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November 2023

Report prepared for ASA by Industry Insights, Inc. If you have any questions or comments, please contact Greg Manns of Industry Insights at 614-389-2100 or Brianna Baresel of ASA at 630-467-0000.

Summary

The ASA Monthly Sales Report aims to provide a snapshot of industry performance and how it relates to the broader economy. Provided below is a summary of the November 2023 results.

Demographics

A total of 71 companies responded to the November 2023 ASA Monthly Sales Report. More than half (51%) of the respondents identified their primary business emphasis as Plumbing, Heating and Cooling (PHCP), 18% indicated Industrial PVF, and 25% identified their firm's primary business emphasis as PHCP and PVF.

November 2023	Primary Business Emphasis				
Median Percent Change in		Industrial	PHCP &		
Total Dollar Sales for:	PHCP	PVF	PVF		
Month (Year-over-Year)	2.0%	-6.2%	0.7%		
Year-to-Date (YTD)	1.3%	3.8%	2.7%		
Trailing Twelve Months (TTM)	1.6%	7.0%	3.5%		

Detailed Results by Company

Year-over-year sales were flat (0.1% growth) for November 2023 vs. 2022. By primary business emphasis, the Industrial PVF firms reported year-over-year monthly sales decline of -6%, yet still remain firmly in positive territory on a YTD basis with sales growth at nearly 4%. PHCP and PHCP & PVF firms reported median sales growth for November of 1.3% and 2.7%, respectively. On a month-to-month basis (November vs. October 2023), all respondents reported sales decline of -8% (this follows +8% growth for October vs. September). Year-to-date sales through November 2023 remained in positive territory at nearly 2% vs. 2022. Additionally, on a Trailing Twelve Months (TTM) basis, respondents reported sales growth of nearly 3%--with half of the respondents reporting TTM sales change between -3% to +10%. Inventory contracted (-3%) for November 2023 vs. November 2022. The median Three-Months Average Days Sales Outstanding remained at 41 days in November. Additional detailed performance results by the various demographic categories (Sales Volume, Primary Business Emphasis, and Regions) can be found on page 5.

Economic Indicators

An already strong advance "Real" GDP growth figure for the 3rd quarter 2023 was revised upward from 4.9% to 5.2%. Total wholesale sales for October dropped -0.4% year-over-year, while inventories decreased -2% vs. the prior year. The stronger 2.8% growth in "Real" wholesale sales continues to reinforce signs of inflation softening and that we are in a disinflationary period. Housing starts were strong for November, representing the third consecutive month of increases. Building permits were down vs. October, but came in at a higher level than last year. The unemployment rate dropped to 3.7% in November. After falling to it's lowest level in 2023 for September, initial claims for unemployment edged up for the second consecutive month in November. Additional economic indicators are reported beginning on page 10.

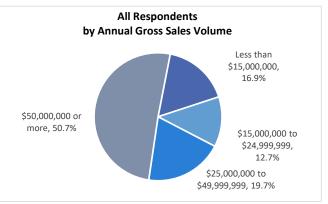
What Respondents are Saying...

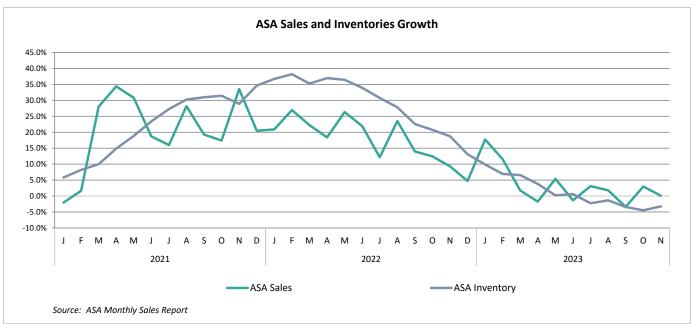
- -"Activity the past 2 months has softened a bit compared to the same months last year, which appears to be a result of inflationary and interest rate impacts causing projects to be delayed, cost engineered or broken into phases. Despite the softening of sales, margin has held or improved and resulted in equal to better gross profit than the prior year."
- -"More costly to do the same business."
- -"New construction has slowed with the economy and due to some local factors. Service contractors have stayed mostly steady as the weather has been very mild so far. Outlook at this point into the 1st quarter is fair."
- -"November sales were off from the prior year but at a smaller rate than the YTD sales variance. Margins have eroded this year but recently the decrease in margin is related to the attempting to reduce inventory prior to the end of the year."
- -"November was a pleasant surprise; we did not expect our sales to beat last years."
- -"Sales are hanging in there, but difficult to manage the cost."

