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## September 2023

Report prepared for ASA by Industry Insights, Inc. If you have any questions or comments, please contact Greg Manns of Industry Insights at 614-389-2100 or Brianna Baresel of ASA at 630-467-0000.

## Summary

The ASA Monthly Sales Report aims to provide a snapshot of industry performance and how it relates to the broader economy. Provided below is a summary of the September 2023 results.

## Demographics

A total of 74 companies responded to the September 2023 ASA Monthly Sales Report. More than half (51\%) of the respondents identified their primary business emphasis as Plumbing, Heating and Cooling (PHCP), 19\% indicated Industrial PVF, and 27\% identified their firm's primary business emphasis as PHCP and PVF.

| September 2023 | Primary Business Emphasis |  |  |
| :---: | :---: | :---: | :---: |
| Median Percent Change in |  | Industrial |  |
|  |  |  |  |
| Total Dollar Sales for: | PHCP | PVF | PVF |
| Month (Year-over-Year) | $-2.0 \%$ | $-11.3 \%$ | $-1.7 \%$ |
| Year-to-Date (YTD) | $0.7 \%$ | $2.9 \%$ | $4.3 \%$ |
| Trailing Twelve Months (TTM) | $3.1 \%$ | $5.5 \%$ | $7.2 \%$ |

## Detailed Results by Company

Respondents reported a median year-over-year sales decline of -3\% for September 2023 vs. 2022. By primary business emphasis, the Industrial PVF firms reported a decline of $-11 \%$, while PHCP and PHCP \& PVF firms both reported declines of around - $2 \%$. On a month-to-month basis (September vs. August 2023), all respondents reported a double digit decrease of $-11 \%$. Year-to-date sales through September 2023 remained in positive territory at $3 \%$ vs. 2022. Additionally, on a Trailing Twelve Months (TTM) basis, respondents reported sales growth of 5\%-with half of the respondents reporting TTM sales growth between $1 \%$ to $12 \%$. Inventory contracted ( $-3.5 \%$ ) for September 2023 vs. September 2022. The median Three-Months Average Days Sales Outstanding dropped from 42 days in August to 40 days in September. Additional detailed performance results by the various demographic categories (Sales Volume, Primary Business Emphasis, and Regions) can be found on page 5.

## Economic Indicators

The "Real" GDP growth for the 2nd quarter 2023 was $2.1 \%$. Total wholesale sales for August contracted - $2 \%$ year-over-year, while inventories decreased $-1 \%$ vs. the prior year. The positive $0.4 \%$ growth in "Real" wholesale sales continues to reinforce a sign that inflation is beginning to soften and that we are entering a disinflationary period. Housing starts were up for September vs. August, but both housing permits and starts remain well below their 2022 levels. The unemployment rate remained at $3.8 \%$ in September. Initial claims for unemployment dropped to 209,250 for September--it's lowest level in 2023. Additional economic indicators are reported beginning on page 10.

## What Respondents are Saying...

-"A challenging year continues. I think we are all working through the uncertainty in the markets + higher interest rates + vendors being able to ship more consistently. Looks like the pie is just a bit smaller but the competition has significantly increased, creating margin pressure. The difference in this year and last year is the significant drop in all commodity prices."
-"Increased Travel costs in 2023, added headcount, and increase in employees taking health insurance. The market has been softer in the Residential market and some product pricing had to be adjusted down in order to remain competitive."
-"Service plumbers do not seem as busy and "back logged." Although, there are days that seem to be just as busy as its been for a while. Ups and downs these last few months."
-"The market remains robust but not as manic as 1-2 years ago, and product availability has improved so we are seeing more competition for market share."
-"We are coming off two record growth years, so our goal in 2023 was to hold onto that growth and YTD we have done just that!!"

[^0]
## ASA MONTHLY SALES REPORT

Sales and Inventories Growth

| Overall Company Percent Change -- All Respondents |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Sales |  |  | Inventory |
|  | Sep. 2023 <br> vs. 2022 | Calendar <br> Year-to- <br> Date | $\begin{gathered} \text { TTM }{ }^{*} \\ \text { Sep. } 2023 \\ \text { vs. } 2022 \end{gathered}$ | $\begin{gathered} \text { Sep. } 2023 \\ \text { vs. } 2022 \end{gathered}$ |
| Lower Quartile | -11.1\% | -1.5\% | 0.7\% | -9.5\% |
| Median | -3.4\% | 2.7\% | 5.1\% | -3.5\% |
| Upper Quartile | 5.8\% | 10.2\% | 12.1\% | 3.8\% |
| *Trailing Twelve Months |  |  |  |  |
| Source: ASA Monthly Sales Report, September 2023 |  |  |  |  |

