| ASA MONTHLY SALES REPORT |  |
| :--- | :---: |
|  |  |
|  |  |
| Monthy Findings Now Avalilbble! |  |
| Summary $\#$ |  |
| Monthly Snapshot | 1 |
| Demographics | 2 |
| Detailed Results by Company | 3 |
| Detailed Results by State or Area of Operations | 5 |
| Economic Indicators | 8 |

## Summary

The ASA Monthly Sales Report aims to provide a snapshot of industry performance and how it relates to the broader economy. Provided below is a summary of the August 2023 results.

## Demographics

A total of 75 companies responded to the August 2023 ASA Monthly Sales Report. More than half (55\%) of the respondents identified their primary business emphasis as Plumbing, Heating and Cooling (PHCP), 20\% indicated Industrial PVF, and $21 \%$ identified their firm's primary business emphasis as PHCP and PVF. Of the various ASA regions, region 4 (NCWA) represented $21 \%$ of the total respondents. $44 \%$ of the respondents reported 5 or less locations, $24 \%$ reported $6-10$ locations, and the remaining $32 \%$ reported 11 or more locations.

## Detailed Results by Company

Respondents reported median year-over-year sales growth of $2 \%$ for August 2023 vs. 2022. While this is encouraging, it remains worth noting that over $40 \%$ of respondents reported sales declines for August 2023 vs. 2022. On a month-to-month basis (August vs. July 2023), respondents reported a double digit increase of nearly 14\%. Year-to-date sales through August 2023 remained in positive territory at $4 \%$ vs. 2022. Additionally, on a Trailing Twelve Months (TTM) basis, respondents reported sales growth of $8 \%-$-with half of the respondents reporting TTM sales growth between $1 \%$ to $14 \%$. Inventory contracted ( $-1 \%$ ) for August 2023 vs. August 2022. The median Three-Months Average Days Sales Outstanding edged up to nearly 42 days in August. Additional detailed performance results by the various demographic categories (Sales Volume, Primary Business Emphasis, and Regions) can be found on page 5.

## Economic Indicators

The "Real" GDP growth for the 2nd quarter 2023 was revised down from $2.4 \%$ to $2.1 \%$. Total wholesale sales for July contracted $-4 \%$ year-over-year, while inventories grew $0.5 \%$ vs. the prior year. The positive $1 \%$ growth in "Real" wholesale sales continues to reinforce a sign that inflation is beginning to calm and that we are entering a disinflationary period. Housing permits were up for August vs. July, but housing starts declined to their lowest level since June 2020. The unemployment rate increased sharply from $3.5 \%$ in July to $3.8 \%$ in August. After Initial claims for unemployment edged up to 230,000 in August. Additional economic indicators are reported beginning on page 10.

## What Respondents are Saying...

-"...still booming from Intel and Facebook projects."
-"August was a strong month but headwinds persist. Seeing competitors getting nasty with pricing as everyone has begun to compete for volume. Not seeing interest rates affect housing starts too much, but it also seems that there is an underlying fear of business slowing as the Fed considers more rate hikes. Washington has not completely killed the business, but they sure are trying hard."
-"Business is strong, but it is difficult to grow relative to the huge comparisons a year prior. This isn't a huge surprise, but it is difficult to offset the higher expenses across the business."
-"When comparing sales to same period through the remaining of 2023, we should show an uptick in business as sales fell starting in September 2022. Remainder of 2023 should continue to be strong..."

[^0]
## ASA MONTHLY SALES REPORT

Sales and Inventories Growth

| Overall Company Percent Change -- All Respondents |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Sales |  |  | Inventory |
|  | $\begin{gathered} \text { August } \\ 2023 \text { vs. } \\ 2022 \end{gathered}$ | Calendar <br> Year-toDate | $\begin{gathered} \text { TTM }^{*} \\ \text { Aug. } 2023 \\ \text { vs. } 2022 \end{gathered}$ | $\begin{gathered} \text { August } \\ 2023 \text { vs. } \\ 2022 \end{gathered}$ |
| Lower Quartile | -5.9\% | -1.2\% | 1.0\% | -7.7\% |
| Median | 1.8\% | 4.0\% | 7.8\% | -1.4\% |
| Upper Quartile | 9.4\% | 11.9\% | 13.8\% | 3.6\% |
| *Trailing Twelve Months |  |  |  |  |
| Source: ASA Monthly Sales Report, August 2023 |  |  |  |  |