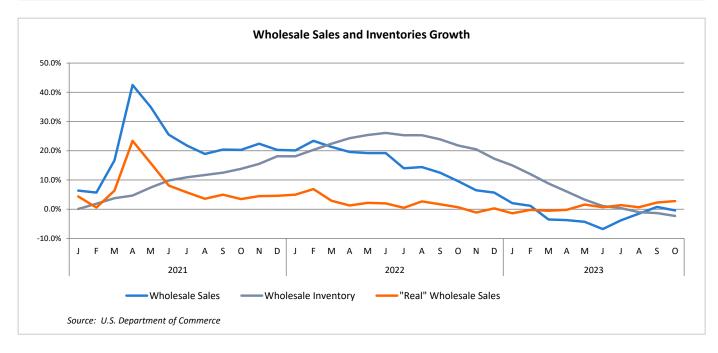
The statistical information contained in this report are indicators of past performance and in no way should be construed as indicators of future performance in the industry. The statistical information contained in this report is believed to be representative of the companies responding to the survey. All reasonable efforts were taken by Industry Insights, Inc. to assure data comparability within the limitations of reporting procedures. However, the data used in this report are not necessarily based on audited financial statements and the statistical validity of any given number varies depending upon sample sizes and the amount of consistency among responses for that particular figure. Industry Insights and ASA therefore, make no representations or warranties with respect to the results of this study and shall not be liable to clients or anyone else for any information inaccuracies, or errors or omissions in contents, regardless of the cause of such inaccuracy, error or omission. In no event shall Industry Insights and/or ASA be liable for any consequential damages.

Sales and Inventories Growth

	Sales			Inventory
		Calendar	TTM*	
	Nov. 2023	Year-to-	Nov. 2023	Nov. 2023
	vs. 2022	Date	vs. 2022	vs. 2022
Lower Quartile	-6.0%	-2.8%	-2.6%	-8.9%
Median	0.1%	1.7%	2.7%	-3.2%
Upper Quartile	6.1%	8.9%	10.0%	3.5%
	6.1%			

