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Report prepared for ASA by Industry Insights, Inc. If you have any questions or comments, please contact Greg Manns of Industry Insights at 614-389-2100 or Brianna Baresel of ASA at 630-467-0000.

## Summary

The ASA Monthly Sales Report aims to provide a snapshot of industry performance and how it relates to the broader economy. Provided below is a summary of the January 2024 results.

## Demographics

A total of 76 companies responded to the January 2024 ASA Monthly Sales Report. Nearly half (49\%) of the respondents identified their primary business emphasis as Plumbing, Heating and Cooling (PHCP), 18\% indicated Industrial PVF, and 28\% identified their firm's primary business emphasis as PHCP and PVF.

| January 2024 | Primary Business Emphasis |  |  |
| :---: | :---: | :---: | :---: |
| Median Percent Change in |  | Industrial |  |
| Total Dollar Sales for: | PHCP | PVF | PVF |
| Month (Year-over-Year) | $5.1 \%$ | $-0.4 \%$ | $-4.1 \%$ |
| Year-to-Date (YTD) | $5.1 \%$ | $-0.4 \%$ | $-4.1 \%$ |
| Trailing Twelve Months (TTM) | $-0.3 \%$ | $6.0 \%$ | $-1.7 \%$ |

## Detailed Results by Company

Respondents reported median sales growth of nearly $2 \%$ for January 2024 vs. 2023. The results were mixed though with half of the respondents reporting sales change between $-8 \%$ to $+8 \%$ for January 2024 vs. 2023. By primary business emphasis, the Industrial PVF firms reported relatively flat year-over-year monthly sales with a small decline of -0.4\%. PHCP reported sales growth for January of 5\% and PHCP \& PVF firms reported a sales decline of $-4 \%$. On a month-to-month basis (January 2024 vs. December 2023), it was encouraging to see respondents report that sales increased over 8\%--this breaks a streak of two consecutive months of declines. Inventory contracted (-2\%) for January 2024 vs. January 2023. The median Three-Months Average Days Sales Outstanding increased sharply to nearly 42 days in January compared to 40 days in December. Additional detailed performance results by the various demographic categories (Sales Volume, Primary Business Emphasis, and Regions) can be found on page 5 .

## Economic Indicators

The advance "Real" GDP growth figure for the 4th quarter 2023 was released at $3.3 \%$. Total wholesale sales for December increased $1.6 \%$ year-over-year, while inventories decreased $-2.7 \%$ vs. the prior year. The stronger $3.9 \%$ growth in "Real" wholesale sales continues to reinforce signs of inflation softening and that we remain in a disinflationary period. Housing starts and permits both came in at very low levels for January. Permits came in at their lowest level since April 2020. It is worth noting that there are challenges with the Census' data collection early in the year and these figures may be revised upward; nonetheless, this is a discouraging start to the year. The unemployment rate for January remained at $3.7 \%$ for the third consecutive month. Additional economic indicators are reported beginning on page 10 .

## What Respondents are Saying...

-"Activity was stable throughout the month, but down compared to last year given delays in larger projects. Pricing pressure continues on larger project orders given interest rate levels and the continuing impact of high inflation on owners and developers."
-"Business activity is hanging in there - we think the expected drop in rates will further propel the housing market."
-"Slow start to 2024 with modest Year over Year growth. Consistent with previous years."
-"Slower start to the year but also not unusual. We anticipate Sales and Margins to both increase in the upcoming months."
-"This January was lower compared to last year. We had 1 week of bad winter weather with some of our locations not operating or they saw very little activity as everyone was staying home."

[^0]
## ASA MONTHLY SALES REPORT

Sales and Inventories Growth

| Overall Company Percent Change -- All Respondents |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Sales |  |  | Inventory |
|  | Jan. 2024 <br> vs. 2023 | Calendar <br> Year-toDate | $\begin{gathered} \text { TTM }{ }^{*} \\ \text { Jan. } 2024 \\ \text { vs. } 2023 \end{gathered}$ | $\begin{gathered} \text { Jan. } 2024 \\ \text { vs. } 2023 \end{gathered}$ |
| Lower Quartile | -8.2\% | -8.2\% | -4.7\% | -8.6\% |
| Median | 1.7\% | 1.7\% | 0.4\% | -2.4\% |
| Upper Quartile | 8.4\% | 8.4\% | 6.5\% | 6.4\% |
| *Trailing Twelve Months |  |  |  |  |
| Source: ASA Monthly Sales Report, January 2024 |  |  |  |  |