ASA Sales and Inventories Growth


Source: ASA Monthly Sales Report


| TOTAL COMPANY INFORMATION | Total Company Annual Gross Sales Volume |  |  |  |  | Primary Business Emphasis |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All <br> Responding Firms | $\begin{aligned} & \text { Less than } \\ & \$ 15,000,000 \end{aligned}$ | $\begin{gathered} \$ 15,000,000 \\ \text { to } \\ \$ 24,999,999 \end{gathered}$ | $\begin{gathered} \$ 25,000,000 \\ \text { to } \\ \$ 49,999,999 \end{gathered}$ | $\begin{aligned} & \$ 50,000,000 \\ & \text { or more } \end{aligned}$ | Plumbing, Heating and Cooling (PHCP) | Industrial PVF | PHCP \& PVF |
| Primary Business Emphasis |  |  |  |  |  |  |  |  |
| Number of Responses | 75 | 10 | 10 | 17 | 38 | 41 | 15 | 16 |
| Plumbing-Heating-Cooling-Piping (PHCP) | 54.7\% | 50.0\% | 70.0\% | 41.2\% | 57.9\% | 100.0\% | 0.0\% | 0.0\% |
| Industrial Pipe-Valve-Fitting (PVF) | 20.0\% | 30.0\% | 10.0\% | 23.5\% | 18.4\% | 0.0\% | 100.0\% | 0.0\% |
| PHCP \& PVF | 21.3\% | 10.0\% | 20.0\% | 35.3\% | 18.4\% | 0.0\% | 0.0\% | 100.0\% |
| Other | 4.0\% | 10.0\% | 0.0\% | 0.0\% | 5.3\% | 0.0\% | 0.0\% | 0.0\% |
| Regions |  |  |  |  |  |  |  |  |
| Number of Responses | 70 | 10 | 10 | 17 | 33 | 40 | 15 | 14 |
| Region 1 (SWPD \& WSA) | 17.1\% | 30.0\% | 0.0\% | 5.9\% | 24.2\% | 20.0\% | 20.0\% | 7.1\% |
| Region 2 (ASA Central) | 17.1\% | 20.0\% | 30.0\% | 17.7\% | 12.1\% | 12.5\% | 13.3\% | 28.6\% |
| Region 3 (SWCD) | 7.1\% | 10.0\% | 20.0\% | 0.0\% | 6.1\% | 7.5\% | 13.3\% | 0.0\% |
| Region 4 (NCWA) | 21.4\% | 10.0\% | 20.0\% | 35.3\% | 18.2\% | 25.0\% | 0.0\% | 35.7\% |
| Region 5 (ASA Northeast) | 18.6\% | 10.0\% | 20.0\% | 17.7\% | 21.2\% | 20.0\% | 26.7\% | 7.1\% |
| Region 6 (SWA) | 18.6\% | 20.0\% | 10.0\% | 23.5\% | 18.2\% | 15.0\% | 26.7\% | 21.4\% |
|  |  |  |  |  |  |  |  |  |
| Number of Locations |  |  |  |  |  |  |  |  |
| Number of Responses | 75 | 10 | 10 | 17 | 38 | 41 | 15 | 16 |
| Lower Quartile | 3.0 | 1.0 | 2.0 | 2.0 | 8.3 | 4.0 | 2.0 | 1.8 |
| Average | 18.8 | 2.4 | 3.3 | 5.3 | 33.2 | 13.7 | 8.2 | 29.2 |
| Median | 7.0 | 2.0 | 3.0 | 4.0 | 15.5 | 7.0 | 4.0 | 5.0 |
| Upper Quartile | 17.5 | 2.8 | 4.0 | 7.0 | 34.5 | 22.0 | 9.5 | 9.8 |
| 5 or Less | 44.0\% | 90.0\% | 90.0\% | 58.8\% | 13.2\% | 41.5\% | 53.3\% | 50.0\% |
| 6 to 10 | 24.0\% | 10.0\% | 10.0\% | 35.3\% | 26.3\% | 22.0\% | 26.7\% | 25.0\% |
| 11 or More | 32.0\% | 0.0\% | 0.0\% | 5.9\% | 60.5\% | 36.6\% | 20.0\% | 25.0\% |
|  |  |  |  |  |  |  |  |  |
| Company's Annual Gross Sales Volume |  |  |  |  |  |  |  |  |
| Number of Responses | 75 | 10 | 10 | 17 | 38 | 41 | 15 | 16 |
| Less than \$15,000,000 | 13.3\% | 100.0\% | 0.0\% | 0.0\% | 0.0\% | 12.2\% | 20.0\% | 6.3\% |
| \$15,000,000 to \$24,999,999 | 13.3\% | 0.0\% | 100.0\% | 0.0\% | 0.0\% | 17.1\% | 6.7\% | 12.5\% |
| \$25,000,000 to \$49,999,999 | 22.7\% | 0.0\% | 0.0\% | 100.0\% | 0.0\% | 17.1\% | 26.7\% | 37.5\% |
| \$50,000,000 or more | 50.7\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% | 53.7\% | 46.7\% | 43.8\% |




