percent change for sales for the twelve months August 1, 2022 to July 31, 2023 vs. the twelve months of August 1, 2021 to July 31, 2022.

ISD = Insufficient Data to Report



		Regions					
	All Responding	Region 1	Region 2	Region 3	Region 4	Region 5 (ASA	Region 6
TOTAL COMPANY INFORMATION	Firms	(SWPD & WSA)	(ASA Central)	(SWCD)	(NCWA)	Northeast)	(SWA)
Percent Change in Total Dollar Sales for:							
July 2023 vs. July 2022				_			
Number of Responses	78	10	13	5	17	14	13
Lower Quartile	-7.2%	-24.4%	-2.0%	ISD	-4.7%	-4.5%	-11.8%
Average	2.0%	-3.0%	2.0%	1.1%	3.9%	5.4%	1.3%
Median	3.1%	0.4%	4.3%	2.1%	3.9%	5.1%	-4.9%
Upper Quartile	11.4%	9.5%	17.1%	ISD	10.3%	15.6%	11.0%
Calendar Year-to-Date July 31, 2023 vs. July 31, 2022 Number of Responses	76	10	13	5	16	14	12
Lower Quartile	-0.7%	-9.7%	-0.5%	ISD	0.5%	-3.5%	0.6%
Average	4.5%	0.5%	5.4%	6.3%	6.2%	3.7%	5.0%
Median	3.2%	3.3%	5.4%	2.5%	3.6%	2.9%	3.8%
Upper Quartile	9.4%	7.2%	10.6%	ISD	12.4%	8.4%	8.1%
opper quartife	31.70	7.12,0	20.070	.02	22,0	0.1,0	0.270
Trailing Twelve Months* July 31, 2023 vs. July 31, 2022							
Number of Responses	71	10	11	4	15	13	12
Lower Quartile	2.5%	1.2%	3.2%	ISD	3.8%	-0.1%	3.5%
Average	9.0%	5.5%	9.0%	14.5%	7.8%	8.1%	11.8%
Median	8.9%	6.2%	8.2%	16.3%	8.6%	7.7%	12.3%
Upper Quartile	14.2%	10.6%	13.9%	ISD	11.2%	12.6%	15.8%
Percent Change in Total Ending Inventory July 2023 vs. July 2022							
Number of Responses	75	10	13	5	16	13	12
Lower Quartile	-8.6%	-7.9%	-8.3%	ISD	-8.3%	-3.3%	-13.0%
Average	-1.4%	-0.6%	0.1%	-4.8%	-2.3%	0.3%	-8.3%
Median	-2.3%	-0.6%	3.4%	0.0%	-4.7%	1.5%	-8.3%
Upper Quartile	6.3%	7.4%	7.2%	ISD	3.7%	6.8%	-5.2%
Opper Quartile	0.5/0	7.4/0	7.270	130	3.770	0.6/0	-3.2/6
Three-Months Average Days Sales Outstanding							
Number of Responses	68	9	12	4	16	12	10
Lower Quartile	33.0	31.0	34.3	ISD	35.9	36.4	31.4
Average	40.3	39.0	42.7	37.7	40.0	42.6	36.1
Median	39.6	41.2	39.3	36.1	38.2	40.7	35.7
Upper Quartile	46.3	43.3	48.7	ISD	43.3	51.5	41.2
Total Number of Full-time Equivalent Employees (FTEs) vs. a Year Ago							
Number of Responses	78	10	13	5	17	14	13
Up	64.1%	70.0%	76.9%	40.0%	64.7%	50.0%	53.9%
Even	23.1%	20.0%	7.7%	60.0%	17.7%	28.6%	38.5%
Down	12.8%	10.0%	15.4%	0.0%	17.7%	21.4%	7.7%
Percentage of Inventory that is Obsolete	12.8/0	10.0%	13.4%	0.0%	17.770	21.4/0	7.770
July 2023 vs. July 2022							
Number of Responses	76	10	13	5	17	13	12
Up	26.3%	50.0%	15.4%	20.0%	17.7%	38.5%	16.7%
Even	47.4%	30.0%	46.2%	20.0%	70.6%	38.5%	58.3%
Down	26.3%	20.0%	38.5%	60.0%	11.8%	23.1%	25.0%
Company's Gross Margin Percentage for the July 2023 vs. July 2022							
Number of Responses	75	10	13	4	17	13	12
Up	40.0%	80.0%	30.8%	0.0%	41.2%	38.5%	41.7%
Even	13.3%	10.0%	15.4%	50.0%	17.7%	7.7%	0.0%
Down	46.7%	10.0%	53.9%	50.0%	41.2%	53.9%	58.3%
	.0.,,	_0.0/0	22.570	2 3.0 / 5	. 2.2,0	23.370	55.570
Company's YTD Gross Margin Percentage as of July 31, 2023 vs. July 31, 2022							
Number of Responses	76	10	13	5	16	13	13
Up	38.2%	40.0%	30.8%	60.0%	37.5%	38.5%	53.9%
Even	14.5%	30.0%	15.4%	40.0%	12.5%	7.7%	0.0%
Down	47.4%	30.0%	53.9%	0.0%	50.0%	53.9%	46.2%
Company's YTD Profit Before Taxes as of July 31, 2023 vs. July 31, 2022							
Number of Responses	76	10	13	5	17	12	13
Up	36.8%	20.0%	30.8%	60.0%	17.7%	33.3%	76.9%
Even	7.9%	20.0%	7.7%	20.0%	5.9%	8.3%	0.0%
Down	55.3%	60.0%	61.5%	20.0%	76.5%	58.3%	23.1%
							,,