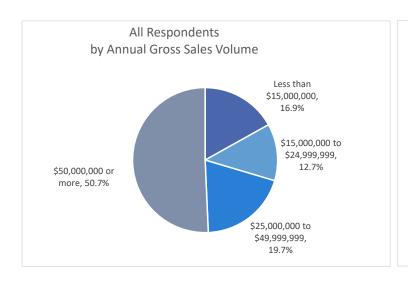


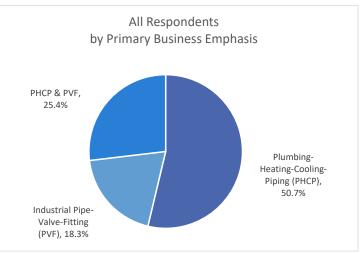






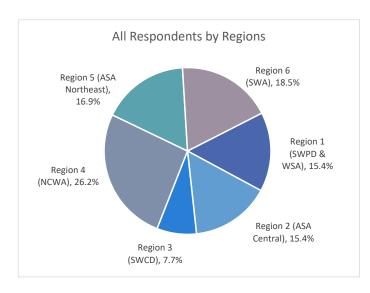
		Total Company Annual Gross Sales Volume Primary Business Emphasis					s Emphasis	
TOTAL COMPANY INFORMATION	All Responding Firms	Less than \$15,000,000	\$15,000,000 to \$24,999,999	\$25,000,000 to \$49,999,999	\$50,000,000 or more	Plumbing, Heating and Cooling (PHCP)	Industrial PVF	PHCP & PVF
Primary Business Emphasis						•		
Number of Responses	71	12	9	14	36	36	13	18
Plumbing-Heating-Cooling-Piping (PHCP)	50.7%	41.7%	44.4%	35.7%	61.1%	100.0%	0.0%	0.0%
Industrial Pipe-Valve-Fitting (PVF)	18.3%	25.0%	22.2%	28.6%	11.1%	0.0%	100.0%	0.0%
PHCP & PVF	25.4%	25.0%	33.3%	35.7%	19.4%	0.0%	0.0%	100.0%
Other	5.6%	8.3%	0.0%	0.0%	8.3%	0.0%	0.0%	0.0%
Regions								
Number of Responses	65	12	9	14	30	35	13	15
Region 1 (SWPD & WSA)	15.4%	25.0%	0.0%	7.1%	20.0%	20.0%	23.1%	0.0%
Region 2 (ASA Central)	15.4%	16.7%	22.2%	14.3%	13.3%	8.6%	15.4%	26.7%
Region 3 (SWCD)	7.7%	8.3%	22.2%	7.1%	3.3%	5.7%	15.4%	6.7%
Region 4 (NCWA)	26.2%	25.0%	33.3%	35.7%	20.0%	28.6%	0.0%	46.7%
Region 5 (ASA Northeast)	16.9%	16.7%	0.0%	14.3%	23.3%	20.0%	30.8%	0.0%
Region 6 (SWA)	18.5%	8.3%	22.2%	21.4%	20.0%	17.1%	15.4%	20.0%
Number of Locations								
Number of Responses	71	12	9	14	36	36	13	18
Lower Quartile	2.0	1.0	2.0	2.0	9.0	4.8	2.0	2.0
Average	20.1	2.3	3.3	5.3	36.0	15.1	7.1	29.2
Median	7.0	2.0	3.0	3.0	21.0	8.5	3.0	3.5
Upper Quartile	21.0	2.3	4.0	7.0	36.3	22.0	8.0	12.0
5 or Less	45.1%	91.7%	88.9%	57.1%	13.9%	36.1%	61.5%	55.6%
6 to 10	16.9%	8.3%	11.1%	35.7%	13.9%	19.4%	15.4%	11.1%
11 or More	38.0%	0.0%	0.0%	7.1%	72.2%	44.4%	23.1%	33.3%
Company's Annual Gross Sales Volume								
Number of Responses	71	12	9	14	36	36	13	18
Less than \$15,000,000	16.9%	100.0%	0.0%	0.0%	0.0%	13.9%	23.1%	16.7%
\$15,000,000 to \$24,999,999	12.7%	0.0%	100.0%	0.0%	0.0%	11.1%	15.4%	16.7%
\$25,000,000 to \$49,999,999	19.7%	0.0%	0.0%	100.0%	0.0%	13.9%	30.8%	27.8%
\$50,000,000 or more	50.7%	0.0%	0.0%	0.0%	100.0%	61.1%	30.8%	38.9%





ISD = Insufficient Data to Report

		Regions					
TOTAL COMPANY INFORMATION	All Responding Firms	Region 1 (SWPD & WSA)	Region 2 (ASA Central)	Region 3 (SWCD)	Region 4 (NCWA)	Region 5 (ASA Northeast)	Region 6 (SWA)
Primary Business Emphasis		*					
Number of Responses	71	10	10	5	17	11	12
Plumbing-Heating-Cooling-Piping (PHCP)	50.7%	70.0%	30.0%	40.0%	58.8%	63.6%	50.0%
Industrial Pipe-Valve-Fitting (PVF)	18.3%	30.0%	20.0%	40.0%	0.0%	36.4%	16.7%
PHCP & PVF	25.4%	0.0%	40.0%	20.0%	41.2%	0.0%	25.0%
Other	5.6%	0.0%	10.0%	0.0%	0.0%	0.0%	8.3%
Regions							
Number of Responses	65	10	10	5	17	11	12
Region 1 (SWPD & WSA)	15.4%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Region 2 (ASA Central)	15.4%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Region 3 (SWCD)	7.7%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Region 4 (NCWA)	26.2%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Region 5 (ASA Northeast)	16.9%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Region 6 (SWA)	18.5%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Number of Locations							
Number of Responses	71	10	10	5	17	11	12
Lower Quartile	2.0	3.5	1.5	ISD	2.0	1.5	3.8
Average	20.1	14.4	9.5	4.4	9.9	17.7	7.5
Median	7.0	10.5	6.5	2.0	7.0	16.0	4.5
Upper Quartile	21.0	24.0	8.8	ISD	9.0	24.5	9.0
5 or Less	45.1%	40.0%	40.0%	80.0%	47.1%	36.4%	66.7%
6 to 10	16.9%	10.0%	40.0%	0.0%	29.4%	9.1%	8.3%
11 or More	38.0%	50.0%	20.0%	20.0%	23.5%	54.6%	25.0%
Company's Annual Gross Sales Volume							
Number of Responses	71	10	10	5	17	11	12
Less than \$15,000,000	16.9%	30.0%	20.0%	20.0%	17.7%	18.2%	8.3%
\$15,000,000 to \$24,999,999	12.7%	0.0%	20.0%	40.0%	17.7%	0.0%	16.7%
\$25,000,000 to \$49,999,999	19.7%	10.0%	20.0%	20.0%	29.4%	18.2%	25.0%
\$50,000,000 or more	50.7%	60.0%	40.0%	20.0%	35.3%	63.6%	50.0%