All Respondents
by Annual Gross Sales Volume
Less than
$\$ 15,000,000$,
$12.2 \%$
$\$ 15,000,000$ to
$\$ 24,999,999$,
$10.8 \%$

ASA Sales and Inventories Growth


Wholesale Sales and Inventories Growth


Source: U.S. Department of Commerce

| TOTAL COMPANY INFORMATION | Total Company Annual Gross Sales Volume |  |  |  |  | Primary Business Emphasis |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All <br> Responding Firms | $\begin{aligned} & \text { Less than } \\ & \$ 15,000,000 \end{aligned}$ | $\begin{gathered} \$ 15,000,000 \\ \text { to } \\ \$ 24,999,999 \end{gathered}$ | $\begin{gathered} \$ 25,000,000 \\ \text { to } \\ \$ 49,999,999 \end{gathered}$ | $\begin{aligned} & \$ 50,000,000 \\ & \text { or more } \end{aligned}$ | Plumbing, Heating and Cooling (PHCP) | Industrial PVF | PHCP \& PVF |
| Primary Business Emphasis |  |  |  |  |  |  |  |  |
| Number of Responses | 74 | 9 | 8 | 17 | 40 | 38 | 14 | 20 |
| Plumbing-Heating-Cooling-Piping (PHCP) | 51.4\% | 66.7\% | 50.0\% | 41.2\% | 52.5\% | 100.0\% | 0.0\% | 0.0\% |
| Industrial Pipe-Valve-Fitting (PVF) | 18.9\% | 11.1\% | 12.5\% | 29.4\% | 17.5\% | 0.0\% | 100.0\% | 0.0\% |
| PHCP \& PVF | 27.0\% | 22.2\% | 37.5\% | 29.4\% | 25.0\% | 0.0\% | 0.0\% | 100.0\% |
| Other | 2.7\% | 0.0\% | 0.0\% | 0.0\% | 5.0\% | 0.0\% | 0.0\% | 0.0\% |
| Regions |  |  |  |  |  |  |  |  |
| Number of Responses | 68 | 9 | 8 | 17 | 34 | 37 | 14 | 17 |
| Region 1 (SWPD \& WSA) | 17.7\% | 33.3\% | 0.0\% | 5.9\% | 23.5\% | 18.9\% | 21.4\% | 11.8\% |
| Region 2 (ASA Central) | 14.7\% | 0.0\% | 25.0\% | 17.7\% | 14.7\% | 10.8\% | 7.1\% | 29.4\% |
| Region 3 (SWCD) | 7.4\% | 11.1\% | 12.5\% | 11.8\% | 2.9\% | 5.4\% | 14.3\% | 5.9\% |
| Region 4 (NCWA) | 25.0\% | 33.3\% | 37.5\% | 29.4\% | 17.7\% | 29.7\% | 0.0\% | 35.3\% |
| Region 5 (ASA Northeast) | 16.2\% | 11.1\% | 0.0\% | 11.8\% | 23.5\% | 16.2\% | 35.7\% | 0.0\% |
| Region 6 (SWA) | 19.1\% | 11.1\% | 25.0\% | 23.5\% | 17.7\% | 18.9\% | 21.4\% | 17.7\% |
|  |  |  |  |  |  |  |  |  |
| Number of Locations |  |  |  |  |  |  |  |  |
| Number of Responses | 74 | 9 | 8 | 17 | 40 | 38 | 14 | 20 |
| Lower Quartile | 3.0 | 1.0 | 2.5 | 2.0 | 9.0 | 5.0 | 2.0 | 2.0 |
| Average | 19.6 | 2.0 | 3.5 | 5.3 | 32.8 | 15.0 | 7.4 | 26.5 |
| Median | 7.5 | 2.0 | 3.5 | 4.0 | 17.5 | 8.5 | 3.5 | 7.5 |
| Upper Quartile | 21.0 | 2.0 | 4.3 | 7.0 | 34.5 | 22.0 | 8.8 | 12.0 |
| 5 or Less | 41.9\% | 100.0\% | 87.5\% | 58.8\% | 12.5\% | 36.8\% | 57.1\% | 45.0\% |
| 6 to 10 | 21.6\% | 0.0\% | 12.5\% | 35.3\% | 22.5\% | 21.1\% | 21.4\% | 25.0\% |
| 11 or More | 36.5\% | 0.0\% | 0.0\% | 5.9\% | 65.0\% | 42.1\% | 21.4\% | 30.0\% |
|  |  |  |  |  |  |  |  |  |
| Company's Annual Gross Sales Volume |  |  |  |  |  |  |  |  |
| Number of Responses | 74 | 9 | 8 | 17 | 40 | 38 | 14 | 20 |
| Less than \$15,000,000 | 12.2\% | 100.0\% | 0.0\% | 0.0\% | 0.0\% | 15.8\% | 7.1\% | 10.0\% |
| \$15,000,000 to \$24,999,999 | 10.8\% | 0.0\% | 100.0\% | 0.0\% | 0.0\% | 10.5\% | 7.1\% | 15.0\% |
| \$25,000,000 to \$49,999,999 | 23.0\% | 0.0\% | 0.0\% | 100.0\% | 0.0\% | 18.4\% | 35.7\% | 25.0\% |
| \$50,000,000 or more | 54.1\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% | 55.3\% | 50.0\% | 50.0\% |