ISD = Insufficient Data to Report

| TOTAL COMPANY INFORMATION | All <br> Responding Firms | Regions |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Region 1 (SWPD \& WSA) | Region 2 (ASA Central) | Region 3 (SWCD) | Region 4 <br> (NCWA) | Region 5 (ASA <br> Northeast) | Region 6 (SWA) |
| Primary Business Emphasis |  |  |  |  |  |  |  |
| Number of Responses | 75 | 12 | 12 | 5 | 15 | 13 | 13 |
| Plumbing-Heating-Cooling-Piping (PHCP) | 54.7\% | 66.7\% | 41.7\% | 60.0\% | 66.7\% | 61.5\% | 46.2\% |
| Industrial Pipe-Valve-Fitting (PVF) | 20.0\% | 25.0\% | 16.7\% | 40.0\% | 0.0\% | 30.8\% | 30.8\% |
| PHCP \& PVF | 21.3\% | 8.3\% | 33.3\% | 0.0\% | 33.3\% | 7.7\% | 23.1\% |
| Other | 4.0\% | 0.0\% | 8.3\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| Regions |  |  |  |  |  |  |  |
| Number of Responses | 70 | 12 | 12 | 5 | 15 | 13 | 13 |
| Region 1 (SWPD \& WSA) | 17.1\% | 100.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| Region 2 (ASA Central) | 17.1\% | 0.0\% | 100.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| Region 3 (SWCD) | 7.1\% | 0.0\% | 0.0\% | 100.0\% | 0.0\% | 0.0\% | 0.0\% |
| Region 4 (NCWA) | 21.4\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% | 0.0\% | 0.0\% |
| Region 5 (ASA Northeast) | 18.6\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% | 0.0\% |
| Region 6 (SWA) | 18.6\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% |
| Number of Locations |  |  |  |  |  |  |  |
| Number of Responses | 75 | 12 | 12 | 5 | 15 | 13 | 13 |
| Lower Quartile | 3.0 | 4.5 | 2.0 | ISD | 3.5 | 1.0 | 3.0 |
| Average | 18.8 | 13.7 | 8.9 | 5.4 | 11.1 | 14.7 | 6.1 |
| Median | 7.0 | 9.0 | 6.5 | 3.0 | 7.0 | 8.0 | 4.0 |
| Upper Quartile | 17.5 | 22.0 | 9.0 | ISD | 11.0 | 22.0 | 8.0 |
| 5 or Less | 44.0\% | 33.3\% | 41.7\% | 60.0\% | 40.0\% | 46.2\% | 69.2\% |
| 6 to 10 | 24.0\% | 25.0\% | 41.7\% | 20.0\% | 33.3\% | 15.4\% | 15.4\% |
| 11 or More | 32.0\% | 41.7\% | 16.7\% | 20.0\% | 26.7\% | 38.5\% | 15.4\% |
|  |  |  |  |  |  |  |  |
| Company's Annual Gross Sales Volume |  |  |  |  |  |  |  |
| Number of Responses | 75 | 12 | 12 | 5 | 15 | 13 | 13 |
| Less than \$15,000,000 | 13.3\% | 25.0\% | 16.7\% | 20.0\% | 6.7\% | 7.7\% | 15.4\% |
| \$15,000,000 to \$24,999,999 | 13.3\% | 0.0\% | 25.0\% | 40.0\% | 13.3\% | 15.4\% | 7.7\% |
| \$25,000,000 to \$49,999,999 | 22.7\% | 8.3\% | 25.0\% | 0.0\% | 40.0\% | 23.1\% | 30.8\% |
| \$50,000,000 or more | 50.7\% | 66.7\% | 33.3\% | 40.0\% | 40.0\% | 53.8\% | 46.2\% |




