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### September 2023

Report prepared for ASA by Industry Insights, Inc. If you have any questions or comments, please contact Greg Manns of Industry Insights at 614-389-2100 or Brianna Baresel of ASA at 630-467-0000.

### **Summary**

The ASA Monthly Sales Report aims to provide a snapshot of industry performance and how it relates to the broader economy. Provided below is a summary of the September 2023 results.

### **Demographics**

A total of 74 companies responded to the September 2023 ASA Monthly Sales Report. More than half (51%) of the respondents identified their primary business emphasis as Plumbing, Heating and Cooling (PHCP), 19% indicated Industrial PVF, and 27% identified their firm's primary business emphasis as PHCP and PVF.

September 2023	Prima	ry Business En	nphasis
Median Percent Change in		Industrial	PHCP &
Total Dollar Sales for:	PHCP	PVF	PVF
Month (Year-over-Year)	-2.0%	-11.3%	-1.7%
Year-to-Date (YTD)	0.7%	2.9%	4.3%
Trailing Twelve Months (TTM)	3.1%	5.5%	7.2%

#### **Detailed Results by Company**

Respondents reported a median year-over-year sales decline of -3% for September 2023 vs. 2022. By primary business emphasis, the Industrial PVF firms reported a decline of -11%, while PHCP and PHCP & PVF firms both reported declines of around -2%. On a month-to-month basis (September vs. August 2023), all respondents reported a double digit decrease of -11%. Year-to-date sales through September 2023 remained in positive territory at 3% vs. 2022. Additionally, on a Trailing Twelve Months (TTM) basis, respondents reported sales growth of 5%--with half of the respondents reporting TTM sales growth between 1% to 12%. Inventory contracted (-3.5%) for September 2023 vs. September 2022. The median Three-Months Average Days Sales Outstanding dropped from 42 days in August to 40 days in September. Additional detailed performance results by the various demographic categories (Sales Volume, Primary Business Emphasis, and Regions) can be found on page 5.

### **Economic Indicators**

The "Real" GDP growth for the 2nd quarter 2023 was 2.1%. Total wholesale sales for August contracted -2% year-over-year, while inventories decreased -1% vs. the prior year. The positive 0.4% growth in "Real" wholesale sales continues to reinforce a sign that inflation is beginning to soften and that we are entering a disinflationary period. Housing starts were up for September vs. August, but both housing permits and starts remain well below their 2022 levels. The unemployment rate remained at 3.8% in September. Initial claims for unemployment dropped to 209,250 for September--it's lowest level in 2023. Additional economic indicators are reported beginning on page 10.

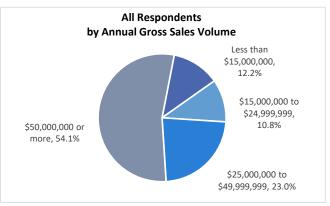
## What Respondents are Saying...

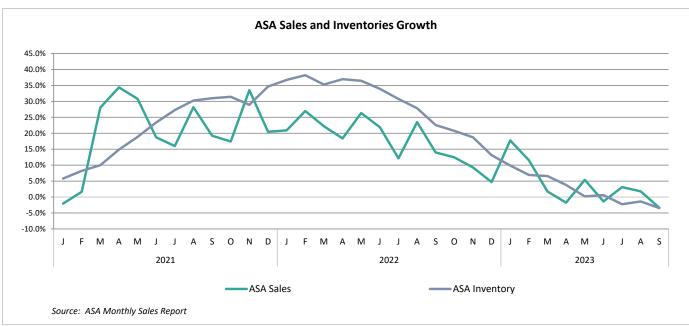
- -"A challenging year continues. I think we are all working through the uncertainty in the markets + higher interest rates + vendors being able to ship more consistently. Looks like the pie is just a bit smaller but the competition has significantly increased, creating margin pressure. The difference in this year and last year is the significant drop in all commodity prices."
- -"Increased Travel costs in 2023, added headcount, and increase in employees taking health insurance. The market has been softer in the Residential market and some product pricing had to be adjusted down in order to remain competitive."
- -"Service plumbers do not seem as busy and "back logged." Although, there are days that seem to be just as busy as its been for a while. Ups and downs these last few months."
- -"The market remains robust but not as manic as 1-2 years ago, and product availability has improved so we are seeing more competition for market share."
- -"We are coming off two record growth years, so our goal in 2023 was to hold onto that growth and YTD we have done just that!!"