^{*}For example, Trailing Twelve Months Sales Percent Change for the month ending July 31, 2023 is the percent change for sales for the twelve months August 1, 2022 to July 31, 2023 vs. the twelve months of August 1, 2021 to July 31, 2022.

ISD = Insufficient Data to Report



All				Greater					
		-		•	1	1			
Firms	California	Florida	Georgia	Metro	Illinois	Indiana	All Other	Iowa	Mass.
	_	_	_	_				_	_
									4
									7.8
7.5	7.0	3.0	2.5	3.0	6.0	2.0	2.5	5.0	8.5
<i>78</i>	5	5	6	7	6	9	6	5	4
-7.2%	ISD	ISD	ISD	-8.8%	ISD	-9.8%	ISD	ISD	ISD
2.0%	0.4%	-7.8%	0.9%	-2.8%	11.5%	-3.6%	-4.2%	-5.5%	-11.9%
3.1%	2.8%	-3.9%	-9.0%	-0.5%	10.2%	-4.7%	-1.5%	-0.8%	-13.6%
11.4%	ISD	ISD	ISD	7.6%	ISD	10.3%	ISD	ISD	ISD
76	5	5	4	7	6	9	6	5	4
-0.7%	ISD	ISD	ISD	2.0%	ISD	-1.5%	ISD	ISD	ISD
4.5%	-3.6%	12.0%	2.6%	6.4%	9.5%	4.4%	5.9%	3.0%	0.0%
3.2%	-5.5%	7.2%	0.5%	7.3%	9.2%	4.8%	9.7%	4.0%	-1.4%
9.4%	ISD	ISD	ISD	9.1%	ISD	14.7%	ISD	ISD	ISD
71	5	5	5	6	5	9	6	5	4
2.5%	ISD	ISD	ISD	ISD	ISD	1.8%	ISD	ISD	ISD
9.0%	2.0%	15.5%	13.8%	11.2%	14.3%	9.8%	11.3%	8.4%	5.0%
8.9%	5.9%	13.9%	8.3%	11.8%	14.4%	10.1%	14.6%	9.0%	7.8%
14.2%	ISD	ISD	ISD	ISD	ISD	19.1%	ISD	ISD	ISD
75	5	5	5	7	6	q	6	5	4
				•					ISD
									-3.5%
									-3.9%
6.3%	ISD	ISD	ISD	9.3%					ISD
	Responding Firms 78 19.0 7.5 78 -7.2% 2.0% 3.1% 11.4% 76 -0.7% 4.5% 3.2% 9.4% 71 2.5% 9.0% 8.9% 14.2% 75 -8.6% -1.4% -2.3%	Responding Firms California¹ 78 5 19.0 13.6 7.5 7.0 78 5 7.5 1SD 2.0% 0.4% 3.1% 2.8% 11.4% ISD 76 5 -0.7% ISD 4.5% -3.6% 3.2% -5.5% 9.4% ISD 9.0% 2.0% 8.9% 5.9% 14.2% ISD 75 5 -8.6% ISD -1.4% -3.6% -2.3% -4.0%	Responding Firms California I Florida 78 5 19.0 13.6 6.2 7.5 7.0 3.0 78 5 5 -7.2% ISD ISD 2.0% 0.4% -7.8% 3.1% 2.8% -3.9% 11.4% ISD ISD 76 5 5 -0.7% ISD ISD 4.5% -3.6% 12.0% 3.2% -5.5% 7.2% 9.4% ISD ISD 5 15D ISD 9.0% 2.0% 15.5% 9.0% 2.0% 15.5% 14.2% ISD ISD 14.2% ISD ISD 75 5 5 8.9% 5.9% 13.9% 14.2% ISD ISD 75 5 5 8.9% 5.9% 13.5% 14.2% 15.5% <t< td=""><td>Responding Firms California¹ Florida Georgia 78 5 6 19.0 13.6 6.2 5.7 7.5 7.0 3.0 2.5 78 5 6 5.2 78 5 5 6 -7.2% ISD ISD ISD 2.0% 0.4% -7.8% 0.9% 3.1% 2.8% -3.9% -9.0% 11.4% ISD ISD ISD 76 5 5 4 -0.7% ISD ISD ISD 4.5% -3.6% 12.0% 2.6% 3.2% -5.5% 