ISD = Insufficient Data to Report

| TOTAL COMPANY INFORMATION | All <br> Responding Firms | Regions |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Region 1 (SWPD \& WSA) | Region 2 (ASA Central) | Region 3 <br> (SWCD) | Region 4 <br> (NCWA) | Region 5 (ASA <br> Northeast) | Region 6 (SWA) |
| Primary Business Emphasis |  |  |  |  |  |  |  |
| Number of Responses | 74 | 12 | 10 | 5 | 17 | 11 | 13 |
| Plumbing-Heating-Cooling-Piping (PHCP) | 51.4\% | 58.3\% | 40.0\% | 40.0\% | 64.7\% | 54.6\% | 53.9\% |
| Industrial Pipe-Valve-Fitting (PVF) | 18.9\% | 25.0\% | 10.0\% | 40.0\% | 0.0\% | 45.5\% | 23.1\% |
| PHCP \& PVF | 27.0\% | 16.7\% | 50.0\% | 20.0\% | 35.3\% | 0.0\% | 23.1\% |
| Other | 2.7\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| Regions |  |  |  |  |  |  |  |
| Number of Responses | 68 | 12 | 10 | 5 | 17 | 11 | 13 |
| Region 1 (SWPD \& WSA) | 17.7\% | 100.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| Region 2 (ASA Central) | 14.7\% | 0.0\% | 100.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| Region 3 (SWCD) | 7.4\% | 0.0\% | 0.0\% | 100.0\% | 0.0\% | 0.0\% | 0.0\% |
| Region 4 (NCWA) | 25.0\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% | 0.0\% | 0.0\% |
| Region 5 (ASA Northeast) | 16.2\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% | 0.0\% |
| Region 6 (SWA) | 19.1\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% |
|  |  |  |  |  |  |  |  |
| Number of Locations |  |  |  |  |  |  |  |
| Number of Responses | 74 | 12 | 10 | 5 | 17 | 11 | 13 |
| Lower Quartile | 3.0 | 4.5 | 2.3 | ISD | 3.0 | 1.5 | 4.0 |
| Average | 19.6 | 13.7 | 12.7 | 4.6 | 10.2 | 16.6 | 7.6 |
| Median | 7.5 | 9.5 | 8.0 | 2.0 | 7.0 | 9.0 | 5.0 |
| Upper Quartile | 21.0 | 22.0 | 18.8 | ISD | 9.0 | 24.0 | 10.0 |
| 5 or Less | 41.9\% | 33.3\% | 30.0\% | 80.0\% | 47.1\% | 36.4\% | 61.5\% |
| 6 to 10 | 21.6\% | 25.0\% | 40.0\% | 0.0\% | 29.4\% | 18.2\% | 15.4\% |
| 11 or More | 36.5\% | 41.7\% | 30.0\% | 20.0\% | 23.5\% | 45.5\% | 23.1\% |
|  |  |  |  |  |  |  |  |
| Company's Annual Gross Sales Volume |  |  |  |  |  |  |  |
| Number of Responses | 74 | 12 | 10 | 5 | 17 | 11 | 13 |
| Less than \$15,000,000 | 12.2\% | 25.0\% | 0.0\% | 20.0\% | 17.7\% | 9.1\% | 7.7\% |
| \$15,000,000 to \$24,999,999 | 10.8\% | 0.0\% | 20.0\% | 20.0\% | 17.7\% | 0.0\% | 15.4\% |
| \$25,000,000 to \$49,999,999 | 23.0\% | 8.3\% | 30.0\% | 40.0\% | 29.4\% | 18.2\% | 30.8\% |
| \$50,000,000 or more | 54.1\% | 66.7\% | 50.0\% | 20.0\% | 35.3\% | 72.7\% | 46.2\% |
| All Respondents | by Regions <br> Reg (SWA), Centra | n 6 <br> 19.1\% <br> Region 1 <br>  <br> WSA), 17.7\% $2 \text { (ASA }$ <br> , 14.7\% |  |  |  |  |  |