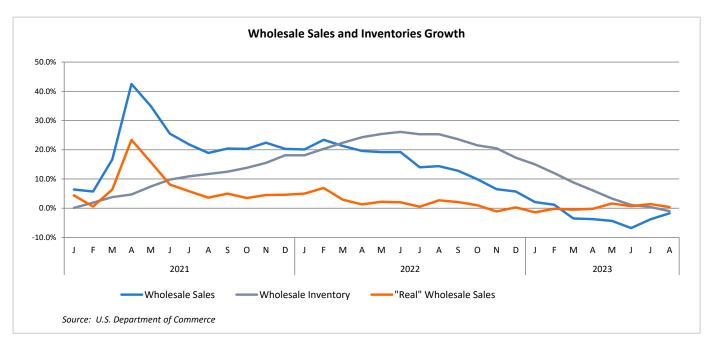
The statistical information contained in this report are indicators of past performance and in no way should be construed as indicators of future performance in the industry. The statistical information contained in this report is believed to be representative of the companies responding to the survey. All reasonable efforts were taken by Industry Insights, Inc. to assure data comparability within the limitations of reporting procedures. However, the data used in this report are not necessarily based on audited financial statements and the statistical validity of any given number varies depending upon sample sizes and the amount of consistency among responses for that particular figure. Industry Insights and ASA therefore, make no representations or warranties with respect to the results of this study and shall not be liable to clients or anyone else for any information inaccuracies, or errors or omissions in contents, regardless of the cause of such inaccuracy, error or omission. In no event shall Industry Insights and/or ASA be liable for any consequential damages.

# **Sales and Inventories Growth**

	Sales			Inventory
		Calendar	TTM*	
	Sep. 2023	Year-to-	Sep. 2023	Sep. 2023
	vs. 2022	Date	vs. 2022	vs. 2022
Lower Quartile	-11.1%	-1.5%	0.7%	-9.5%
Median	-3.4%	2.7%	5.1%	-3.5%
Upper Quartile	5.8%	10.2%	12.1%	3.8%