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	Total Company Annual Gross Sales Volume						
	All Responding	Less than	\$15,000,000 to	\$25,000,000 to	\$50,000,000 to	\$125,000,000	
OTAL COMPANY INFORMATION	Firms	\$15,000,000	\$24,999,999	\$49,999,999	\$124,999,999	or more	
Percent Change in Total Dollar Sales for: November 2023 vs. November 2022							
Number of Responses	70	12	9	13	13	23	
Lower Quartile	-6.0%	-13.3%	-3.9%	-9.0%	-4.3%	-2.0%	
Average	0.1%	-4.7%	3.1%	2.4%	-1.8%	1.2%	
Median	0.1%	-4.5%	1.5%	1.6%	-2.0%	2.1%	
Upper Quartile	6.1%	3.1%	10.6%	9.2%	2.0%	5.0%	
opper quartie	0.170	3.170	10.070	3.270	2.070	3.070	
Calendar Year-to-Date November 30, 2023 vs. Novem	•						
Number of Responses	70	12	9	13	13	23	
Lower Quartile	-2.8%	-10.3%	-0.8%	0.4%	-3.3%	-1.4%	
Average	3.5%	1.1%	8.2%	5.6%	1.3%	3.1%	
Median	1.7%	-1.4%	4.6%	3.4%	-1.9%	2.8%	
Upper Quartile	8.9%	9.6%	16.2%	11.3%	2.2%	6.1%	
Trailing Twelve Months* November 30, 2023 vs. Nove	ember 30. 2022						
Number of Responses	69	11	9	13	13	23	
Lower Quartile	-2.6%	-7.2%	-0.2%	0.4%	-4.2%	-2.6%	
Average	4.1%	4.7%	7.9%	5.9%	1.3%	2.9%	
Median	2.7%	4.9%	4.1%	7.5%	-1.3%	2.7%	
Upper Quartile	10.0%	18.7%	14.0%	10.2%	2.7%	6.7%	
Percent Change in Total Ending Inventory November 2023 vs. November 2022							
Number of Responses	68	12	8	12	13	23	
Lower Quartile	-8.9%	-7.9%	-6.8%	-4.0%	-15.4%	-9.6%	
Average	-3.5%	-0.7%	-4.6%	0.3%	-7.4%	-4.4%	
Median	-3.2%	-0.6%	-5.3%	0.3%	-10.0%	-3.1%	
Upper Quartile	3.5%	6.6%	0.1%	8.1%	-1.1%	1.3%	
opper quartic	3.370	0.070	0.170	0.170	1.170	1.370	
Three-Months Average Days Sales Outstanding							
Number of Responses	63	10	7	13	13	20	
Lower Quartile	34.4	33.3	36.8	27.3	32.0	40.5	
Average	40.3	39.5	42.8	36.0	36.0	45.5	
Median	40.7	36.5	40.9	37.2	37.4	43.0	
Upper Quartile	47.6	46.3	49.5	41.3	43.9	51.0	
Total Number of Full-time Equivalent							
Employees (FTEs) vs. a Year Ago							
Number of Responses	70	12	9	14	13	22	
Up	54.3%	33.3%	22.2%	50.0%	61.5%	77.3%	
Even	20.0%	41.7%	33.3%	21.4%	15.4%	4.6%	
Down	25.7%	25.0%	44.4%	28.6%	23.1%	18.2%	
Percentage of Inventory that is Obsolete							
November 2023 vs. November 2022	60	42	0	42	12	22	
Number of Responses	68	12	8	13	13	22	
Up	22.1%	8.3%	12.5%	15.4%	15.4%	40.9%	
Even	51.5%	58.3%	75.0%	53.9%	38.5%	45.5%	
Down	26.5%	33.3%	12.5%	30.8%	46.2%	13.6%	
Company's Gross Margin Percentage for the							
November 2023 vs. November 2022							
Number of Responses	69	12	8	14	13	22	
Up	39.1%	50.0%	50.0%	35.7%	30.8%	36.4%	
Even	17.4%	25.0%	0.0%	14.3%	23.1%	18.2%	
Down	43.5%	25.0%	50.0%	50.0%	46.2%	45.5%	
Company's YTD Gross Margin Percentage							
as of November 30, 2023 vs. November 30, 2022							
Number of Responses	70	12	9	14	13	22	
Up	41.4%	50.0%	55.6%	42.9%	38.5%	31.8%	
Even	15.7%	16.7%	11.1%	14.3%	30.8%	9.1%	
Down	42.9%	33.3%	33.3%	42.9%	30.8%	59.1%	
Company's YTD Profit Before Taxes							
as of November 30, 2023 vs. November 30, 2022	CO	42	2	1.4	43	24	
Number of Responses	69	12	9	14	13	21	
Up Even	24.6%	41.7%	55.6% 0.0%	21.4%	23.1%	4.8%	
	7.3% 68.1%	8.3%		7.1%	7.7%	9.5% 85.7%	
Down	68.1%	50.0%	44.4%	71.4%	69.2%	85.7%	

