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January 2024

Report prepared for ASA by Industry Insights, Inc. If you have any questions or comments, please contact Greg Manns of Industry Insights at 614-389-2100 or Brianna Baresel of ASA at 630-467-0000.

Summary

The ASA Monthly Sales Report aims to provide a snapshot of industry performance and how it relates to the broader economy. Provided below is a summary of the January 2024 results.

Demographics

A total of 76 companies responded to the January 2024 ASA Monthly Sales Report. Nearly half (49%) of the respondents identified their primary business emphasis as Plumbing, Heating and Cooling (PHCP), 18% indicated Industrial PVF, and 28% identified their firm's primary business emphasis as PHCP and PVF.

January 2024	Primai	ry Business En	nphasis
Median Percent Change in		Industrial	PHCP &
Total Dollar Sales for:	PHCP	PVF	PVF
Month (Year-over-Year)	5.1%	-0.4%	-4.1%
Year-to-Date (YTD)	5.1%	-0.4%	-4.1%
Trailing Twelve Months (TTM)	-0.3%	6.0%	-1.7%

Detailed Results by Company

Respondents reported median sales growth of nearly 2% for January 2024 vs. 2023. The results were mixed though with half of the respondents reporting sales change between -8% to +8% for January 2024 vs. 2023. By primary business emphasis, the Industrial PVF firms reported relatively flat year-over-year monthly sales with a small decline of -0.4%. PHCP reported sales growth for January of 5% and PHCP & PVF firms reported a sales decline of -4%. On a month-to-month basis (January 2024 vs. December 2023), it was encouraging to see respondents report that sales increased over 8%--this breaks a streak of two consecutive months of declines. Inventory contracted (-2%) for January 2024 vs. January 2023. The median Three-Months Average Days Sales Outstanding increased sharply to nearly 42 days in January compared to 40 days in December. Additional detailed performance results by the various demographic categories (Sales Volume, Primary Business Emphasis, and Regions) can be found on page 5.

Economic Indicators

The advance "Real" GDP growth figure for the 4th quarter 2023 was released at 3.3%. Total wholesale sales for December increased 1.6% year-over-year, while inventories decreased -2.7% vs. the prior year. The stronger 3.9% growth in "Real" wholesale sales continues to reinforce signs of inflation softening and that we remain in a disinflationary period. Housing starts and permits both came in at very low levels for January. Permits came in at their lowest level since April 2020. It is worth noting that there are challenges with the Census' data collection early in the year and these figures may be revised upward; nonetheless, this is a discouraging start to the year. The unemployment rate for January remained at 3.7% for the third consecutive month. Additional economic indicators are reported beginning on page 10.

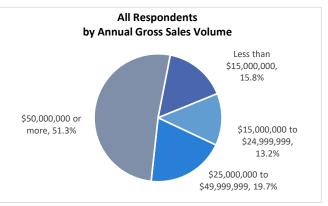
What Respondents are Saying...

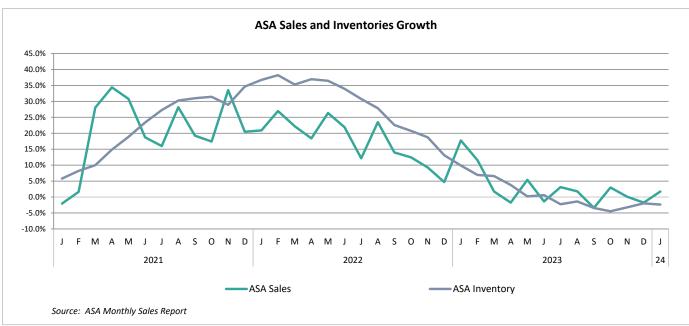
- -"Activity was stable throughout the month, but down compared to last year given delays in larger projects. Pricing pressure continues on larger project orders given interest rate levels and the continuing impact of high inflation on owners and developers."
- -"Business activity is hanging in there we think the expected drop in rates will further propel the housing market."
- -"Slow start to 2024 with modest Year over Year growth. Consistent with previous years."
- -"Slower start to the year but also not unusual. We anticipate Sales and Margins to both increase in the upcoming months."
- -"This January was lower compared to last year. We had 1 week of bad winter weather with some of our locations not operating or they saw very little activity as everyone was staying home."