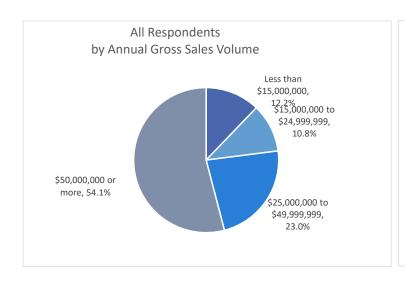


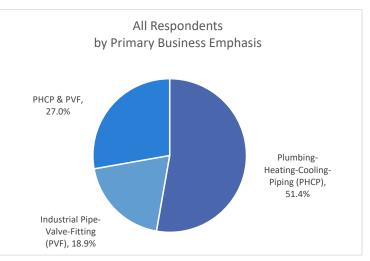






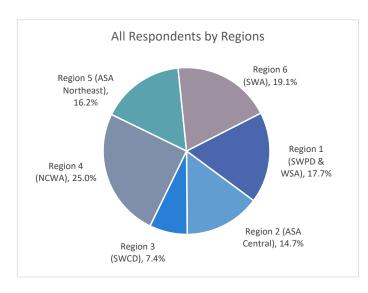
		<b>Total Company</b>	Annual Gross S	Sales Volume		Primary Busines	ss Emphasis	
TOTAL COMPANY INFORMATION	All Responding Firms	Less than \$15,000,000	\$15,000,000 to \$24,999,999	\$25,000,000 to \$49,999,999	\$50,000,000 or more	Plumbing, Heating and Cooling (PHCP)	Industrial PVF	PHCP & PVF
Primary Business Emphasis						•		
Number of Responses	74	9	8	17	40	38	14	20
Plumbing-Heating-Cooling-Piping (PHCP)	51.4%	66.7%	50.0%	41.2%	52.5%	100.0%	0.0%	0.0%
Industrial Pipe-Valve-Fitting (PVF)	18.9%	11.1%	12.5%	29.4%	17.5%	0.0%	100.0%	0.0%
PHCP & PVF	27.0%	22.2%	37.5%	29.4%	25.0%	0.0%	0.0%	100.0%
Other	2.7%	0.0%	0.0%	0.0%	5.0%	0.0%	0.0%	0.0%
Regions								
Number of Responses	68	9	8	17	34	37	14	17
Region 1 (SWPD & WSA)	17.7%	33.3%	0.0%	5.9%	23.5%	18.9%	21.4%	11.8%
Region 2 (ASA Central)	14.7%	0.0%	25.0%	17.7%	14.7%	10.8%	7.1%	29.4%
Region 3 (SWCD)	7.4%	11.1%	12.5%	11.8%	2.9%	5.4%	14.3%	5.9%
Region 4 (NCWA)	25.0%	33.3%	37.5%	29.4%	17.7%	29.7%	0.0%	35.3%
Region 5 (ASA Northeast)	16.2%	11.1%	0.0%	11.8%	23.5%	16.2%	35.7%	0.0%
Region 6 (SWA)	19.1%	11.1%	25.0%	23.5%	17.7%	18.9%	21.4%	17.7%
Number of Locations								
Number of Responses	74	9	8	17	40	38	14	20
Lower Quartile	3.0	1.0	2.5	2.0	9.0	5.0	2.0	2.0
Average	19.6	2.0	3.5	5.3	32.8	15.0	7.4	26.5
Median	7.5	2.0	3.5	4.0	17.5	8.5	3.5	7.5
Upper Quartile	21.0	2.0	4.3	7.0	34.5	22.0	8.8	12.0
5 or Less	41.9%	100.0%	87.5%	58.8%	12.5%	36.8%	57.1%	45.0%
6 to 10	21.6%	0.0%	12.5%	35.3%	22.5%	21.1%	21.4%	25.0%
11 or More	36.5%	0.0%	0.0%	5.9%	65.0%	42.1%	21.4%	30.0%
Company's Annual Gross Sales Volume								
Number of Responses	74	9	8	17	40	38	14	20
Less than \$15,000,000	12.2%	100.0%	0.0%	0.0%	0.0%	15.8%	7.1%	10.0%
\$15,000,000 to \$24,999,999	10.8%	0.0%	100.0%	0.0%	0.0%	10.5%	7.1%	15.0%
\$25,000,000 to \$49,999,999	23.0%	0.0%	0.0%	100.0%	0.0%	18.4%	35.7%	25.0%
\$50,000,000 or more	54.1%	0.0%	0.0%	0.0%	100.0%	55.3%	50.0%	50.0%





ISD = Insufficient Data to Report

		Regions					
TOTAL COMPANY INFORMATION	All Responding Firms	Region 1 (SWPD & WSA)	Region 2 (ASA Central)	Region 3 (SWCD)	Region 4 (NCWA)	Region 5 (ASA Northeast)	Region 6 (SWA)
Primary Business Emphasis		1					
Number of Responses	74	12	10	5	17	11	13
Plumbing-Heating-Cooling-Piping (PHCP)	51.4%	58.3%	40.0%	40.0%	64.7%	54.6%	53.9%
Industrial Pipe-Valve-Fitting (PVF)	18.9%	25.0%	10.0%	40.0%	0.0%	45.5%	23.1%
PHCP & PVF	27.0%	16.7%	50.0%	20.0%	35.3%	0.0%	23.1%
Other	2.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Regions							
Number of Responses	68	12	10	5	17	11	13
Region 1 (SWPD & WSA)	17.7%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Region 2 (ASA Central)	14.7%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Region 3 (SWCD)	7.4%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Region 4 (NCWA)	25.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Region 5 (ASA Northeast)	16.2%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Region 6 (SWA)	19.1%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Number of Locations							
Number of Responses	74	12	10	5	17	11	13
Lower Quartile	3.0	4.5	2.3	ISD	3.0	1.5	4.0
Average	19.6	13.7	12.7	4.6	10.2	16.6	7.6
Median	7.5	9.5	8.0	2.0	7.0	9.0	5.0
Upper Quartile	21.0	22.0	18.8	ISD	9.0	24.0	10.0
5 or Less	41.9%	33.3%	30.0%	80.0%	47.1%	36.4%	61.5%
6 to 10	21.6%	25.0%	40.0%	0.0%	29.4%	18.2%	15.4%
11 or More	36.5%	41.7%	30.0%	20.0%	23.5%	45.5%	23.1%
Company's Annual Gross Sales Volume							
Number of Responses	74	12	10	5	17	11	13
Less than \$15,000,000	12.2%	25.0%	0.0%	20.0%	17.7%	9.1%	7.7%
\$15,000,000 to \$24,999,999	10.8%	0.0%	20.0%	20.0%	17.7%	0.0%	15.4%
\$25,000,000 to \$49,999,999	23.0%	8.3%	30.0%	40.0%	29.4%	18.2%	30.8%
\$50,000,000 or more	54.1%	66.7%	50.0%	20.0%	35.3%	72.7%	46.2%