ISD = Insufficient Data to Report


Percent Change in Total Ending Inventory

| September 2023 vs. September 2022 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Responses | 73 | 9 | 8 | 17 | 16 | 23 |
| Lower Quartile | -9.5\% | -6.7\% | -6.1\% | -10.7\% | -10.3\% | -9.5\% |
| Average | -1.3\% | -1.4\% | 9.0\% | -2.6\% | -3.1\% | -2.6\% |
| Median | -3.5\% | -0.8\% | -1.7\% | -4.8\% | -4.0\% | -3.2\% |
| Upper Quartile | 3.8\% | 6.0\% | 3.7\% | 2.3\% | 0.0\% | 4.1\% |
| Three-Months Average Days Sales Outstanding |  |  |  |  |  |  |
| Number of Responses | 65 | 7 | 6 | 15 | 17 | 20 |
| Lower Quartile | 32.4 | 32.0 | ISD | 30.6 | 31.0 | 40.7 |
| Average | 39.6 | 35.6 | 39.6 | 37.8 | 36.4 | 45.0 |
| Median | 40.2 | 34.0 | 36.6 | 36.9 | 37.3 | 43.9 |
| Upper Quartile | 46.3 | 41.0 | ISD | 44.2 | 43.8 | 48.8 |

Total Number of Full-time Equivalent

| Employees (FTEs) vs. a Year Ago |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Responses | 73 | 9 | 8 | 17 | 16 | 23 |
| Up | 60.3\% | 33.3\% | 25.0\% | 70.6\% | 56.3\% | 78.3\% |
| Even | 24.7\% | 33.3\% | 50.0\% | 17.7\% | 31.3\% | 13.0\% |
| Down | 15.1\% | 33.3\% | 25.0\% | 11.8\% | 12.5\% | 8.7\% |

Percentage of Inventory that is Obsolete


Company's Gross Margin Percentage for the


Company's YTD Gross Margin Percentage

| Number of Responses | 71 | 9 | 8 | 17 | 16 | 21 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Up | 38.0\% | 66.7\% | 37.5\% | 41.2\% | 37.5\% | 23.8\% |
| Even | 9.9\% | 11.1\% | 25.0\% | 11.8\% | 6.3\% | 4.8\% |
| Down | 52.1\% | 22.2\% | 37.5\% | 47.1\% | 56.3\% | 71.4\% |

Company's YTD Profit Before Taxes

| Number of Responses | 70 | 9 | 8 | 17 | 15 | 21 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Up | 30.0\% | 33.3\% | 50.0\% | 35.3\% | 20.0\% | 23.8\% |
| Even | 5.7\% | 11.1\% | 12.5\% | 5.9\% | 0.0\% | 4.8\% |
| Down | 64.3\% | 55.6\% | 37.5\% | 58.8\% | 80.0\% | 71.4\% |

*For example, Trailing Twelve Months Sales Percent Change for the month ending September 30, 2023 is the percent change for sales for the twelve months October 1, 2022 to September 30, 2023 vs. the twelve months of October 1, 2021 to September 30, 2022.
ISD = Insufficient Data to Report