ASA Sales and Inventories Growth


Source: ASA Monthly Sales Report


| TOTAL COMPANY INFORMATION | Total Company Annual Gross Sales Volume |  |  |  |  | Primary Business Emphasis |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All <br> Responding Firms | $\begin{aligned} & \text { Less than } \\ & \$ 15,000,000 \end{aligned}$ | $\begin{gathered} \$ 15,000,000 \\ \text { to } \\ \$ 24,999,999 \end{gathered}$ | $\begin{gathered} \$ 25,000,000 \\ \text { to } \\ \$ 49,999,999 \end{gathered}$ | $\begin{aligned} & \$ 50,000,000 \\ & \text { or more } \end{aligned}$ | Plumbing, Heating and Cooling (PHCP) | Industrial PVF | PHCP \& PVF |
| Primary Business Emphasis |  |  |  |  |  |  |  |  |
| Number of Responses | 76 | 12 | 10 | 15 | 39 | 37 | 14 | 21 |
| Plumbing-Heating-Cooling-Piping (PHCP) | 48.7\% | 50.0\% | 40.0\% | 40.0\% | 53.9\% | 100.0\% | 0.0\% | 0.0\% |
| Industrial Pipe-Valve-Fitting (PVF) | 18.4\% | 8.3\% | 30.0\% | 26.7\% | 15.4\% | 0.0\% | 100.0\% | 0.0\% |
| PHCP \& PVF | 27.6\% | 33.3\% | 30.0\% | 33.3\% | 23.1\% | 0.0\% | 0.0\% | 100.0\% |
| Other | 5.3\% | 8.3\% | 0.0\% | 0.0\% | 7.7\% | 0.0\% | 0.0\% | 0.0\% |
| Regions |  |  |  |  |  |  |  |  |
| Number of Responses | 71 | 12 | 10 | 15 | 34 | 36 | 14 | 19 |
| Region 1 (SWPD \& WSA) | 16.9\% | 25.0\% | 0.0\% | 6.7\% | 23.5\% | 19.4\% | 28.6\% | 5.3\% |
| Region 2 (ASA Central) | 14.1\% | 16.7\% | 30.0\% | 13.3\% | 8.8\% | 8.3\% | 14.3\% | 21.1\% |
| Region 3 (SWCD) | 8.5\% | 8.3\% | 30.0\% | 6.7\% | 2.9\% | 5.6\% | 14.3\% | 10.5\% |
| Region 4 (NCWA) | 23.9\% | 25.0\% | 20.0\% | 40.0\% | 17.7\% | 25.0\% | 0.0\% | 42.1\% |
| Region 5 (ASA Northeast) | 18.3\% | 16.7\% | 0.0\% | 13.3\% | 26.5\% | 22.2\% | 28.6\% | 5.3\% |
| Region 6 (SWA) | 18.3\% | 8.3\% | 20.0\% | 20.0\% | 20.6\% | 19.4\% | 14.3\% | 15.8\% |
|  |  |  |  |  |  |  |  |  |
| Number of Locations |  |  |  |  |  |  |  |  |
| Number of Responses | 76 | 12 | 10 | 15 | 39 | 37 | 14 | 21 |
| Lower Quartile | 2.0 | 1.0 | 1.3 | 2.0 | 9.0 | 4.0 | 2.0 | 1.0 |
| Average | 19.0 | 2.0 | 3.4 | 5.7 | 33.4 | 15.0 | 7.6 | 24.6 |
| Median | 7.0 | 1.0 | 3.5 | 4.0 | 19.0 | 9.0 | 5.0 | 3.0 |
| Upper Quartile | 21.0 | 2.0 | 4.8 | 7.0 | 33.5 | 22.0 | 9.5 | 9.0 |
| 5 or Less | 44.7\% | 91.7\% | 80.0\% | 53.3\% | 18.0\% | 37.8\% | 50.0\% | 57.1\% |
| 6 to 10 | 19.7\% | 8.3\% | 20.0\% | 40.0\% | 15.4\% | 16.2\% | 28.6\% | 19.1\% |
| 11 or More | 35.5\% | 0.0\% | 0.0\% | 6.7\% | 66.7\% | 46.0\% | 21.4\% | 23.8\% |
|  |  |  |  |  |  |  |  |  |
| Company's Annual Gross Sales Volume |  |  |  |  |  |  |  |  |
| Number of Responses | 76 | 12 | 10 | 15 | 39 | 37 | 14 | 21 |
| Less than \$15,000,000 | 15.8\% | 100.0\% | 0.0\% | 0.0\% | 0.0\% | 16.2\% | 7.1\% | 19.1\% |
| \$15,000,000 to \$24,999,999 | 13.2\% | 0.0\% | 100.0\% | 0.0\% | 0.0\% | 10.8\% | 21.4\% | 14.3\% |
| \$25,000,000 to \$49,999,999 | 19.7\% | 0.0\% | 0.0\% | 100.0\% | 0.0\% | 16.2\% | 28.6\% | 23.8\% |
| \$50,000,000 or more | 51.3\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% | 56.8\% | 42.9\% | 42.9\% |