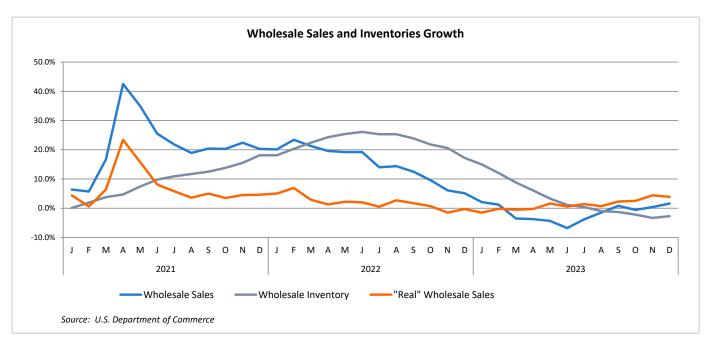
The statistical information contained in this report are indicators of past performance and in no way should be construed as indicators of future performance in the industry. The statistical information contained in this report is believed to be representative of the companies responding to the survey. All reasonable efforts were taken by Industry Insights, Inc. to assure data comparability within the limitations of reporting procedures. However, the data used in this report are not necessarily based on audited financial statements and the statistical validity of any given number varies depending upon sample sizes and the amount of consistency among responses for that particular figure. Industry Insights and ASA therefore, make no representations or warranties with respect to the results of this study and shall not be liable to clients or anyone else for any information inaccuracies, or errors or omissions in contents, regardless of the cause of such inaccuracy, error or omission. In no event shall Industry Insights and/or ASA be liable for any consequential damages.

Sales and Inventories Growth

	Sales			Inventory
		Calendar	TTM*	
	Jan. 2024	Year-to-	Jan. 2024	Jan. 2024
	vs. 2023	Date	vs. 2023	vs. 2023
Lower Quartile	-8.2%	-8.2%	-4.7%	-8.6%
Median	1.7%	1.7%	0.4%	-2.4%
Upper Quartile	8.4%	8.4%	6.5%	6.4%

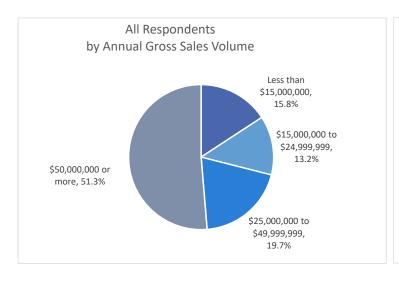


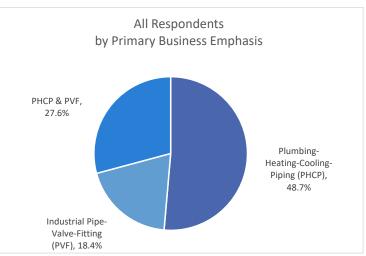






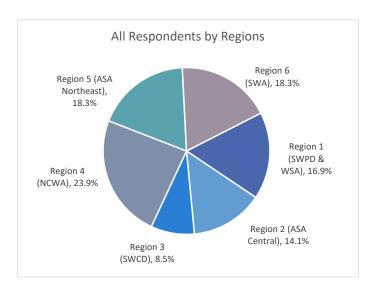
		Total Company	Company Annual Gross Sales Volume			Primary Business Emphasis		
TOTAL COMPANY INFORMATION	All Responding Firms	Less than \$15,000,000	\$15,000,000 to \$24,999,999	\$25,000,000 to \$49,999,999	\$50,000,000 or more	Plumbing, Heating and Cooling (PHCP)	Industrial PVF	PHCP & PVF
Primary Business Emphasis						•		
Number of Responses	76	12	10	15	39	37	14	21
Plumbing-Heating-Cooling-Piping (PHCP)	48.7%	50.0%	40.0%	40.0%	53.9%	100.0%	0.0%	0.0%
Industrial Pipe-Valve-Fitting (PVF)	18.4%	8.3%	30.0%	26.7%	15.4%	0.0%	100.0%	0.0%
PHCP & PVF	27.6%	33.3%	30.0%	33.3%	23.1%	0.0%	0.0%	100.0%
Other	5.3%	8.3%	0.0%	0.0%	7.7%	0.0%	0.0%	0.0%
Regions								
Number of Responses	71	12	10	15	34	36	14	19
Region 1 (SWPD & WSA)	16.9%	25.0%	0.0%	6.7%	23.5%	19.4%	28.6%	5.3%
Region 2 (ASA Central)	14.1%	16.7%	30.0%	13.3%	8.8%	8.3%	14.3%	21.1%
Region 3 (SWCD)	8.5%	8.3%	30.0%	6.7%	2.9%	5.6%	14.3%	10.5%
Region 4 (NCWA)	23.9%	25.0%	20.0%	40.0%	17.7%	25.0%	0.0%	42.1%
Region 5 (ASA Northeast)	18.3%	16.7%	0.0%	13.3%	26.5%	22.2%	28.6%	5.3%
Region 6 (SWA)	18.3%	8.3%	20.0%	20.0%	20.6%	19.4%	14.3%	15.8%
Number of Locations								
Number of Responses	76	12	10	15	39	37	14	21
Lower Quartile	2.0	1.0	1.3	2.0	9.0	4.0	2.0	1.0
Average	19.0	2.0	3.4	5.7	33.4	15.0	7.6	24.6
Median	7.0	1.0	3.5	4.0	19.0	9.0	5.0	3.0
Upper Quartile	21.0	2.0	4.8	7.0	33.5	22.0	9.5	9.0
5 or Less	44.7%	91.7%	80.0%	53.3%	18.0%	37.8%	50.0%	57.1%
6 to 10	19.7%	8.3%	20.0%	40.0%	15.4%	16.2%	28.6%	19.1%
11 or More	35.5%	0.0%	0.0%	6.7%	66.7%	46.0%	21.4%	23.8%
Company's Annual Gross Sales Volume								
Number of Responses	76	12	10	15	39	37	14	21
Less than \$15,000,000	15.8%	100.0%	0.0%	0.0%	0.0%	16.2%	7.1%	19.1%
\$15,000,000 to \$24,999,999	13.2%	0.0%	100.0%	0.0%	0.0%	10.8%	21.4%	14.3%
\$25,000,000 to \$49,999,999	19.7%	0.0%	0.0%	100.0%	0.0%	16.2%	28.6%	23.8%
\$50,000,000 or more	51.3%	0.0%	0.0%	0.0%	100.0%	56.8%	42.9%	42.9%