7.2% 0.5% 9.4% ISD ISD ISD 9.4 ISD ISD ISD 9.4 ISD ISD ISD 9.4 ISD ISD ISD 9.4 ISD ISD ISD 9.5 5 5</td><td>Responding Firms California¹ Florida Georgia Metro² 78 5 5 6 7 19.0 13.6 6.2 5.7 4.9 7.5 7.0 3.0 2.5 3.0 78 5 5 6 7 -7.2% ISD ISD ISD -8.8% 2.0% 0.4% -7.8% 0.9% -2.8% 3.1% 2.8% -3.9% -9.0% -0.5% 11.4% ISD ISD ISD 7.6% 76 5 5 4 7 -0.7% ISD ISD ISD 2.0% 4.5% -3.6% 12.0% 2.6% 6.4% 3.2% -5.5% 7.2% 0.5% 7.3% 9.4% ISD ISD ISD ISD 71 5 5 5 6 2.5% ISD ISD ISD ISD</td><td> Responding Firms California Florida Georgia Metro Illinois </td><td> Responding Firms California</td><td> Chicago</td><td> Responding Florida Georgia Metro</td></t<>	Responding Firms California¹ Florida Georgia 78 5 6 19.0 13.6 6.2 5.7 7.5 7.0 3.0 2.5 78 5 6 5.2 78 5 5 6 -7.2% ISD ISD ISD 2.0% 0.4% -7.8% 0.9% 3.1% 2.8% -3.9% -9.0% 11.4% ISD ISD ISD 76 5 5 4 -0.7% ISD ISD ISD 4.5% -3.6% 12.0% 2.6% 3.2% -5.5% 7.2% 0.5% 9.4% ISD ISD ISD 9.4 ISD ISD ISD 9.4 ISD ISD ISD 9.4 ISD ISD ISD 9.4 ISD ISD ISD 9.5 5 5	Responding Firms California¹ Florida Georgia Metro² 78 5 5 6 7 19.0 13.6 6.2 5.7 4.9 7.5 7.0 3.0 2.5 3.0 78 5 5 6 7 -7.2% ISD ISD ISD -8.8% 2.0% 0.4% -7.8% 0.9% -2.8% 3.1% 2.8% -3.9% -9.0% -0.5% 11.4% ISD ISD ISD 7.6% 76 5 5 4 7 -0.7% ISD ISD ISD 2.0% 4.5% -3.6% 12.0% 2.6% 6.4% 3.2% -5.5% 7.2% 0.5% 7.3% 9.4% ISD ISD ISD ISD 71 5 5 5 6 2.5% ISD ISD ISD ISD	Responding Firms California Florida Georgia Metro Illinois	Responding Firms California	Chicago	Responding Florida Georgia Metro

ISD = Insufficient Data to Report

*For example, Trailing Twelve Months Sales Percent Change for the month ending July 31, 2023 is the percent change for sales for the twelve months August 1, 2021 to July 31, 2023 vs. the twelve months of August 1, 2021 to July 31, 2022.

Definitions

The simple average of all responses for a particular item (e.g., it is the result of summing the values and dividing by the total number of responses).

Median: The center value of the total distribution of the data that was reported (e.g., it is the value at which 50% of the responses are above and 50% are below). This measure is less likely than an average to be distorted by a few outlying responses.