[^1]| TOTAL COMPANY INFORMATION | Regions |  |  |  | Region 5 <br> (ASA <br> Northeast) | Region 6 <br> (SWA) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Region 1 <br> (SWPD \& WSA) | Region 2 <br> (ASA Central) | Region 3 <br> (SWCD) | Region 4 <br> (NCWA) |  |  |
| Percent Change in Total Dollar Sales for: |  |  |  |  |  |  |
| September 2023 vs. September 2022 |  |  |  |  |  |  |
| Number of Responses 72 | 12 | 10 | 5 | 16 | 11 | 12 |
| Lower Quartile -11.1\% | -13.0\% | -9.6\% | ISD | -8.0\% | -7.1\% | -9.4\% |
| Average -2.7\% | -5.8\% | 0.0\% | -1.7\% | -1.7\% | -0.5\% | -4.0\% |
| Median -3.4\% | -6.4\% | 1.9\% | -1.8\% | -3.3\% | -3.4\% | -5.0\% |
| Upper Quartile 5.8\% | 3.7\% | 5.9\% | ISD | 6.8\% | 8.9\% | 2.2\% |
| Calendar Year-to-Date September 30, 2023 vs. September 30, 2022 |  |  |  |  |  |  |
| Number of Responses 72 | 12 | 10 | 4 | 16 | 11 | 13 |
| Lower Quartile -1.5\% | -9.5\% | -0.7\% | ISD | -1.5\% | -0.1\% | -0.7\% |
| Average 3.9\% | 0.2\% | 6.2\% | -0.5\% | 4.4\% | 4.6\% | 6.4\% |
| Median 2.7\% | 3.2\% | 8.8\% | -0.4\% | 2.6\% | 2.8\% | 2.0\% |
| Upper Quartile 10.2\% | 7.8\% | 12.4\% | ISD | 11.5\% | 9.8\% | 13.6\% |
| Trailing Twelve Months* September 30, 2023 vs. September 30, 2022 |  |  |  |  |  |  |
| Number of Responses 70 | 12 | 10 | 3 | 15 | 11 | 13 |
| Lower Quartile 0.7\% | -0.9\% | 0.8\% | ISD | -1.6\% | 2.6\% | 1.3\% |
| Average 5.9\% | 5.0\% | 6.9\% | 5.5\% | 3.6\% | 7.6\% | 7.5\% |
| Median 5.1\% | 5.8\% | 7.8\% | 5.5\% | 3.3\% | 6.0\% | 3.2\% |
| Upper Quartile 12.1\% | 11.9\% | 12.3\% | ISD | 8.3\% | 10.6\% | 15.4\% |

Percent Change in Total Ending Inventory

| Number of Responses | 73 | 12 | 9 | 5 | 17 | 11 | 13 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Lower Quartile | -9.5\% | -4.7\% | -7.0\% | ISD | -10.8\% | -9.6\% | -10.0\% |
| Average | -1.3\% | -1.6\% | -0.5\% | -9.0\% | -1.7\% | 0.6\% | 0.2\% |
| Median | -3.5\% | -0.7\% | 0.0\% | -5.7\% | -4.8\% | 1.6\% | -6.7\% |
| Upper Quartile | 3.8\% | 2.1\% | 5.5\% | ISD | 2.6\% | 9.4\% | -1.5\% |
| Three-Months Average Days Sales Outstanding |  |  |  |  |  |  |  |
| Number of Responses | 65 | 12 | 8 | 4 | 16 | 9 | 11 |
| Lower Quartile | 32.4 | 31.8 | 23.8 | ISD | 36.8 | 40.9 | 31.7 |
| Average | 39.6 | 36.5 | 34.9 | 40.1 | 41.2 | 46.2 | 37.0 |
| Median | 40.2 | 41.9 | 35.3 | 36.7 | 40.6 | 47.5 | 33.6 |
| Upper Quartile | 46.3 | 45.0 | 40.2 | ISD | 46.0 | 50.7 | 41.9 |

Total Number of Full-time Equivalent

| Employees (FTEs) vs. a Year Ago |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Responses | 73 | 12 | 10 | 5 | 16 | 11 | 13 |
| Up | 60.3\% | 66.7\% | 60.0\% | 40.0\% | 56.3\% | 54.6\% | 61.5\% |
| Even | 24.7\% | 25.0\% | 20.0\% | 60.0\% | 18.8\% | 18.2\% | 30.8\% |
| Down | 15.1\% | 8.3\% | 20.0\% | 0.0\% | 25.0\% | 27.3\% | 7.7\% |

Percentage of Inventory that is Obsolete
September 2023 vs. September 2022

| Number of Responses | 72 |
| :--- | ---: |
| Up | $26.4 \%$ |
| Even | $54.2 \%$ |
| Down | $19.4 \%$ |

Company's Gross Margin Percentage for the

## September 2023 vs. September 2022

| Number of Responses | 71 | 12 | 10 | 5 | 16 | 10 | 12 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Up | 40.9\% | 41.7\% | 20.0\% | 40.0\% | 43.8\% | 50.0\% | 50.0\% |
| Even | 14.1\% | 33.3\% | 20.0\% | 20.0\% | 0.0\% | 10.0\% | 8.3\% |
| Down | 45.1\% | 25.0\% | 60.0\% | 40.0\% | 56.3\% | 40.0\% | 41.7\% |