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	Total Company Annual Gross Sales Volume						
	All Responding	Less than	\$15,000,000 to	\$25,000,000 to	\$50,000,000 to	\$125,000,000	
TOTAL COMPANY INFORMATION	Firms	\$15,000,000	\$24,999,999	\$49,999,999	\$124,999,999	or more	
Percent Change in Total Dollar Sales for: September 2023 vs. September 2022							
Number of Responses	72	9	8	16	17	22	
Lower Quartile	-11.1%	-16.4%	-8.9%	-11.1%	-11.9%	-7.1%	
Average	-2.7%	-5.5%	-1.6%	0.0%	-4.5%	-2.3%	
Median		-1.8%	0.0%				
	-3.4%			-1.2%	-7.1%	-3.4%	
Upper Quartile	5.8%	9.5%	5.8%	10.1%	0.9%	4.4%	
Calendar Year-to-Date September 30, 2023 vs. Septem Number of Responses	nber 30, 2022 72	9	8	15	17	23	
Lower Quartile	-1.5%	-9.4%	0.3%	-0.1%	-4.4%	0.0%	
Average	3.9%	4.8%	6.2%	6.8%	-1.0%	4.6%	
Median	2.7%	0.0%	5.1%	4.6%	-0.7%	3.6%	
Upper Quartile	10.2%	21.0%	9.3%	14.2%	2.8%	9.8%	
opper quartile	10.270	21.070	3.570	14.270	2.070	3.670	
Trailing Twelve Months* September 30, 2023 vs. Sept	ember 30, 2022						
Number of Responses	70	8	7	15	17	23	
Lower Quartile	0.7%	1.0%	4.0%	2.1%	0.3%	0.6%	
Average	5.9%	6.7%	8.8%	7.7%	1.8%	6.5%	
Median	5.1%	4.8%	7.1%	6.8%	1.4%	6.7%	
Upper Quartile	12.1%	14.3%	12.5%	14.4%	6.0%	12.3%	
Percent Change in Total Ending Inventory							
September 2023 vs. September 2022							
Number of Responses	73	9	8	17	16	23	
Lower Quartile	-9.5%	-6.7%	-6.1%	-10.7%	-10.3%	-9.5%	
Average	-1.3%	-1.4%	9.0%	-2.6%	-3.1%	-2.6%	
Median	-3.5%	-0.8%	-1.7%	-4.8%	-4.0%	-3.2%	
Upper Quartile	3.8%	6.0%	3.7%	2.3%	0.0%	4.1%	
Three-Months Average Days Sales Outstanding							
Number of Responses	65	7	6	15	17	20	
Lower Quartile	32.4	32.0	ISD	30.6	31.0	40.7	
Average	39.6	35.6	39.6	37.8	36.4	45.0	
Median	40.2	34.0	36.6	36.9	37.3	43.9	
Upper Quartile	46.3	41.0	ISD	44.2	43.8	48.8	
Fotal Number of Full-time Equivalent							
Employees (FTEs) vs. a Year Ago							
Number of Responses	73	9	8	17	16	23	
Up	60.3%	33.3%	25.0%	70.6%	56.3%	78.3%	
Even	24.7%	33.3%	50.0%	17.7%	31.3%	13.0%	
Down	15.1%	33.3%	25.0%	11.8%	12.5%	8.7%	
Percentage of Inventory that is Obsolete September 2023 vs. September 2022							
Number of Responses	72	9	8	16	16	23	
Up	26.4%	11.1%	12.5%	12.5%	31.3%	43.5%	
Even	54.2%	66.7%	62.5%	68.8%	37.5%	47.8%	
Down	19.4%	22.2%	25.0%	18.8%	31.3%	8.7%	
Company's Gross Margin Percentage for the	15.4/0	22.2/0	23.0%	10.6/0	31.370	8.776	
September 2023 vs. September 2022							
Number of Responses	71	9	8	16	16	22	
Up	40.9%	44.4%	50.0%	50.0%	43.8%	27.3%	
Even	14.1%	22.2%	25.0%	6.3%	12.5%	13.6%	
Down	45.1%	33.3%	25.0%	43.8%	43.8%	59.1%	
Company's YTD Gross Margin Percentage	.3.170	55.570	25.570	.3.370	.3.070	55.170	
s of September 30, 2023 vs. September 30, 2022	71	9	8	17	16	24	
Number of Responses	71					21	
Up	38.0%	66.7%	37.5%	41.2%	37.5%	23.8%	
Even	9.9%	11.1%	25.0%	11.8%	6.3%	4.8%	
Down	52.1%	22.2%	37.5%	47.1%	56.3%	71.4%	
Company's YTD Profit Before Taxes as of September 30, 2023 vs. September 30, 2022							
Number of Responses	70	9	8	17	15	21	
Up	30.0%	33.3%	50.0%	35.3%	20.0%	23.8%	
Even	5.7%	11.1%	12.5%	5.9%	0.0%	4.8%	
Down	64.3%	55.6%	37.5%	58.8%	80.0%	71.4%	