ISD = Insufficient Data to Report

		Regions					
TOTAL COMPANY INFORMATION	All Responding Firms	Region 1 (SWPD & WSA)	Region 2 (ASA Central)	Region 3 (SWCD)	Region 4 (NCWA)	Region 5 (ASA Northeast)	Region 6 (SWA)
Primary Business Emphasis							
Number of Responses	76	12	10	6	17	13	13
Plumbing-Heating-Cooling-Piping (PHCP)	48.7%	58.3%	30.0%	33.3%	52.9%	61.5%	53.9%
Industrial Pipe-Valve-Fitting (PVF)	18.4%	33.3%	20.0%	33.3%	0.0%	30.8%	15.4%
PHCP & PVF	27.6%	8.3%	40.0%	33.3%	47.1%	7.7%	23.1%
Other	5.3%	0.0%	10.0%	0.0%	0.0%	0.0%	7.7%
Regions							
Number of Responses	71	12	10	6	17	13	13
Region 1 (SWPD & WSA)	16.9%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Region 2 (ASA Central)	14.1%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Region 3 (SWCD)	8.5%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Region 4 (NCWA)	23.9%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Region 5 (ASA Northeast)	18.3%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Region 6 (SWA)	18.3%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Number of Locations							
Number of Responses	76	12	10	6	17	13	13
Lower Quartile	2.0	4.5	1.0	ISD	2.0	1.0	4.0
Average	19.0	13.8	9.3	3.8	9.8	16.2	7.9
Median	7.0	9.0	6.5	2.0	7.0	15.0	5.0
Upper Quartile	21.0	22.0	8.8	ISD	9.0	22.0	10.0
5 or Less	44.7%	33.3%	40.0%	83.3%	47.1%	38.5%	61.5%
6 to 10	19.7%	25.0%	40.0%	0.0%	29.4%	7.7%	15.4%
11 or More	35.5%	41.7%	20.0%	16.7%	23.5%	53.9%	23.1%
Company's Annual Gross Sales Volume							
Number of Responses	76	12	10	6	17	13	13
Less than \$15,000,000	15.8%	25.0%	20.0%	16.7%	17.7%	15.4%	7.7%
\$15,000,000 to \$24,999,999	13.2%	0.0%	30.0%	50.0%	11.8%	0.0%	15.4%
\$25,000,000 to \$49,999,999	19.7%	8.3%	20.0%	16.7%	35.3%	15.4%	23.1%
\$50,000,000 or more	51.3%	66.7%	30.0%	16.7%	35.3%	69.2%	53.8%
\$30,000,000 or more	31.370	00.770	30.070	10.773	33.370	03.273	33.370