ISD = Insufficient Data to Report


Percent Change in Total Ending Inventory

| August 2023 vs. August 2022 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Responses | 70 | 10 | 8 | 17 | 15 | 20 |
| Lower Quartile | -7.7\% | -3.3\% | -2.1\% | -7.1\% | -8.2\% | -8.5\% |
| Average | -1.9\% | -0.3\% | -3.7\% | 0.9\% | -4.2\% | -2.6\% |
| Median | -1.4\% | 1.2\% | 0.1\% | -1.1\% | -2.7\% | -5.1\% |
| Upper Quartile | 3.6\% | 6.1\% | 2.0\% | 4.9\% | 1.0\% | 3.5\% |
| Three-Months Average Days Sales Outstanding |  |  |  |  |  |  |
| Number of Responses | 65 | 7 | 8 | 15 | 16 | 19 |
| Lower Quartile | 35.6 | 33.0 | 33.6 | 29.4 | 35.5 | 41.3 |
| Average | 40.3 | 40.2 | 39.9 | 36.9 | 37.7 | 45.6 |
| Median | 41.7 | 39.9 | 39.3 | 38.0 | 39.4 | 45.3 |
| Upper Quartile | 46.3 | 46.0 | 43.1 | 44.9 | 44.8 | 48.8 |

Total Number of Full-time Equivalent

| Employees (FTEs) vs. a Year Ago |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Number of Responses | 75 | 10 | 10 | 17 | 17 | 21 |
| Up | $65.3 \%$ | $50.0 \%$ | $30.0 \%$ | $64.7 \%$ | $70.6 \%$ | $85.7 \%$ |
| Even | $24.0 \%$ | $40.0 \%$ | $70.0 \%$ | $11.8 \%$ | $23.5 \%$ | $4.8 \%$ |
| Down | $10.7 \%$ | $10.0 \%$ | $0.0 \%$ | $23.5 \%$ |  | $5.9 \%$ |

Percentage of Inventory that is Obsolete

| August 2023 vs. August 2022 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Responses | 74 | 10 | 10 | 16 | 17 | 21 |
| Up | 25.7\% | 30.0\% | 10.0\% | 6.3\% | 23.5\% | 47.6\% |
| Even | 54.1\% | 50.0\% | 70.0\% | 68.8\% | 52.9\% | 38.1\% |
| Down | 20.3\% | 20.0\% | 20.0\% | 25.0\% | 23.5\% | 14.3\% |