ISD = Insufficient Data to Report


ISD = Insufficient Data to Report


[^1]
*For example, Trailing Twelve Months Sales Percent Change for the month ending January 31, 2024 is the percent change for sales for the twelve months February 1, 2023 to January 31, 2024 vs. the twelve months of February 1, 2022 to January 31, 2023.
ISD = Insufficient Data to Report


Percent Change in Total Ending Inventory
January 2024 vs. January 2023

| Number of Responses | 73 | 12 | 9 | 5 | 17 | 13 | 12 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Lower Quartile | -8.6\% | -9.4\% | -9.3\% | ISD | -7.5\% | -7.8\% | -6.6\% |
| Average | -2.3\% | -2.1\% | -3.3\% | -8.1\% | -2.5\% | 0.0\% | -0.8\% |
| Median | -2.4\% | -0.2\% | -2.4\% | -9.4\% | -0.9\% | -4.7\% | -4.1\% |
| Upper Quartile | 6.4\% | 7.0\% | 0.2\% | ISD | 2.2\% | 8.2\% | 7.0\% |
| Three-Months Average Days Sales Outstanding |  |  |  |  |  |  |  |
| Number of Responses | 67 | 12 | 8 | 5 | 16 | 11 | 11 |
| Lower Quartile | 33.5 | 31.8 | 29.5 | ISD | 33.9 | 41.4 | 31.2 |
| Average | 41.6 | 37.7 | 39.7 | 43.4 | 42.1 | 47.3 | 38.7 |
| Median | 41.9 | 39.6 | 41.2 | 40.3 | 38.6 | 48.0 | 35.5 |
| Upper Quartile | 49.5 | 46.5 | 48.6 | ISD | 50.0 | 52.1 | 46.3 |

Total Number of Full-time Equivalent

## Employees (FTEs) vs. a Year Ago

| Number of Responses | $51.3 \%$ |
| :--- | :--- |
| Up | $31.6 \%$ |
| Even | $17.1 \%$ |
| Down |  |

Percentage of Inventory that is Obsolete

## January 2024 vs. January 2023

| Number of Responses | 75 | 12 | 10 | 6 | 17 | 13 | $7.7 \%$ | $8.3 \%$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Up | $13.3 \%$ | $25.0 \%$ | $20.0 \%$ | $0.0 \%$ | $5.9 \%$ | $76.5 \%$ | $76.9 \%$ | $66.7 \%$ |
| Even | $58.7 \%$ | $41.7 \%$ | $50.0 \%$ | $33.3 \%$ | 12 |  |  |  |
| Down | $28.0 \%$ | $33.3 \%$ | $30.0 \%$ | $66.7 \%$ | $17.7 \%$ | $15.4 \%$ | $25.0 \%$ |  |

Company's Gross Margin Percentage for the
January 2024 vs. January 2023

| Number of Responses | 74 | 12 | 10 | 6 | 17 | 13 |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Up | $48.7 \%$ | $41.7 \%$ | $60.0 \%$ | $33.3 \%$ | $58.8 \%$ | $27.3 \%$ | $61.5 \%$ |
| Even | $13.5 \%$ | $8.3 \%$ | $0.0 \%$ | $33.3 \%$ | $17.7 \%$ | $36.4 \%$ | $0.0 \%$ |
| Down | $37.8 \%$ | $50.0 \%$ | $40.0 \%$ | $33.3 \%$ | $23.5 \%$ | $36.4 \%$ | $38.5 \%$ |