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	Total Company Annual Gross Sales Volume								
	All Responding	Less than	\$15,000,000 to	\$25,000,000 to	\$50,000,000 to	\$125,000,000			
TOTAL COMPANY INFORMATION Percent Change in Total Dollar Sales for:	Firms	\$15,000,000	\$24,999,999	\$49,999,999	\$124,999,999	or more			
January 2024 vs. January 2023									
Number of Responses	74	11	10	15	14	24			
Lower Quartile	-8.2%	-13.0%	-4.5%	-7.6%	-2.9%	-4.3%			
Average	-0.2%	-6.3%	-0.7%	0.5%	0.2%	2.1%			
Median	1.7%	-11.4%	-0.1%	3.9%	4.0%	2.4%			
Upper Quartile	8.4%	1.3%	7.7%	7.7%	7.9%	8.0%			
Calendar Year-to-Date January 31, 2024 vs. January 3		11	10	15	1.1	24			
Number of Responses Lower Quartile	<i>74</i> -8.2%	<i>11</i> -13.0%	10 -4.5%	15 -7.6%	14 -2.9%	-4.3%			
Average	-0.2%	-6.3%	-0.7%	0.5%	0.2%	2.1%			
Median	1.7%	-11.4%	-0.1%	3.9%	4.0%	2.4%			
Upper Quartile	8.4%	1.3%	7.7%	7.7%	7.9%	8.0%			
Trailing Twelve Months* January 31, 2024 vs. January	21 2022								
Number of Responses	72	11	10	15	12	24			
Lower Quartile	-4.7%	-9.1%	-5.4%	-4.1%	-6.0%	-2.0%			
Average	1.1%	0.0%	2.5%	2.4%	-2.2%	1.8%			
Median	0.4%	3.3%	0.0%	2.2%	-3.2%	1.4%			
Upper Quartile	6.5%	7.8%	11.3%	7.4%	-1.5%	4.5%			
Percent Change in Total Ending Inventory									
January 2024 vs. January 2023 Number of Responses	73	11	9	15	14	24			
Lower Quartile	-8.6%	-10.6%	-6.5%	-3.2%	-7.4%	-9.9%			
Average	-2.3%	-3.1%	-4.1%	1.0%	-1.5%	-3.7%			
Median	-2.4%	-1.6%	-6.3%	2.2%	-1.9%	-4.6%			
Upper Quartile	6.4%	6.9%	-3.1%	10.0%	-0.1%	3.2%			
··	0.470	0.570	3.170	10.070	0.170	3.270			
Three-Months Average Days Sales Outstanding									
Number of Responses	67	9	8	14	15	21			
Lower Quartile	33.5	34.1	32.0	32.0	31.0	41.6			
Average	41.6	48.0	41.7	39.9	34.9	44.6			
Median	41.9	48.0	43.1	38.7	34.6	44.5			
Upper Quartile	49.5	53.1	50.7	50.2	44.1	49.6			
Total Number of Full-time Equivalent Employees (FTEs) vs. a Year Ago									
Number of Responses	76	12	10	15	15	24			
Up	51.3%	25.0%	60.0%	40.0%	46.7%	70.8%			
Even	31.6%	58.3%	10.0%	46.7%	40.0%	12.5%			
Down	17.1%	16.7%	30.0%	13.3%	13.3%	16.7%			
Percentage of Inventory that is Obsolete January 2024 vs. January 2023									
Number of Responses	75	12	10	14	15	24			
Up	13.3%	0.0%	0.0%	21.4%	6.7%	25.0%			
Even	58.7%	83.3%	60.0%	57.1%	53.3%	50.0%			
Down	28.0%	16.7%	40.0%	21.4%	40.0%	25.0%			
Company's Gross Margin Percentage for the January 2024 vs. January 2023									
Number of Responses	74	12	10	15	14	23			
Up	48.7%	50.0%	40.0%	60.0%	50.0%	43.5%			
Even	13.5%	0.0%	20.0%	20.0%	7.1%	17.4%			
Down	37.8%	50.0%	40.0%	20.0%	42.9%	39.1%			
Company's YTD Gross Margin Percentage									
as of January 31, 2024 vs. January 31, 2023 Number of Responses	74	12	10	15	15	22			
	47.3%	41.7%	40.0%	73.3%	40.0%	40.9%			
Up Even	47.3% 9.5%	0.0%	40.0% 20.0%	73.3% 6.7%	40.0% 6.7%	40.9% 13.6%			
Down	43.2%	58.3%	40.0%	20.0%	53.3%	45.5%			
Company's YTD Profit Before Taxes	+3.2/0	30.370	40.0/0	20.0/0	33.370	45.5/0			
as of January 31, 2024 vs. January 31, 2023									
Number of Responses	72	12	10	15	14	21			
Up	27.8%	25.0%	50.0%	26.7%	21.4%	23.8%			
Even	15.3%	8.3%	10.0%	13.3%	14.3%	23.8%			
Down	56.9%	66.7%	40.0%	60.0%	64.3%	52.4%			

^{*}For example, Trailing Twelve Months Sales Percent Change for the month ending January 31, 2024 is the percent change for sales for the twelve months February 1, 2023 to January 31, 2024 vs. the twelve months of February 1, 2022 to January 31, 2023.