Company's Gross Margin Percentage for the

| August 2023 vs. August 2022 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Responses | 73 | 10 | 10 | 17 | 16 | 20 |
| Up | 45.2\% | 40.0\% | 60.0\% | 29.4\% | 50.0\% | 50.0\% |
| Even | 11.0\% | 20.0\% | 30.0\% | 5.9\% | 6.3\% | 5.0\% |
| Down | 43.8\% | 40.0\% | 10.0\% | 64.7\% | 43.8\% | 45.0\% |
| Company's YTD Gross Margin Percentage as of August 31, 2023 vs. August 31, 2022 |  |  |  |  |  |  |
| Number of Responses | 74 | 10 | 10 | 17 | 17 | 20 |
| Up | 47.3\% | 60.0\% | 70.0\% | 35.3\% | 47.1\% | 40.0\% |
| Even | 8.1\% | 20.0\% | 10.0\% | 5.9\% | 11.8\% | 0.0\% |
| Down | 44.6\% | 20.0\% | 20.0\% | 58.8\% | 41.2\% | 60.0\% |

Company's YTD Profit Before Taxes

| Number of Responses | 73 | 10 | 10 | 17 | 17 | 19 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Up | 32.9\% | 40.0\% | 60.0\% | 41.2\% | 29.4\% | 10.5\% |
| Even | 8.2\% | 10.0\% | 10.0\% | 0.0\% | 17.7\% | 5.3\% |
| Down | 58.9\% | 50.0\% | 30.0\% | 58.8\% | 52.9\% | 84.2\% |

*For example, Trailing Twelve Months Sales Percent Change for the month ending August 31, 2023 is the percent change for sales for the twelve months September 1, 2022 to August 31, 2023 vs. the twelve months of September 1, 2021 to August 31, 2022.
ISD = Insufficient Data to Report


[^1]| TOTAL COMPANY INFORMATION | Regions |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All Responding Firms | Region 1 <br> (SWPD \& WSA) | Region 2 <br> (ASA Central) | Region 3 <br> (SWCD) | Region 4 <br> (NCWA) | Region 5 <br> (ASA <br> Northeast) | Region 6 <br> (SWA) |
| Percent Change in Total Dollar Sales for: |  |  |  |  |  |  |  |
| August 2023 vs. August 2022 |  |  |  |  |  |  |  |
| Number of Responses | 71 | 11 | 12 | 4 | 15 | 12 | 12 |
| Lower Quartile | -5.9\% | -5.4\% | -4.8\% | ISD | -5.6\% | -10.7\% | -4.4\% |
| Average | 2.7\% | 3.0\% | 6.6\% | 0.2\% | 2.9\% | -2.7\% | 4.7\% |
| Median | 1.8\% | 3.7\% | 3.4\% | -9.0\% | 3.5\% | -2.7\% | 3.6\% |
| Upper Quartile | 9.4\% | 10.4\% | 13.2\% | ISD | 7.7\% | 2.3\% | 10.3\% |
| Calendar Year-to-Date August 31, 2023 vs. August 31, 2022 |  |  |  |  |  |  |  |
| Number of Responses | 74 | 12 | 12 | 4 | 15 | 13 | 13 |
| Lower Quartile | -1.2\% | -8.8\% | -0.8\% | ISD | 0.9\% | 1.8\% | -0.3\% |
| Average | 5.9\% | 0.9\% | 5.0\% | 9.4\% | 9.6\% | 6.1\% | 6.3\% |
| Median | 4.0\% | 3.8\% | 2.7\% | 0.4\% | 5.6\% | 3.4\% | 4.8\% |
| Upper Quartile | 11.9\% | 6.1\% | 13.0\% | ISD | 17.4\% | 14.5\% | 11.5\% |
| Trailing Twelve Months* August 31, 2023 vs. August 31, 2022 |  |  |  |  |  |  |  |
| Number of Responses | 67 | 12 | 10 | 3 | 14 | 12 | 12 |
| Lower Quartile | 1.0\% | -2.9\% | 1.4\% | ISD | 2.6\% | 1.2\% | 3.6\% |
| Average | 7.6\% | 4.2\% | 9.0\% | 3.1\% | 8.2\% | 7.4\% | 9.8\% |
| Median | 7.8\% | 5.5\% | 7.2\% | 0.2\% | 8.2\% | 6.0\% | 9.8\% |
| Upper Quartile | 13.8\% | 9.6\% | 15.6\% | ISD | 14.3\% | 11.5\% | 13.6\% |