^{*}For example, Trailing Twelve Months Sales Percent Change for the month ending November 30, 2023 is the percent change for sales for the twelve months December 1, 2021 to November 30, 2023 vs. the twelve months of December 1, 2021 to November 30, 2022.

ISD = Insufficient Data to Report



All	Plumbing,		
Dosnonding			
Responding	Heating and	Industrial	PHCP &
Firms	Cooling (PHCP)	PVF	PVF
			18
			-4.2%
			1.7%
			0.7%
6.1%	7.3%	3.1%	3.3%
per 30, 2022			
70	35	13	18
-2.8%	-2.0%	-4.1%	-2.7%
3.5%	3.4%	4.4%	3.6%
1.7%	1.3%	3.8%	2.7%
8.9%	5.8%	11.5%	12.4%
mher 30, 2022			
	35	12	18
			-3.0%
			3.7%
	1.6%	7.0%	3.5%
10.0%	6.6%	18.1%	10.9%
3.2.2		- 7-	
			17
			-7.6%
			-2.4%
			-3.4%
3.5%	5.2%	1.2%	6.8%
63	33	12	15
34.4	32.0	40.2	37.9
40.3	37.2	44.8	43.1
40.7	35.8	43.2	42.5
47.6	43.9	49.8	49.5
70	26	12	17
			64.7%
			23.5%
			11.8%
25.770	33.370	23.170	11.070
			17
			23.5%
			47.1%
26.5%	25.7%	25.0%	29.4%
69	36	11	18
39.1%	38.9%	45.5%	44.4%
17.4%	19.4%	18.2%	11.1%
43.5%	41.7%	36.4%	44.4%
70	36	12	18
41.4%	38.9%	66.7%	38.9%
15.7%	22.2%	8.3%	11.1%
	38.9%	25.0%	50.0%
42.9%	38.9%	25.0%	50.0%
	38.9%	25.0%	50.0%
42.9%			
42.9% <i>69</i>	35	12	18
42.9% 69 24.6%	35 25.7%	<i>12</i> 25.0%	18 27.8%
42.9% <i>69</i>	35	12	18
	70 -2.8% 3.5% 1.7% 8.9% mber 30, 2022 69 -2.6% 4.1% 2.7% 10.0% 68 -8.9% -3.5% -3.2% 3.5% 63 34.4 40.3 40.7 47.6 70 54.3% 20.0% 25.7% 68 22.1% 51.5% 26.5%	-6.0% -3.6% 0.1% 2.2% 0.1% 2.2% 0.1% 2.0% 6.1% 7.3% over 30, 2022 70 35 -2.8% -2.0% 3.5% 3.4% 1.7% 1.3% 8.9% 5.8% omber 30, 2022 69 35 -2.6% -2.3% 4.1% 3.3% 2.7% 1.6% 10.0% 6.6% 10.0% 6.6% 6.6% 6.6% 6.6% 6.6% 6.6% 6.6%	-6.0% -3.6% -17.8% 0.1% 2.2% -5.6% 0.1% 2.0% -6.2% 6.1% 7.3% 3.1% Der 30, 2022 70

^{*}For example, Trailing Twelve Months Sales Percent Change for the month ending November 30, 2023 is the percent change for sales for the twelve months December 1, 2021 to November 30, 2023 vs. the twelve months of December 1, 2021 to November 30, 2022.