Company's YTD Gross Margin Percentage


Company's YTD Profit Before Taxes
as of January 31, 2024 vs. January 31, 2023

| Number of Responses | 72 | 12 | 10 | 6 | 16 | 10 | 13 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Up | 27.8\% | 33.3\% | 20.0\% | 33.3\% | 18.8\% | 30.0\% | 30.8\% |
| Even | 15.3\% | 16.7\% | 30.0\% | 33.3\% | 6.3\% | 10.0\% | 7.7\% |
| Down | 56.9\% | 50.0\% | 50.0\% | 33.3\% | 75.0\% | 60.0\% | 61.5\% |

*For example, Trailing Twelve Months Sales Percent Change for the month ending January 31, 2024 is the percent change for sales for the twelve months February 1, 2023 to January 31, 2024 vs. the twelve months of February 1, 2022 to January 31, 2023.
ISD = Insufficient Data to Report

| Sales and Inventory Performance by State or Area of Operations | All Responding Firms | California ${ }^{1}$ | Florida | Georgia | Greater <br> Chicago <br> Metro ${ }^{2}$ | Illinois ${ }^{1}$ | Indiana ${ }^{1}$ | Indiana - <br> All Other | lowa | Mass. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Locations |  |  |  |  |  |  |  |  |  |  |
| Number of Responses | 76 | 6 | 5 | 5 | 6 | 5 | 9 | 6 | 4 | 5 |
| Average | 19.0 | 13.0 | 6.2 | 4.8 | 5.0 | 5.8 | 5.1 | 6.3 | 2.5 | 6.4 |
| Median | 7.0 | 7.5 | 3.0 | 1.0 | 3.5 | 6.0 | 2.0 | 2.5 | 2.0 | 8.0 |
| Percent Change in Total Dollar Sales for: |  |  |  |  |  |  |  |  |  |  |
| Jan. 2024 vs. Jan. 2023 |  |  |  |  |  |  |  |  |  |  |
| Number of Responses | 74 | 6 | 5 | 5 | 6 | 5 | 9 | 6 | 4 | 4 |
| Lower Quartile | -8.2\% | ISD | ISD | ISD | ISD | ISD | -5.3\% | ISD | ISD | ISD |
| Average | -0.2\% | 6.4\% | -5.4\% | -10.9\% | 4.5\% | 4.2\% | 4.6\% | 2.1\% | -19.1\% | -1.3\% |
| Median | 1.7\% | 10.0\% | -13.2\% | -13.6\% | 7.9\% | 3.7\% | 8.5\% | 5.0\% | -13.6\% | -2.6\% |
| Upper Quartile | 8.4\% | ISD | ISD | ISD | ISD | ISD | 11.4\% | ISD | ISD | ISD |
| Calendar Year-to-Date Jan. 2024 vs. Jan. 2023 |  |  |  |  |  |  |  |  |  |  |
| Number of Responses | 74 | 6 | 5 | 5 | 6 | 5 | 9 | 6 | 4 | 4 |
| Lower Quartile | -8.2\% | ISD | ISD | ISD | ISD | ISD | -5.3\% | ISD | ISD | ISD |
| Average | -0.2\% | 6.4\% | -5.4\% | -10.9\% | 4.5\% | 4.2\% | 4.6\% | 2.1\% | -19.1\% | -1.3\% |
| Median | 1.7\% | 10.0\% | -13.2\% | -13.6\% | 7.9\% | 3.7\% | 8.5\% | 5.0\% | -13.6\% | -2.6\% |
| Upper Quartile | 8.4\% | ISD | ISD | ISD | ISD | ISD | 11.4\% | ISD | ISD | ISD |
| Trailing Twelve Months* Jan. 31, 2024 vs. Jan. 31, 2023 |  |  |  |  |  |  |  |  |  |  |
| Number of Responses | 72 | 6 | 5 | 5 | 6 | 5 | 9 | 6 | 4 | 5 |
| Lower Quartile | -4.7\% | ISD | ISD | ISD | ISD | ISD | -1.2\% | ISD | ISD | ISD |
| Average | 1.1\% | -3.7\% | 4.3\% | 6.5\% | 3.6\% | 1.6\% | 4.2\% | 7.7\% | -7.3\% | 6.6\% |
| Median | 0.4\% | -3.9\% | 0.4\% | -4.5\% | 5.1\% | 3.8\% | 4.9\% | 12.8\% | -6.9\% | 7.0\% |
| Upper Quartile | 6.5\% | ISD | ISD | ISD | ISD | ISD | 13.4\% | ISD | ISD | ISD |
|  |  |  |  |  |  |  |  |  |  |  |
| Percent Change in Total Ending Inventory |  |  |  |  |  |  |  |  |  |  |
| Jan. 2024 vs. Jan. 2023 |  |  |  |  |  |  |  |  |  |  |
| Number of Responses | 73 | 6 | 5 | 5 | 6 | 5 | 9 | 6 | 3 | 4 |
| Lower Quartile | -8.6\% | ISD | ISD | ISD | ISD | ISD | -8.9\% | ISD | ISD | ISD |
| Average | -2.3\% | -2.8\% | 4.8\% | 2.3\% | -5.3\% | -23.3\% | -11.8\% | -15.6\% | -9.5\% | -3.8\% |
| Median | -2.4\% | -0.2\% | -2.9\% | -3.6\% | -7.6\% | -11.6\% | -6.3\% | -4.9\% | -11.5\% | -2.6\% |
| Upper Quartile | 6.4\% | ISD | ISD | ISD | ISD | ISD | -0.9\% | ISD | ISD | ISD |