Percent Change in Total Ending Inventory
August 2023 vs. August 2022

| Number of Responses | 70 | 11 | 12 | 4 | 15 | 11 | 12 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Lower Quartile | -7.7\% | -8.6\% | -5.7\% | ISD | -8.5\% | -5.3\% | -6.6\% |
| Average | -1.9\% | -1.8\% | -2.2\% | -7.5\% | -2.4\% | 0.0\% | -4.3\% |
| Median | -1.4\% | 0.0\% | 0.6\% | -6.2\% | -3.8\% | 3.6\% | -2.2\% |
| Upper Quartile | 3.6\% | 4.0\% | 3.8\% | ISD | 0.6\% | 6.9\% | -0.7\% |
| Three-Months Average Days Sales Outstanding |  |  |  |  |  |  |  |
| Number of Responses | 65 | 12 | 9 | 4 | 14 | 12 | 10 |
| Lower Quartile | 35.6 | 35.2 | 31.0 | ISD | 36.1 | 40.3 | 31.9 |
| Average | 40.3 | 37.9 | 37.1 | 40.8 | 41.5 | 44.4 | 37.5 |
| Median | 41.7 | 42.1 | 38.8 | 42.4 | 40.6 | 43.4 | 38.1 |
| Upper Quartile | 46.3 | 47.0 | 43.3 | ISD | 45.5 | 48.7 | 43.6 |

Total Number of Full-time Equivalent

| Employees (FTEs) vs. a Year Ago |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Responses | 75 | 12 | 12 | 5 | 15 | 13 | 13 |
| Up | 65.3\% | 83.3\% | 83.3\% | 20.0\% | 60.0\% | 53.9\% | 53.9\% |
| Even | 24.0\% | 8.3\% | 16.7\% | 80.0\% | 26.7\% | 23.1\% | 30.8\% |
| Down | 10.7\% | 8.3\% | 0.0\% | 0.0\% | 13.3\% | 23.1\% | 15.4\% |

Percentage of Inventory that is Obsolete

| August 2023 vs. August 2022 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Responses | 74 | 12 | 12 | 5 | 15 | 13 | 12 |
| Up | 25.7\% | 41.7\% | 25.0\% | 0.0\% | 20.0\% | 23.1\% | 25.0\% |
| Even | 54.1\% | 41.7\% | 50.0\% | 80.0\% | 46.7\% | 61.5\% | 75.0\% |
| Down | 20.3\% | 16.7\% | 25.0\% | 20.0\% | 33.3\% | 15.4\% | 0.0\% |

Company's Gross Margin Percentage for the

| August 2023 vs. August 2022 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Responses | 73 | 12 | 12 | 5 | 15 | 11 | 13 |
| Up | 45.2\% | 58.3\% | 58.3\% | 20.0\% | 26.7\% | 45.5\% | 53.9\% |
| Even | 11.0\% | 8.3\% | 8.3\% | 60.0\% | 13.3\% | 9.1\% | 0.0\% |
| Down | 43.8\% | 33.3\% | 33.3\% | 20.0\% | 60.0\% | 45.5\% | 46.2\% |

Company's YTD Gross Margin Percentage

| Number of Responses | 74 | 12 | 12 | 5 | 15 | 12 | 13 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Up | 47.3\% | 58.3\% | 41.7\% | 60.0\% | 33.3\% | 50.0\% | 69.2\% |
| Even | 8.1\% | 25.0\% | 8.3\% | 0.0\% | 6.7\% | 8.3\% | 0.0\% |
| Down | 44.6\% | 16.7\% | 50.0\% | 40.0\% | 60.0\% | 41.7\% | 30.8\% |

Company's YTD Profit Before Taxes

| Number of Responses | 73 | 12 | 12 | 5 | 15 | 11 | 13 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Up | 32.9\% | 16.7\% | 16.7\% | 60.0\% | 26.7\% | 27.3\% | 69.2\% |
| Even | 8.2\% | 33.3\% | 0.0\% | 0.0\% | 0.0\% | 9.1\% | 7.7\% |
| Down | 58.9\% | 50.0\% | 83.3\% | 40.0\% | 73.3\% | 63.6\% | 23.1\% |