ISD = Insufficient Data to Report

Primary Business Emphasis



AGA MONTHET OALES KET OKT		Regions							
	All Responding	Region 1	Region 2	Region 3	Region 4	Region 5 (ASA	Region 6		
TOTAL COMPANY INFORMATION	Firms	(SWPD & WSA)	(ASA Central)	(SWCD)	(NCWA)	Northeast)	(SWA)		
Percent Change in Total Dollar Sales for:									
November 2023 vs. November 2022									
Number of Responses	70	10	10	5	16	11	12		
Lower Quartile	-6.0%	-13.8%	-2.4%	ISD	-2.4%	-7.2%	-5.2%		
Average	0.1%	-5.9%	0.2%	5.9%	3.0%	0.8%	-0.2%		
Median	0.1%	-3.8%	1.4%	13.6%	1.7%	2.6%	0.2%		
Upper Quartile	6.1%	1.5%	2.8%	ISD	7.8%	7.4%	7.4%		
Calendar Year-to-Date November 30, 2023 vs. Novem	•								
Number of Responses	70	10	10	5	16	11	12		
Lower Quartile	-2.8%	-8.9%	-3.1%	ISD	-2.0%	-2.0%	-2.2%		
Average	3.5%	-0.1%	6.6%	5.3%	3.4%	3.4%	5.6%		
Median	1.7%	2.2%	3.7%	1.3%	2.7%	3.0%	1.3%		
Upper Quartile	8.9%	6.1%	11.6%	ISD	10.4%	9.6%	12.7%		
Trailing Twelve Months* November 30, 2023 vs. Nove	•								
Number of Responses	69	10	9	5	16	11	12		
Lower Quartile	-2.6%	-5.9%	0.4%	ISD	-1.1%	-2.2%	-2.1%		
Average	4.1%	6.5%	4.4%	5.3%	3.5%	3.8%	4.7%		
Median	2.7%	4.9%	4.1%	-0.5%	3.1%	3.2%	2.2%		
Upper Quartile	10.0%	15.0%	10.0%	ISD	9.1%	9.9%	11.3%		
Percent Change in Total Ending Inventory									
November 2023 vs. November 2022									
Number of Responses	68	10	10	5	15	11	11		
Lower Quartile	-8.9%	-7.1%	-7.6%	ISD	-5.3%	-9.5%	-14.1%		
Average	-3.5%	-2.3%	-2.8%	-7.1%	-1.1%	-1.7%	-8.9%		
Median	-3.2%	-2.7%	-3.4%	-6.5%	-1.1%	-2.4%	-8.6%		
Upper Quartile	3.5%	5.9%	1.7%	ISD	6.4%	5.9%	-0.5%		
opper quartie	0.070	3.370	2.7,0	.02	0.170	3.370	0.570		
Three-Months Average Days Sales Outstanding									
Number of Responses	63	10	8	4	16	10	10		
Lower Quartile	34.4	31.5	29.5	ISD	35.5	39.2	33.1		
Average	40.3	35.5	39.1	39.0	41.9	45.6	37.2		
Median	40.7	35.6	41.0	41.1	38.2	45.0	37.8		
Upper Quartile	47.6	42.8	48.0	ISD	46.9	51.8	42.0		
Total Number of Full-time Equivalent Employees (FTEs) vs. a Year Ago									
Number of Responses	70	10	9	5	17	11	12		
Up	54.3%	70.0%	44.4%	0.0%	64.7%	45.5%	58.3%		
Even	20.0%	10.0%	22.2%	60.0%	11.8%	18.2%	33.3%		
Down	25.7%	20.0%	33.3%	40.0%	23.5%	36.4%	8.3%		
Percentage of Inventory that is Obsolete November 2023 vs. November 2022									
Number of Responses	68	10	10	5	15	11	11		
Up	22.1%	50.0%	20.0%	20.0%	20.0%	18.2%	9.1%		
Even	51.5%	30.0%	40.0%	40.0%	53.3%	63.6%	72.7%		
Down	26.5%	20.0%	40.0%	40.0%	26.7%	18.2%	18.2%		
Company's Gross Margin Percentage for the November 2023 vs. November 2022									
Number of Responses	69	10	10	4	17	10	12		
Up	39.1%	60.0%	30.0%	50.0%	17.7%	30.0%	66.7%		
Even	17.4%	20.0%	10.0%	25.0%	17.7%	30.0%	8.3%		
Down	43.5%	20.0%	60.0%	25.0%	64.7%	40.0%	25.0%		
Company's YTD Gross Margin Percentage as of November 30, 2023 vs. November 30, 2022	70	10	10	E	17	10	12		
Number of Responses	70	10	10	5	17	10	12		
Up	41.4%	60.0%	50.0%	40.0%	23.5%	40.0%	66.7%		
Even	15.7%	20.0%	10.0%	40.0%	17.7%	10.0%	16.7%		
Down	42.9%	20.0%	40.0%	20.0%	58.8%	50.0%	16.7%		
Company's YTD Profit Before Taxes as of November 30, 2023 vs. November 30, 2022									
Number of Responses	69	10	10	5	17	9	12		
Up	24.6%	30.0%	0.0%	60.0%	17.7%	11.1%	58.3%		
Even	7.3%	10.0%	20.0%	20.0%	0.0%	11.1%	0.0%		
Down	68.1%	60.0%	80.0%	20.0%	82.4%	77.8%	41.7%		
	00.170	30.070	55.070	20.070	J2. 170		71.77		