Company's YTD Gross Margin Percentage

| Number of Responses | 71 | 12 | 10 | 5 | 16 | 9 | 13 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Up | 38.0\% | 66.7\% | 10.0\% | 20.0\% | 37.5\% | 44.4\% | 53.9\% |
| Even | 9.9\% | 16.7\% | 20.0\% | 40.0\% | 0.0\% | 0.0\% | 7.7\% |
| Down | 52.1\% | 16.7\% | 70.0\% | 40.0\% | 62.5\% | 55.6\% | 38.5\% |

Company's YTD Profit Before Taxes

| Number of Responses | 70 | 12 | 10 | 5 | 16 | 8 | 13 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Up | 30.0\% | 25.0\% | 0.0\% | 60.0\% | 25.0\% | 25.0\% | 53.9\% |
| Even | 5.7\% | 8.3\% | 10.0\% | 20.0\% | 0.0\% | 12.5\% | 0.0\% |
| Down | 64.3\% | 66.7\% | 90.0\% | 20.0\% | 75.0\% | 62.5\% | 46.2\% |

*For example, Trailing Twelve Months Sales Percent Change for the month ending September 30, 2023 is the percent change for sales for the twelve months October 1, 2022 to September 30, 2023 vs. the twelve months of October 1, 2021 to September 30, 2022.
ISD = Insufficient Data to Report

| Sales and Inventory Performance by State or Area of Operations | All Responding Firms | California ${ }^{1}$ | Conn. ${ }^{1}$ | Florida | Georgia |  | Illinois ${ }^{1}$ | Indiana ${ }^{1}$ | Indiana - <br> All Other | Iowa |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Locations |  |  |  |  |  |  |  |  |  |  |
| Number of Responses | 74 | 6 | 4 | 5 | 5 | 5 | 4 | 10 | 7 | 6 |
| Average | 19.6 | 12.8 | 10.8 | 6.2 | 5.0 | 4.4 | 5.3 | 5.1 | 6.1 | 8.7 |
| Median | 7.5 | 8.0 | 10.5 | 3.0 | 1.0 | 1.0 | 5.5 | 2.5 | 3.0 | 4.5 |
| Percent Change in Total Dollar Sales for: |  |  |  |  |  |  |  |  |  |  |
| Sep. 2023 vs. Sep. 2022 |  |  |  |  |  |  |  |  |  |  |
| Number of Responses | 72 | 6 | 4 | 4 | 4 | 5 | 4 | 10 | 7 | 5 |
| Lower Quartile | -11.1\% | ISD | ISD | ISD | ISD | ISD | ISD | -13.6\% | -9.5\% | ISD |
| Average | -2.7\% | -9.4\% | 2.2\% | -9.1\% | -3.1\% | -10.1\% | 2.2\% | -5.6\% | -2.4\% | 5.4\% |
| Median | -3.4\% | -12.0\% | 2.2\% | -8.5\% | -3.9\% | -5.4\% | -0.8\% | -6.6\% | -5.8\% | 0.2\% |
| Upper Quartile | 5.8\% | ISD | ISD | ISD | ISD | ISD | ISD | 9.4\% | 8.4\% | ISD |
| Calendar Year-to-Date Sep. 2023 vs. Sep. 2022 |  |  |  |  |  |  |  |  |  |  |
| Number of Responses | 72 | 6 | 4 | 5 | 5 | 5 | 4 | 10 | 7 | 5 |
| Lower Quartile | -1.5\% | ISD | ISD | ISD | ISD | ISD | ISD | -1.2\% | 1.8\% | ISD |
| Average | 3.9\% | -5.0\% | 1.1\% | 7.7\% | 10.7\% | 5.4\% | 9.0\% | 7.6\% | 12.0\% | 4.1\% |
| Median | 2.7\% | -6.6\% | 2.7\% | 4.7\% | 0.1\% | 7.2\% | 8.0\% | 5.4\% | 15.5\% | 3.0\% |
| Upper Quartile | 10.2\% | ISD | ISD | ISD | ISD | ISD | ISD | 16.4\% | 17.2\% | ISD |
| Trailing Twelve Months* |  |  |  |  |  |  |  |  |  |  |
| Sep. 302023 vs. Sep. 30, 2022 |  |  |  |  |  |  |  |  |  |  |
| Number of Responses | 70 | 6 | 4 | 5 | 5 | 5 | 4 | 10 | 7 | 5 |
| Lower Quartile | 0.7\% | ISD | ISD | ISD | ISD | ISD | ISD | -1.1\% | 4.0\% | ISD |
| Average | 5.9\% | -1.4\% | 2.3\% | 8.5\% | 11.0\% | 6.0\% | 10.8\% | 10.5\% | 15.9\% | 6.1\% |
| Median | 5.1\% | 0.6\% | 1.9\% | 9.1\% | 2.6\% | 8.7\% | 10.4\% | 5.7\% | 13.8\% | 4.8\% |
| Upper Quartile | 12.1\% | ISD | ISD | ISD | ISD | ISD | ISD | 15.9\% | 18.0\% | ISD |
|  |  |  |  |  |  |  |  |  |  |  |
| Percent Change in Total Ending Inventory |  |  |  |  |  |  |  |  |  |  |
| Sep. 2023 vs. Sep. 2022 |  |  |  |  |  |  |  |  |  |  |
| Number of Responses | 73 | 6 | 4 | 5 | 5 | 5 | 4 | 10 | 7 | 6 |
| Lower Quartile | -9.5\% | ISD | ISD | ISD | ISD | ISD | ISD | -10.1\% | -8.4\% | ISD |
| Average | -1.3\% | -2.5\% | -1.1\% | 3.6\% | 9.5\% | -7.2\% | -23.9\% | -3.7\% | -0.5\% | 1.9\% |
| Median | -3.5\% | -0.7\% | -4.9\% | -1.5\% | 15.9\% | -3.2\% | -14.2\% | -3.5\% | -0.9\% | -4.7\% |
| Upper Quartile | 3.8\% | ISD | ISD | ISD | ISD | ISD | ISD | 1.7\% | 0.9\% | ISD |