ISD = Insufficient Data to Report



		Primary Business	Emphasis	
TOTAL COMPANY INFORMATION	All Responding Firms	Plumbing, Heating and Cooling (PHCP)	Industrial PVF	PHCP &
Percent Change in Total Dollar Sales for:	FIIIIS	Cooling (FHCF)	FVF	FVF
January 2024 vs. January 2023				
Number of Responses	74	35	14	21
Lower Quartile	-8.2%	-4.0%	-10.5%	-11.4%
Average	-0.2%	2.9%	-2.0%	-5.2%
Median	1.7%	5.1%	-0.4%	-4.1%
Upper Quartile	8.4%	9.4%	8.2%	3.6%
Calendar Year-to-Date January 31, 2024 vs. January 31, 20				
Number of Responses	74	35	14	21
Lower Quartile	-8.2%	-4.0%	-10.5%	-11.4%
Average	-0.2%	2.9%	-2.0%	-5.2%
Median	1.7%	5.1%	-0.4%	-4.1%
Upper Quartile	8.4%	9.4%	8.2%	3.6%
Trailing Twelve Months* January 31, 2024 vs. January 31,		25	4.4	20
Number of Responses	72	35	14	20
Lower Quartile Average	-4.7% 1.1%	-3.3% 1.9%	-5.4% 3.4%	-5.9% -2.1%
Median	0.4%	-0.3%	6.0%	-2.1% -1.7%
Upper Quartile	6.5%	5.7%	11.7%	2.6%
	0.570	3.770	22.7/0	2.070
Percent Change in Total Ending Inventory				
January 2024 vs. January 2023				
Number of Responses Lower Quartile	73 -8.6%	<i>34</i> -7.8%	<i>14</i> -11.3%	21 -7.5%
Average	-8.6% -2.3%	-7.8% -1.4%	-11.3% -2.6%	-7.5% -3.0%
Median	-2.5% -2.4%	-1.4%	-2.7%	-0.3%
Upper Quartile	6.4%	5.9%	9.5%	2.0%
	0.470	3.370	3.370	2.070
Three-Months Average Days Sales Outstanding				
Number of Responses	67	33	12	19
Lower Quartile	33.5	30.9	43.0	33.7
Average	41.6	38.7	47.5	42.3
Median Upper Quartile	41.9 49.5	37.0 47.9	47.2 51.8	44.1 50.1
opper quartile	49.5	47.5	31.8	30.1
Total Number of Full-time Equivalent Employees (FTEs) vs. a Year Ago				
Number of Responses	76	37	14	21
Up	51.3%	48.7%	57.1%	47.6%
Even	31.6%	24.3%	28.6%	47.6%
Down	17.1%	27.0%	14.3%	4.8%
Percentage of Inventory that is Obsolete				
January 2024 vs. January 2023	75	27	12	21
Number of Responses Up	<i>75</i> 13.3%	<i>37</i> 13.5%	13 7.7%	<i>21</i> 14.3%
Even	58.7%	56.8%	61.5%	57.1%
Down	28.0%	29.7%	30.8%	28.6%
Company's Gross Margin Percentage for the	20.070	23.770	30.070	20.070
January 2024 vs. January 2023				
Number of Responses	74	37	12	21
Up	48.7%	51.4%	41.7%	52.4%
Even	13.5%	18.9%	0.0%	14.3%
Down	37.8%	29.7%	58.3%	33.3%
Company's YTD Gross Margin Percentage as of January 31, 2024 vs. January 31, 2023				
Number of Responses	74	36	13	21
Up	47.3%	50.0%	46.2%	47.6%
Even	9.5%	13.9%	0.0%	9.5%
Down	43.2%	36.1%	53.9%	42.9%
Company's YTD Profit Before Taxes				
as of January 31, 2024 vs. January 31, 2023	72	25	12	20
Number of Responses	72 27.8%	<i>35</i> 25.7%	13 46.2%	<i>20</i> 25.0%
Up Even	15.3%	14.3%	23.1%	10.0%
Down	56.9%	60.0%	30.8%	65.0%
	30.370	00.070	30.070	03.070

^{*}For example, Trailing Twelve Months Sales Percent Change for the month ending January 31, 2024 is the percent change for sales for the twelve months February 1, 2023 to January 31, 2024 vs. the twelve months of February 1, 2022 to January 31, 2023.