[^2]| Sales and Inventory Performance by State or Area of Operations | All Responding Firms | California ${ }^{1}$ | Conn. ${ }^{1}$ | Florida | Georgia | Greater <br> Chicago <br> Metro ${ }^{2}$ | Illinois ${ }^{1}$ | Indiana ${ }^{1}$ | Indiana All Other | lowa |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Locations |  |  |  |  |  |  |  |  |  |  |
| Number of Responses | 75 | 6 | 4 | 5 | 5 | 6 | 6 | 8 | 6 | 5 |
| Average | 18.8 | 12.7 | 10.8 | 6.2 | 5.0 | 5.3 | 5.3 | 5.8 | 6.5 | 3.6 |
| Median | 7.0 | 7.5 | 10.5 | 3.0 | 1.0 | 4.5 | 5.5 | 2.5 | 2.5 | 4.0 |
| Percent Change in Total Dollar Sales for: |  |  |  |  |  |  |  |  |  |  |
| August 2023 vs. August 2022 |  |  |  |  |  |  |  |  |  |  |
| Number of Responses | 71 | 6 | 4 | 4 | 5 | 6 | 6 | 8 | 6 | 4 |
| Lower Quartile | -5.9\% | ISD | ISD | ISD | ISD | ISD | ISD | -18.1\% | ISD | ISD |
| Average | 2.7\% | -3.4\% | 8.5\% | -5.4\% | -6.4\% | 6.3\% | 12.4\% | -5.8\% | 1.1\% | -5.2\% |
| Median | 1.8\% | -5.2\% | 4.5\% | -5.0\% | -3.7\% | 5.8\% | 10.0\% | -6.2\% | 0.2\% | -4.1\% |
| Upper Quartile | 9.4\% | ISD | ISD | ISD | ISD | ISD | ISD | 6.0\% | ISD | ISD |
|  |  |  |  |  |  |  |  |  |  |  |
| Calendar Year-to-Date |  |  |  |  |  |  |  |  |  |  |
| Number of Responses | 74 | 6 | 4 | 5 | 5 | 6 | 6 | 7 | 5 | 4 |
| Lower Quartile | -1.2\% | ISD | ISD | ISD | ISD | ISD | ISD | -6.1\% | ISD | ISD |
| Average | 5.9\% | -4.4\% | 4.1\% | 0.8\% | 8.0\% | 5.4\% | -2.2\% | 2.5\% | 5.9\% | 2.5\% |
| Median | 4.0\% | -6.2\% | 2.7\% | -1.7\% | 0.9\% | 6.0\% | 5.4\% | 4.7\% | 16.2\% | 4.9\% |
| Upper Quartile | 11.9\% | ISD | ISD | ISD | ISD | ISD | ISD | 17.4\% | ISD | ISD |
|  |  |  |  |  |  |  |  |  |  |  |
| Trailing Twelve Months* |  |  |  |  |  |  |  |  |  |  |
| August 312023 vs. August 31, 2022 |  |  |  |  |  |  |  |  |  |  |
| Number of Responses | 67 | 6 | 4 | 5 | 5 | 5 | 5 | 7 | 5 | 4 |
| Lower Quartile | 1.0\% | ISD | ISD | ISD | ISD | ISD | ISD | 1.2\% | ISD | ISD |
| Average | 7.6\% | -0.7\% | 3.7\% | 9.4\% | 9.0\% | 11.7\% | 12.7\% | 6.1\% | 8.1\% | 6.3\% |
| Median | 7.8\% | 0.3\% | 2.4\% | 10.6\% | 5.1\% | 11.1\% | 12.7\% | 8.5\% | 15.4\% | 7.1\% |
| Upper Quartile | 13.8\% | ISD | ISD | ISD | ISD | ISD | ISD | 15.9\% | ISD | ISD |
|  |  |  |  |  |  |  |  |  |  |  |
| Percent Change in Total Ending Inventory |  |  |  |  |  |  |  |  |  |  |
| August 2023 vs. August 2022 |  |  |  |  |  |  |  |  |  |  |
| Number of Responses | 70 | 6 | 4 | 5 | 5 | 6 | 6 | 7 | 5 | 4 |
| Lower Quartile | -7.7\% | ISD | ISD | ISD | ISD | ISD | ISD | -14.6\% | ISD | ISD |
| Average | -1.9\% | 0.1\% | -3.1\% | 13.4\% | 15.0\% | -4.8\% | -0.5\% | -7.6\% | -5.0\% | -4.8\% |
| Median | -1.4\% | 1.1\% | -4.1\% | 4.9\% | 15.0\% | -1.2\% | -1.2\% | -3.8\% | -0.6\% | -6.4\% |
| Upper Quartile | 3.6\% | ISD | ISD | ISD | ISD | ISD | ISD | 0.5\% | ISD | ISD |