ISD = Insufficient Data to Report
 2024 vs. the twelve months of February 1, 2022 to January 31, 2023.
${ }^{1}$ Entire State
${ }^{2}$ Greater Chicago Metro includes Illinois, Indiana (Northwest), and Wisconsin (Southeast).
${ }^{3}$ Tri-State/NYC-Long Island Metro includes New York, New Jersey, and Connecticut.
Definitions

| Average: | The simple average of all responses for a particular item (e.g., it is the result of summing the values and dividing by the total number of <br> responses). |
| :--- | :--- |
| Median: | The center value of the total distribution of the data that was reported (e.g., it is the value at which $50 \%$ of the responses are above and <br> $50 \%$ are below). This measure is less likely than an average to be distorted by a few outlying responses. |
| Lower Quartile: | The observation point below which $25 \%$ of the responses lie (e.g., $25 \%$ of the respondents were less than this amount and $75 \%$ were <br> more). |
| Upper Quartile: | The observation point below which $75 \%$ of the responses lie (e.g., $75 \%$ of the respondents were less than this amount and $25 \%$ were <br> more). |
| ISD: | Insufficient Data to Report |



| Sales and Inventory Performance by State or Area of Operations | All Responding Firms | Michigan | Tri- <br> State/NYC- <br> Long Island Metro ${ }^{3}$ | $\begin{aligned} & \text { New } \\ & \text { York }{ }^{1} \end{aligned}$ | Ohio | Penn. | South Carolina | Texas | Virginia | Wash. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Locations |  |  |  |  |  |  |  |  |  |  |
| Number of Responses | 76 | 4 | 4 | 4 | 13 | 6 | 4 | 7 | 5 | 5 |
| Average | 19.0 | 8.3 | 9.3 | 8.8 | 11.0 | 13.8 | 7.0 | 16.7 | 9.2 | 5.8 |
| Median | 7.0 | 5.5 | 7.0 | 8.5 | 7.0 | 6.0 | 7.0 | 4.0 | 4.0 | 7.0 |
| Percent Change in Total Dollar Sales for: |  |  |  |  |  |  |  |  |  |  |
| Jan. 2024 vs. Jan. 2023 |  |  |  |  |  |  |  |  |  |  |
| Number of Responses | 74 | 4 | 4 | 4 | 12 | 6 | 4 | 7 | 5 | 5 |
| Lower Quartile | -8.2\% | ISD | ISD | ISD | -8.7\% | ISD | ISD | -1.1\% | ISD | ISD |
| Average | -0.2\% | 2.5\% | -10.2\% | -5.0\% | -0.4\% | 3.0\% | 7.7\% | 10.7\% | 7.9\% | 11.9\% |
| Median | 1.7\% | 4.1\% | -2.4\% | -5.6\% | -3.3\% | 5.0\% | 8.1\% | 2.0\% | 4.6\% | 12.7\% |
| Upper Quartile | 8.4\% | ISD | ISD | ISD | 4.1\% | ISD | ISD | 22.0\% | ISD | ISD |
| Calendar Year-to-Date Jan. 2024 vs. Jan. 2023 |  |  |  |  |  |  |  |  |  |  |
| Number of Responses | 74 | 4 | 4 | 4 | 12 | 6 | 4 | 7 | 5 | 5 |
| Lower Quartile | -8.2\% | ISD | ISD | ISD | -8.7\% | ISD | ISD | -1.1\% | ISD | ISD |
| Average | -0.2\% | 2.5\% | -10.2\% | -5.0\% | -0.4\% | 3.0\% | 7.7\% | 10.7\% | 7.9\% | 11.9\% |
| Median | 1.7\% | 4.1\% | -2.4\% | -5.6\% | -3.3\% | 5.0\% | 8.1\% | 2.0\% | 4.6\% | 12.7\% |
| Upper Quartile | 8.4\% | ISD | ISD | ISD | 4.1\% | ISD | ISD | 22.0\% | ISD | ISD |
| Trailing Twelve Months* Jan. 31, 2024 vs. Jan. 31, 2023 |  |  |  |  |  |  |  |  |  |  |
| Number of Responses | 72 | 4 | 3 | 3 | 13 | 6 | 4 | 6 | 4 | 5 |
| Lower Quartile | -4.7\% | ISD | ISD | ISD | -5.8\% | ISD | ISD | ISD | ISD | ISD |