ISD = Insufficient Data to Report



		Regions					
	All Responding	Region 1	Region 2	Region 3	Region 4	Region 5 (ASA	Region (
TOTAL COMPANY INFORMATION	Firms	(SWPD & WSA)	(ASA Central)	(SWCD)	(NCWA)	Northeast)	(SWA)
Percent Change in Total Dollar Sales for:							
January 2024 vs. January 2023							
Number of Responses	74	12	10	6	17	12	12
Lower Quartile	-8.2%	-0.9%	-15.0%	ISD	-8.3%	-8.6%	-13.3%
Average	-0.2%	6.1%	-4.6%	5.8%	-2.0%	-1.0%	-3.6%
Median	1.7%	9.8%	1.8%	-0.1%	-2.6%	1.6%	-0.7%
Upper Quartile	8.4%	17.4%	4.7%	ISD	6.8%	9.1%	5.6%
Calendar Year-to-Date January 31, 2024 vs. January 3	•	40	10		47	42	10
Number of Responses	74	12	10	6	17	12	12
Lower Quartile	-8.2%	-0.9%	-15.0%	ISD	-8.3%	-8.6%	-13.3%
Average	-0.2%	6.1%	-4.6%	5.8%	-2.0%	-1.0%	-3.6%
Median	1.7%	9.8%	1.8%	-0.1%	-2.6%	1.6%	-0.7%
Upper Quartile	8.4%	17.4%	4.7%	ISD	6.8%	9.1%	5.6%
Trailing Twelve Months* January 31, 2024 vs. January	31, 2023						
Number of Responses	72	11	10	6	17	12	11
Lower Quartile	-4.7%	-7.2%	-2.2%	ISD	-3.1%	-4.1%	-3.3%
Average	1.1%	-0.3%	2.0%	-0.6%	0.2%	1.5%	4.2%
Median	0.4%	-2.6%	4.1%	-4.7%	1.6%	2.9%	-0.7%
Upper Quartile	6.5%	5.1%	6.9%	ISD	5.0%	7.7%	14.1%
Percent Change in Total Ending Inventory	0.07,0	312/0	0.370	.02	3.670	717,0	21127
lanuary 2024 vs. January 2023							
Number of Responses	73	12	9	5	17	13	12
Lower Quartile	-8.6%	-9.4%	-9.3%	ISD	-7.5%	-7.8%	-6.6%
Average	-2.3%	-2.1%	-3.3%	-8.1%	-2.5%	0.0%	-0.8%
Median	-2.4%	-0.2%	-2.4%	-9.4%	-0.9%	-4.7%	-4.1%
Upper Quartile	6.4%	7.0%	0.2%	ISD	2.2%	8.2%	7.0%
Three-Months Average Days Sales Outstanding			_	_			
Number of Responses	67	12	8	5	16	11	11
Lower Quartile	33.5	31.8	29.5	ISD	33.9	41.4	31.2
Average	41.6	37.7	39.7	43.4	42.1	47.3	38.7
Median	41.9	39.6	41.2	40.3	38.6	48.0	35.5
Upper Quartile	49.5	46.5	48.6	ISD	50.0	52.1	46.3
Total Number of Full-time Equivalent Employees (FTEs) vs. a Year Ago							
Number of Responses	76	12	10	6	17	13	13
Up	51.3%	58.3%	80.0%	33.3%	35.3%	38.5%	53.9%
Even	31.6%	25.0%	20.0%	33.3%	41.2%	23.1%	
							46.2%
Down Percentage of Inventory that is Obsolete	17.1%	16.7%	0.0%	33.3%	23.5%	38.5%	0.0%
anuary 2024 vs. January 2023	75	42	10		47	42	43
Number of Responses	75	12	10	6	17	13	12
Up	13.3%	25.0%	20.0%	0.0%	5.9%	7.7%	8.3%
Even	58.7%	41.7%	50.0%	33.3%	76.5%	76.9%	66.7%
Down	28.0%	33.3%	30.0%	66.7%	17.7%	15.4%	25.0%
Company's Gross Margin Percentage for the lanuary 2024 vs. January 2023							
Number of Responses	74	12	10	6	17	11	13
Up	48.7%	41.7%	60.0%	33.3%	58.8%	27.3%	61.5%
Even	13.5%	8.3%	0.0%	33.3%	17.7%	36.4%	0.0%
Down	37.8%	50.0%	40.0%	33.3%	23.5%	36.4%	38.5%
Company's YTD Gross Margin Percentage							
as of January 31, 2024 vs. January 31, 2023	74	12	10	_	17	11	43
Number of Responses	74	12	10	6	17	11	13
Up	47.3%	33.3%	50.0%	33.3%	58.8%	36.4%	61.5%
Even	9.5%	8.3%	0.0%	16.7%	11.8%	27.3%	0.0%
Down	43.2%	58.3%	50.0%	50.0%	29.4%	36.4%	38.5%
Company's YTD Profit Before Taxes as of January 31, 2024 vs. January 31, 2023							
Number of Responses	72	12	10	6	16	10	13
Up	27.8%	33.3%	20.0%	33.3%	18.8%	30.0%	30.8%
Even	15.3%	16.7%	30.0%	33.3%	6.3%	10.0%	7.7%
Down	56.9%	50.0%	50.0%	33.3%	75.0%	60.0%	61.5%
***	30.370	30.070	30.070	33.370	. 5.070	55.570	01.5/0