SD = Insufficient Data to Report
*For example, Trailing Twelve Months Sales Percent Change for the month ending September 30, 2023 is the percent change for sales for the twelve months October 1,2022 to September 30, 2023 vs. the twelve months of October 1, 2021 to September 30, 2022.
${ }^{1}$ Entire State
${ }^{2}$ Greater Chicago Metro includes Illinois, Indiana (Northwest), and Wisconsin (Southeast).

## Definitions

| Average: | The simple average of all responses for a particular item (e.g., it is the result of summing the values and dividing by the total number of <br> responses). |
| :--- | :--- |
| Median: | The center value of the total distribution of the data that was reported (e.g., it is the value at which $50 \%$ of the responses are above and <br> $50 \%$ are below). This measure is less likely than an average to be distorted by a few outlying responses. |
| Lower Quartile: | The observation point below which $25 \%$ of the responses lie (e.g., $25 \%$ of the respondents were less than this amount and $75 \%$ were <br> more). |
| Upper Quartile: | The observation point below which $75 \%$ of the responses lie (e.g., $75 \%$ of the respondents were less than this amount and $25 \%$ were <br> more). <br> Insufficient Data to Report |



| Sales and Inventory Performance by State or Area of Operations | All <br> Responding Firms | Mass. | Michigan | North Carolina | Ohio | Penn. | South Carolina | Texas | Wash. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Locations |  |  |  |  |  |  |  |  |  |
| Number of Responses | 74 | 5 | 5 | 4 | 12 | 5 | 4 | 7 | 5 |
| Average | 19.6 | 6.6 | 8.0 | 5.5 | 11.9 | 16.2 | 7.0 | 11.4 | 5.6 |
| Median | 7.5 | 8.0 | 7.0 | 5.5 | 7.0 | 8.0 | 7.0 | 3.0 | 6.0 |
| Percent Change in Total Dollar Sales for: |  |  |  |  |  |  |  |  |  |
| Sep. 2023 vs. Sep. 2022 |  |  |  |  |  |  |  |  |  |
| Number of Responses | 72 | 5 | 4 | 4 | 12 | 5 | 4 | 6 | 5 |
| Lower Quartile | -11.1\% | ISD | ISD | ISD | -8.3\% | ISD | ISD | ISD | ISD |
| Average | -2.7\% | -1.1\% | 1.8\% | 0.9\% | -1.8\% | -4.3\% | 6.9\% | -1.2\% | -8.0\% |
| Median | -3.4\% | -1.1\% | 0.2\% | 0.5\% | -4.4\% | -6.7\% | 7.3\% | -5.6\% | -0.1\% |
| Upper Quartile | 5.8\% | ISD | ISD | ISD | 2.7\% | ISD | ISD | ISD | ISD |
| Calendar Year-to-Date Sep. 2023 vs. Sep. 2022 |  |  |  |  |  |  |  |  |  |
| Number of Responses | 72 | 5 | 4 | 4 | 12 | 5 | 4 | 6 | 5 |
| Lower Quartile | -1.5\% | ISD | ISD | ISD | -1.8\% | ISD | ISD | ISD | ISD |
| Average | 3.9\% | 6.1\% | 0.6\% | 1.9\% | 2.2\% | 1.5\% | 14.0\% | 7.7\% | 4.8\% |
| Median | 2.7\% | 3.0\% | 1.5\% | 1.4\% | 1.4\% | -2.4\% | 15.8\% | 5.5\% | 5.2\% |
| Upper Quartile | 10.2\% | ISD | ISD | ISD | 7.1\% | ISD | ISD | ISD | ISD |
| Trailing Twelve Months* |  |  |  |  |  |  |  |  |  |
| Number of Responses | 70 | 5 | 4 | 4 | 11 | 5 | 4 | 6 | 5 |
| Lower Quartile | 0.7\% | ISD | ISD | ISD | -1.9\% | ISD | ISD | ISD | ISD |