^{*}For example, Trailing Twelve Months Sales Percent Change for the month ending November 30, 2023 is the percent change for sales for the twelve months December 1, 2021 to November 30, 2023 vs. the twelve months of December 1, 2021 to November 30, 2022.

ISD = Insufficient Data to Report



	All				Greater Chicago					
Sales and Inventory Performance by	Responding				•	1	1	Indiana -		
State or Area of Operations	Firms	California ¹	Florida	Georgia	Metro ²	Illinois ¹	Indiana ¹	All Other	Iowa	Mass.
Number of Locations										
Number of Responses	71	5	5	5	7	6	9	6	4	5
Average	20.1	13.4	6.2	4.8	4.7	5.3	5.0	6.2	3.3	6.6
Median	7.0	6.0	3.0	1.0	3.0	5.5	2.0	2.5	3.5	8.0
Percent Change in Total Dollar Sales for:										
Nov. 2023 vs. Nov. 2022										
Number of Responses	70	5	4	5	7	6	9	6	4	5
Lower Quartile	-6.0%	ISD	ISD	ISD	-4.3%	ISD	-3.1%	ISD	ISD	ISD
Average	0.1%	-3.7%	-11.1%	2.6%	-5.0%	3.9%	1.1%	5.5%	4.8%	6.3%
Median	0.1%	-2.0%	-10.8%	5.8%	-1.7%	0.9%	1.5%	0.4%	5.6%	6.1%
Upper Quartile	6.1%	ISD	ISD	ISD	2.3%	ISD	6.3%	ISD	ISD	ISD
Calendar Year-to-Date										
Nov. 2023 vs. Nov. 2022										
Number of Responses	70	5	5	5	7	6	9	6	3	5
Lower Quartile	-2.8%	ISD	ISD	ISD	-0.3%	ISD	0.7%	ISD	ISD	ISD
Average	3.5%	-3.8%	8.0%	9.0%	3.5%	6.6%	7.6%	12.4%	0.0%	6.4%
Median	1.7%	-3.1%	2.9%	-1.2%	6.6%	5.5%	8.0%	16.1%	1.7%	5.3%
Upper Quartile	8.9%	ISD	ISD	ISD	10.4%	ISD	16.2%	ISD	ISD	ISD
Trailing Twelve Months*										
Nov. 30, 2023 vs. Nov. 30, 2022										
	60	_	_	_	6	_	0	_	2	_
Number of Responses	69	5	5	5 ISD		5	9	6	3 ISD	5
Lower Quartile	-2.6%	ISD	ISD		ISD	ISD	1.3%	ISD		ISD
Average	4.1%	-3.4%	5.8%	9.1%	4.0%	9.5%	7.7%	13.2%	0.3%	6.7%
Median	2.7%	-1.4%	4.2%	-0.7%	5.7%	7.3%	4.9%	15.3%	1.1%	5.7%
Upper Quartile	10.0%	ISD	ISD	ISD	ISD	ISD	16.5%	ISD	ISD	ISD
Percent Change in Total Ending Inventory										
Nov. 2023 vs. Nov. 2022										
Number of Responses	68	5	4	5	7	6	9	6	4	5
Lower Quartile	-8.9%	ISD	ISD	ISD	-8.7%	ISD	-9.4%	ISD	ISD	ISD
Average	-3.5%	-3.0%	-8.4%	12.8%	-2.6%	-16.8%	-7.6%	-7.1%	0.2%	-5.2%
Median	-3.2%	-2.1%	-1.9%	-1.7%	-5.6%	-8.7%	-7.9%	-4.3%	-7.1%	0.0%
Upper Quartile	3.5%	ISD	ISD	ISD	0.5%	ISD	-3.4%	ISD	ISD	ISD