SD = Insufficient Data to Report
 2023 vs. the twelve months of September 1, 2021 to August 31, 2022.
${ }^{1}$ Entire State
${ }^{2}$ Greater Chicago Metro includes Illinois, Indiana (Northwest), and Wisconsin (Southeast).

## Definitions

| Average: | The simple average of all responses for a particular item (e.g., it is the result of summing the values and dividing by the total number of <br> responses). |
| :--- | :--- |
| Median: | The center value of the total distribution of the data that was reported (e.g., it is the value at which $50 \%$ of the responses are above and <br> $50 \%$ are below). This measure is less likely than an average to be distorted by a few outlying responses. |
| Lower Quartile: | The observation point below which $25 \%$ of the responses lie (e.g., $25 \%$ of the respondents were less than this amount and $75 \%$ were <br> more). |
| Upper Quartile: | The observation point below which $75 \%$ of the responses lie (e.g., $75 \%$ of the respondents were less than this amount and $25 \%$ were <br> more). <br> ISD: |




SD = Insufficient Data to Report
*For example, Trailing Twelve Months Sales Percent Change for the month ending August 31, 2023 is the percent change for sales for the twelve months September 1,2022 to August 31, 2023 vs. the twelve months of September 1, 2021 to August 31, 2022.
${ }^{1}$ Entire State
${ }^{2}$ Greater Chicago Metro includes Illinois, Indiana (Northwest), and Wisconsin (Southeast).

## Definitions


"Real" GDP Percent Change from Prior Quarter
Seasonally adjusted at annual rates


Source: U.S. Department of Commerce - Bureau of Economic Analysis (BEA)




Source: U.S. Bureau of Labor Statistics


Source: U.S. Department of Commerce


[^3]




[^0]:    The statistical information contained in this report are indicators of past performance and in no way should be construed as indicators of future performance in the industry. The statistical information contained in this report is believed to be representative of the companies responding to the survey. All reasonable efforts were taken by Industry Insights, Inc. to assure data comparability within the limitations of reporting procedures. However, the data used in this report are not necessarily based on audited financial statements and the statistical validity of any given number varies depending upon sample sizes and the amount of consistency among responses for that particular figure. Industry Insights and ASA therefore, make no representations or warranties with respect to the results of this study and shall not be liable to clients or anyone else for any information inaccuracies, or errors or omissions in contents, regardless of the cause of such inaccuracy, error or omission. In no event shall Industry Insights and/or ASA be liable for any consequential damages.

[^1]:    *For example, Trailing Twelve Months Sales Percent Change for the month ending August 31, 2023 is the percent change for sales for the twelve months September 1, 2022 to August 31, 2023 vs. the twelve months of September 1, 2021 to August 31, 2022.
    ISD = Insufficient Data to Report

[^2]:    *For example, Trailing Twelve Months Sales Percent Change for the month ending August 31, 2023 is the percent change for sales for the twelve months September 1, 2022 to August 31, 2023 vs. the twelve months of September 1, 2021 to August 31, 2022
    ISD = Insufficient Data to Report

[^3]:    Source: U.S. Department of Commerce