Lower Quartile: The observation point below which 25% of the responses lie (e.g., 25% of the respondents were less than this amount and 75% were more).

Upper Quartile: The observation point below which 75% of the responses lie (e.g., 75% of the respondents were less than this amount and 25% were more).

ISD: Insufficient Data to Report



¹ Entire State

² Greater Chicago Metro includes Illinois, Indiana (Northwest), and Wisconsin (Southeast).



	All							
Sales and Inventory Performance by	Responding		North					
State or Area of Operations	Firms	Michigan	Carolina	Ohio	Penn.	Texas	Virginia	Wash.
Number of Locations								
Number of Responses	<i>78</i>	5	4	12	7	6	4	4
Average	19.0	8.0	5.5	11.8	13.0	13.7	7.5	6.5
Median	7.5	7.0	5.5	7.0	4.0	4.0	3.5	4.5
Percent Change in Total Dollar Sales for:								
July 2023 vs. July 2022								
Number of Responses	78	5	4	12	7	6	4	4
Lower Quartile	-7.2%	ISD	ISD	-3.3%	-3.9%	ISD	ISD	ISD
Average	2.0%	16.0%	14.6%	0.7%	5.5%	-2.6%	-3.5%	-1.5%
Median	3.1%	8.3%	10.6%	2.3%	0.2%	-4.7%	-7.3%	-5.1%
Upper Quartile	11.4%	ISD	ISD	7.7%	16.6%	ISD	-7.5% ISD	ISD
Opper Quartile	11.470	เรษ	טכו	7.770	10.0%	טכו	ISD	טכו
Calendar Year-to-Date								
July 2023 vs. July 2022								
Number of Responses	76	4	4	12	7	6	4	4
Lower Quartile	-0.7%	ISD	ISD	-0.1%	-3.9%	ISD	ISD	ISD
Average	4.5%	0.5%	2.5%	3.9%	1.5%	8.9%	1.3%	12.0%
Median	3.2%	0.8%	1.1%	2.4%	-2.3%	5.5%	0.7%	14.1%
Upper Quartile	9.4%	ISD	ISD	9.0%	6.0%	ISD	ISD	ISD
Trailing Twelve Months*								
July 31, 2023 vs. July 31, 2022								
Number of Responses	71	4	4	11	7	5	4	4
Lower Quartile	2.5%	ISD	ISD	1.2%	-0.7%	ISD	ISD	ISD
Average	9.0%	0.2%	7.4%	3.2%	5.9%	19.2%	2.9%	17.9%
Median	8.9%	-2.0%	7.1%	4.5%	2.0%	18.9%	5.0%	12.1%
Upper Quartile	14.2%	ISD	ISD	8.8%	8.6%	ISD	ISD	ISD
opper quartife	14.270	130	150	0.070	0.070	130	130	130
Percent Change in Total Ending Inventory								
July 2023 vs. July 2022								
Number of Responses	<i>75</i>	4	4	11	6	6	3	4
Lower Quartile	-8.6%	ISD	ISD	-6.7%	ISD	ISD	ISD	ISD
Average	-1.4%	-0.9%	-4.2%	-0.4%	7.4%	0.5%	-8.4%	-3.6%
Median	-2.3%	-10.2%	-8.0%	-2.3%	6.5%	1.1%	-10.2%	-0.6%
Upper Quartile	6.3%	ISD	ISD	4.8%	ISD	ISD	ISD	ISD

ISD = Insufficient Data to Report

*For example, Trailing Twelve Months Sales Percent Change for the month ending July 31, 2023 is the percent change for sales for the twelve months August 1, 2022 to July 31, 2023 vs. the twelve months of August 1, 2021 to July 31, 2022.

Definitions

Average:

The simple average of all responses for a particular item (e.g., it is the result of summing the values and dividing by the total number of responses).

Median:

The center value of the total distribution of the data that was reported (e.g., it is the value at which 50% of the responses are above and 50% are below). This measure is less likely than an average to be distorted by a few outlying responses.

Lower Quartile:

The observation point below which 25% of the responses lie (e.g., 25% of the respondents were less than this amount and 75% were more).

Upper Quartile:

The observation point below which 75% of the responses lie (e.g., 75% of the respondents were less than this amount and 25% were more).

ISD:

Insufficient Data to Report



¹ Entire State

² Greater Chicago Metro includes Illinois, Indiana (Northwest), and Wisconsin (Southeast).