^{*}For example, Trailing Twelve Months Sales Percent Change for the month ending January 31, 2024 is the percent change for sales for the twelve months February 1, 2023 to January 31, 2024 vs. the twelve months of February 1, 2022 to January 31, 2023.

ISD = Insufficient Data to Report



	All				Greater Chicago					
Sales and Inventory Performance by State or Area of Operations	Responding Firms	California ¹	Florida	Georgia	Metro ²	Illinois ¹	Indiana ¹	Indiana - All Other	lowa	N/1
Number of Locations	FIRMS	Camornia	Fiorida	Georgia	ivietro	IIIInois	indiana	All Other	iowa	Mass.
Number of Responses	76	6	5	5	6	5	9	6	4	5
Average	19.0	13.0	6.2	4.8	5.0	5.8	5.1	6.3	2.5	6.4
Median	7.0	7.5	3.0	1.0	3.5	6.0	2.0	2.5	2.5	8.0
Wedian	7.0	7.5	3.0	1.0	3.5	6.0	2.0	2.5	2.0	8.0
Percent Change in Total Dollar Sales for:										
Jan. 2024 vs. Jan. 2023										
Number of Responses	74	6	5	5	6	5	9	6	4	4
Lower Quartile	-8.2%	ISD	ISD	ISD	ISD	ISD	-5.3%	ISD	ISD	ISD
Average	-0.2%	6.4%	-5.4%	-10.9%	4.5%	4.2%	4.6%	2.1%	-19.1%	-1.3%
Median	1.7%	10.0%	-13.2%	-13.6%	7.9%	3.7%	8.5%	5.0%	-13.6%	-2.6%
Upper Quartile	8.4%	ISD	ISD	ISD	ISD	ISD	11.4%	ISD	ISD	ISD
Calandar Vacuta Data										
Calendar Year-to-Date Jan. 2024 vs. Jan. 2023										
Number of Responses	74	6	5	5	6	5	9	6	4	4
Lower Quartile	-8.2%	ISD	ISD	ISD	ISD	ISD	-5.3%	ISD	ISD	ISD
Average	-0.2%	6.4%	-5.4%	-10.9%	4.5%	4.2%	4.6%	2.1%	-19.1%	-1.3%
Median	1.7%	10.0%	-13.2%	-13.6%	7.9%	3.7%	8.5%	5.0%	-13.6%	-2.6%
Upper Quartile	8.4%	ISD	ISD	ISD	ISD	ISD	11.4%	ISD	ISD	ISD
Trailing Twelve Months*										
Jan. 31, 2024 vs. Jan. 31, 2023										
Number of Responses	72	6	5	5	6	5	9	6	4	5
Lower Quartile	-4.7%	ISD	ISD	ISD	ISD	ISD	-1.2%	ISD	ISD	ISD
Average	1.1%	-3.7%	4.3%	6.5%	3.6%	1.6%	4.2%	7.7%	-7.3%	6.6%
Median	0.4%	-3.9%	0.4%	-4.5%	5.1%	3.8%	4.9%	12.8%	-6.9%	7.0%
Upper Quartile	6.5%	ISD	ISD	ISD	ISD	ISD	13.4%	ISD	ISD	ISD
Percent Change in Total Ending Inventory										
Jan. 2024 vs. Jan. 2023										
Number of Responses	73	6	5	5	6	5	9	6	3	4
Lower Quartile	-8.6%	ISD	ISD	ISD	ISD	ISD	-8.9%	ISD	ISD	ISD
Average	-2.3%	-2.8%	4.8%	2.3%	-5.3%	-23.3%	-11.8%	-15.6%	-9.5%	-3.8%
Median	-2.4%	-0.2%	-2.9%	-3.6%	-7.6%	-11.6%	-6.3%	-4.9%	-11.5%	-2.6%
Upper Quartile	6.4%	ISD	ISD	ISD	ISD	ISD	-0.9%	ISD	ISD	ISD

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*For example, Trailing Twelve Months Sales Percent Change for the month ending January 31, 2024 is the percent change for sales for the twelve months February 1, 2023 to January 31, 2024 vs. the twelve months of February 1, 2022 to January 31, 2023.