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*For example, Trailing Twelve Months Sales Percent Change for the month ending November 30, 2023 is the percent change for sales for the twelve months December 1, 2022 to November 30, 2023 vs. the twelve months of December 1, 2021 to November 30, 2022.

Definitions

Average:
The simple average of all responses for a particular item (e.g., it is the result of summing the values and dividing by the total number of responses).

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The center value of the total distribution of the data that was reported (e.g., it is the value at which 50% of the responses are above and 50% are below). This measure is less likely than an average to be distorted by a few outlying responses.

Lower Quartile:
The observation point below which 25% of the responses lie (e.g., 25% of the respondents were less than this amount and 75% were more).

Upper Quartile:
The observation point below which 75% of the responses lie (e.g., 75% of the respondents were less than this amount and 25% were more).

ISD:
Insufficient Data to Report



¹ Entire State

² Greater Chicago Metro includes Illinois, Indiana (Northwest), and Wisconsin (Southeast).



ΛII

	All Responding		North					
Sales and Inventory Performance by State or Area of Operations	Firms	Michigan		Ohio	Penn.	Texas	Virginia	Wash.
Number of Locations		. 0						
Number of Responses	71	5	4	13	6	6	4	4
Average	20.1	8.0	5.5	12.7	14.2	13.3	8.0	5.5
Median	7.0	7.0	5.5	7.0	6.0	3.5	3.5	4.5
Percent Change in Total Dollar Sales for:								
Nov. 2023 vs. Nov. 2022								
Number of Responses	70	4	4	13	6	5	4	4
Lower Quartile	-6.0%	ISD	ISD	-10.3%	ISD	ISD	ISD	ISD
Average	0.1%	6.8%	-2.7%	-0.6%	-4.0%	8.7%	3.2%	-9.3%
Median	0.1%	2.6%	-1.4%	2.0%	-7.2%	-2.1%	0.0%	-3.5%
Upper Quartile	6.1%	ISD	ISD	7.1%	ISD	ISD	ISD	ISD
Calendar Year-to-Date								
Nov. 2023 vs. Nov. 2022								
Number of Responses	70	4	4	13	6	6	4	4
Lower Quartile	-2.8%	ISD	ISD	-2.3%	ISD	ISD	ISD	ISD
Average	3.5%	2.2%	2.2%	0.2%	1.1%	9.9%	2.0%	7.8%
Median	1.7%	2.8%	2.0%	0.5%	-1.4%	6.1%	-1.6%	11.7%
Upper Quartile	8.9%	ISD	ISD	4.6%	ISD	ISD	ISD	ISD
Trailing Twelve Months*								
Nov. 30, 2023 vs. Nov. 30, 2022								
Number of Responses	69	4	4	13	6	6	4	4
Lower Quartile	-2.6%	ISD	ISD	-1.5%	ISD	ISD	ISD	ISD
Average	4.1%	1.0%	3.1%	0.5%	1.3%	11.1%	1.5%	17.6%
Median	2.7%	2.0%	2.3%	-0.2%	-1.5%	10.6%	-1.9%	19.7%
Upper Quartile	10.0%	ISD	ISD	4.3%	ISD	ISD	ISD	ISD
Percent Change in Total Ending Inventory								
Nov. 2023 vs. Nov. 2022								
Number of Responses	68	3	4	13	5	6	3	4
Lower Quartile	-8.9%	ISD	ISD	-5.5%	ISD	ISD	ISD	ISD
Average	-3.5%	-3.7%	-8.8%	3.3%	0.5%	1.1%	-9.9%	-0.6%
Median	-3.2%	-6.3%	-9.5%	6.0%	-3.4%	1.8%	-8.2%	-3.9%
Upper Quartile	3.5%	ISD	ISD	10.3%	ISD	ISD	ISD	ISD

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