| Average | 1.1\% | 0.1\% | -4.5\% | 1.9\% | -3.2\% | 0.0\% | 14.3\% | 4.2\% | 1.8\% | 3.9\% |
| Median | 0.4\% | 0.7\% | -3.8\% | -2.4\% | -2.1\% | -2.6\% | 13.9\% | -0.5\% | -3.0\% | 5.6\% |
| Upper Quartile | 6.5\% | ISD | ISD | ISD | 2.1\% | ISD | ISD | ISD | ISD | ISD |
| Percent Change in Total Ending Inventory |  |  |  |  |  |  |  |  |  |  |
| Jan. 2024 vs. Jan. 2023 |  |  |  |  |  |  |  |  |  |  |
| Number of Responses | 73 | 4 | 4 | 4 | 13 | 5 | 4 | 4 | 3 | 5 |
| Lower Quartile | -8.6\% | ISD | ISD | ISD | -12.2\% | ISD | ISD | ISD | ISD | ISD |
| Average | -2.3\% | 2.3\% | -0.3\% | -8.7\% | -1.1\% | 3.8\% | 7.7\% | 14.0\% | -4.8\% | -4.8\% |
| Median | -2.4\% | 2.2\% | -4.6\% | -9.5\% | -3.1\% | -6.6\% | 1.2\% | 3.4\% | -5.9\% | -8.9\% |
| Upper Quartile | 6.4\% | ISD | ISD | ISD | 7.4\% | ISD | ISD | ISD | ISD | ISD |

SD = Insufficient Data to Report
*For example, Trailing Twelve Months Sales Percent Change for the month ending January 31, 2024 is the percent change for sales for the twelve months February 1,2023 to January 31, 2024 vs. the twelve months of February 1, 2022 to January 31, 2023.
${ }^{1}$ Entire State
${ }^{2}$ Greater Chicago Metro includes Illinois, Indiana (Northwest), and Wisconsin (Southeast).
${ }^{3}$ Tri-State/NYC-Long Island Metro includes New York, New Jersey, and Connecticut.
Definitions

"Real" GDP Percent Change from Preceding Quarter
Seasonally adjusted at annual rates

Source: U.S. Department of Commerce - Bureau of Economic Analysis (BEA)


Housing Starts and Building Permits


Source: U.S. Department of Commerce


Source: U.S. Bureau of Labor Statistics


Source: U.S. Department of Commerce


[^2]




[^0]:    The statistical information contained in this report are indicators of past performance and in no way should be construed as indicators of future performance in the industry. The statistical information contained in this report is believed to be representative of the companies responding to the survey. All reasonable efforts were taken by Industry Insights, Inc. to assure data comparability within the limitations of reporting procedures. However, the data used in this report are not necessarily based on audited financial statements and the statistical validity of any given number varies depending upon sample sizes and the amount of consistency among responses for that particular figure. Industry Insights and ASA therefore, make no representations or warranties with respect to the results of this study and shall not be liable to clients or anyone else for any information inaccuracies, or errors or omissions in contents, regardless of the cause of such inaccuracy, error or omission. In no event shall Industry Insights and/or ASA be liable for any consequential damages.

[^1]:    *For example, Trailing Twelve Months Sales Percent Change for the month ending January 31, 2024 is the percent change for sales for the twelve months February 1, 2023 to January 31, 2024 vs. the twelve months of February 1, 2022 to January 31, 2023.
    ISD = Insufficient Data to Report

[^2]:    Source: U.S. Department of Commerce