Definitions

ns	
Average:	The simple average of all responses for a particular item (e.g., it is the result of summing the values and dividing by the total number of responses).
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¹ Entire State

² Greater Chicago Metro includes Illinois, Indiana (Northwest), and Wisconsin (Southeast).

 $^{^{\}rm 3}$ Tri-State/NYC-Long Island Metro includes New York, New Jersey, and Connecticut.



Sales and Inventory Performance by	All Responding		Tri- State/NYC- Long Island	New			South			
State or Area of Operations	Firms	Michigan	Metro ³	York ¹	Ohio	Penn.	Carolina	Texas	Virginia	Wash.
Number of Locations										
Number of Responses	76	4	4	4	13	6	4	7	5	5
Average	19.0	8.3	9.3	8.8	11.0	13.8	7.0	16.7	9.2	5.8
Median	7.0	5.5	7.0	8.5	7.0	6.0	7.0	4.0	4.0	7.0
Percent Change in Total Dollar Sales for:										
Jan. 2024 vs. Jan. 2023										
Number of Responses	74	4	4	4	12	6	4	7	5	5
Lower Quartile	-8.2%	ISD	ISD	ISD	-8.7%	ISD	ISD	-1.1%	ISD	ISD
Average	-0.2%	2.5%	-10.2%	-5.0%	-0.4%	3.0%	7.7%	10.7%	7.9%	11.9%
Median	1.7%	4.1%	-2.4%	-5.6%	-3.3%	5.0%	8.1%	2.0%	4.6%	12.7%
Upper Quartile	8.4%	ISD	ISD	ISD	4.1%	ISD	ISD	22.0%	ISD	ISD
Calendar Year-to-Date Jan. 2024 vs. Jan. 2023										
Number of Responses	74	4	4	4	12	6	4	7	5	5
Lower Quartile	-8.2%	ISD	ISD	ISD	-8.7%	ISD	ISD	-1.1%	ISD	ISD
Average	-0.2%	2.5%	-10.2%	-5.0%	-0.4%	3.0%	7.7%	10.7%	7.9%	11.9%
Median	1.7%	4.1%	-2.4%	-5.6%	-3.3%	5.0%	8.1%	2.0%	4.6%	12.7%
Upper Quartile	8.4%	ISD	ISD	ISD	4.1%	ISD	ISD	22.0%	ISD	ISD
Trailing Twelve Months* Jan. 31, 2024 vs. Jan. 31, 2023										
Number of Responses	72	4	3	3	13	6	4	6	4	5
Lower Quartile	-4.7%	ISD	ISD	ISD	-5.8%	ISD	ISD	ISD	ISD	ISD
Average	1.1%	0.1%	-4.5%	1.9%	-3.2%	0.0%	14.3%	4.2%	1.8%	3.9%
Median	0.4%	0.7%	-3.8%	-2.4%	-2.1%	-2.6%	13.9%	-0.5%	-3.0%	5.6%
Upper Quartile	6.5%	ISD	ISD	ISD	2.1%	ISD	ISD	ISD	ISD	ISD
Percent Change in Total Ending Inventory	,									
Jan. 2024 vs. Jan. 2023										
Number of Responses	73	4	4	4	13	5	4	4	3	5
Lower Quartile	-8.6%	ISD	ISD	ISD	-12.2%	ISD	ISD	ISD	ISD	ISD
Average	-2.3%	2.3%	-0.3%	-8.7%	-1.1%	3.8%	7.7%	14.0%	-4.8%	-4.8%
Median	-2.4%	2.2%	-4.6%	-9.5%	-3.1%	-6.6%	1.2%	3.4%	-5.9%	-8.9%
Upper Quartile	6.4%	ISD	ISD	ISD	7.4%	ISD	ISD	ISD	ISD	ISD

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*For example, Trailing Twelve Months Sales Percent Change for the month ending January 31, 2024 is the percent change for sales for the twelve months February 1, 2023 to January 31, 2024 vs. the twelve months of February 1, 2022 to January 31, 2023.

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