| Average | 5.9\% | 7.5\% | -0.2\% | 3.1\% | -0.1\% | 5.9\% | 14.5\% | 12.0\% | 12.5\% |
| Median | 5.1\% | 6.1\% | -1.2\% | 2.6\% | 1.4\% | 6.7\% | 17.0\% | 10.5\% | 12.6\% |
| Upper Quartile | 12.1\% | ISD | ISD | ISD | 3.9\% | ISD | ISD | ISD | ISD |
| Percent Change in Total Ending Inventory |  |  |  |  |  |  |  |  |  |
| Sep. 2023 vs. Sep. 2022 |  |  |  |  |  |  |  |  |  |
| Number of Responses | 73 | 5 | 5 | 4 | 12 | 5 | 4 | 6 | 5 |
| Lower Quartile | -9.5\% | ISD | ISD | ISD | -7.7\% | ISD | ISD | ISD | ISD |
| Average | -1.3\% | -3.0\% | 2.5\% | -9.3\% | -1.9\% | 3.5\% | 2.5\% | -0.9\% | -5.3\% |
| Median | -3.5\% | 1.6\% | -6.4\% | -9.4\% | -1.3\% | 3.8\% | 1.5\% | 2.1\% | -5.4\% |
| Upper Quartile | 3.8\% | ISD | ISD | ISD | 5.5\% | ISD | ISD | ISD | ISD |

SD = Insufficient Data to Report
*For example, Trailing Twelve Months Sales Percent Change for the month ending September 30, 2023 is the percent change for sales for the twelve months October 1,2022 to September 30, 2023 vs. the twelve months of October 1, 2021 to September 30, 2022.
${ }^{1}$ Entire State
${ }^{2}$ Greater Chicago Metro includes Illinois, Indiana (Northwest), and Wisconsin (Southeast).

## Definitions


"Real" GDP Percent Change from Prior Quarter
Seasonally adjusted at annual rates


Source: U.S. Department of Commerce - Bureau of Economic Analysis (BEA)




Source: U.S. Bureau of Labor Statistics


Source: U.S. Department of Commerce


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[^0]:    The statistical information contained in this report are indicators of past performance and in no way should be construed as indicators of future performance in the industry. The statistical information contained in this report is believed to be representative of the companies responding to the survey. All reasonable efforts were taken by Industry Insights, Inc. to assure data comparability within the limitations of reporting procedures. However, the data used in this report are not necessarily based on audited financial statements and the statistical validity of any given number varies depending upon sample sizes and the amount of consistency among responses for that particular figure. Industry Insights and ASA therefore, make no representations or warranties with respect to the results of this study and shall not be liable to clients or anyone else for any information inaccuracies, or errors or omissions in contents, regardless of the cause of such inaccuracy, error or omission. In no event shall Industry Insights and/or ASA be liable for any consequential damages.

[^1]:    *For example, Trailing Twelve Months Sales Percent Change for the month ending September 30, 2023 is the percent change for sales for the twelve months October 1, 2022 to September 30, 2023 vs. the twelve months of October 1, 2021 to September 30, 2022.
    ISD = Insufficient Data to Report

[^2]:    Source: U.S. Department of Commerce