<sup>\*</sup>For example, Trailing Twelve Months Sales Percent Change for the month ending September 30, 2023 is the percent change for sales for the twelve months October 1, 2021 to September 30, 2023 vs. the twelve months of October 1, 2021 to September 30, 2022.

ISD = Insufficient Data to Report



		<b>Primary Business</b>	Emphasis	
	All	Plumbing,		
	Responding	Heating and	Industrial	PHCP &
TOTAL COMPANY INFORMATION		_		PVF
TOTAL COMPANY INFORMATION	Firms	Cooling (PHCP)	PVF	PVF
Percent Change in Total Dollar Sales for:				
September 2023 vs. September 2022	72	27	42	20
Number of Responses	72	37	13	20
Lower Quartile	-11.1%	-8.3%	-14.8%	-7.5%
Average	-2.7%	-1.4%	-7.9%	-0.8%
Median	-3.4%	-2.0%	-11.3%	-1.7%
Upper Quartile	5.8%	6.4%	-0.9%	5.8%
Calendar Year-to-Date September 30, 2023 vs. Septem	nber 30, 2022			
Number of Responses	. 72	37	13	20
Lower Quartile	-1.5%	-1.2%	-0.3%	-1.9%
Average	3.9%	3.2%	3.9%	5.5%
Median	2.7%	0.7%	2.9%	4.3%
Upper Quartile	10.2%	7.3%	11.0%	13.0%
- II - I - I - I - I - I - I - I - I -				
Trailing Twelve Months* September 30, 2023 vs. Sept	·	26	40	10
Number of Responses	70	36	13	19
Lower Quartile	0.7%	0.7%	3.2%	0.5%
Average	5.9%	4.9%	7.9%	6.4%
Median	5.1%	3.1%	5.5%	7.2%
Upper Quartile	12.1%	9.0%	12.6%	14.1%
Percent Change in Total Ending Inventory				
September 2023 vs. September 2022				
Number of Responses	73	37	14	20
Lower Quartile	-9.5%	-8.0%	-12.3%	-9.3%
Average	-1.3%	-0.3%	-6.1%	-0.2%
Median	-3.5%	-0.8%	-5.1%	-5.6%
Upper Quartile	3.8%	6.7%	0.8%	0.0%
··				
Three-Months Average Days Sales Outstanding				
Number of Responses	65	34	12	18
Lower Quartile	32.4	31.0	42.0	35.1
Average	39.6	35.9	47.2	41.1
Median	40.2	36.0	47.7	43.0
Upper Quartile	46.3	41.6	52.9	45.7
Total Number of Full-time Equivalent				
Employees (FTEs) vs. a Year Ago				
Number of Responses	73	37	14	20
Up	60.3%	51.4%	64.3%	70.0%
Even	24.7%	27.0%	28.6%	20.0%
Down	15.1%	21.6%	7.1%	10.0%
DOWII	15.1/0	21.0%	7.170	10.0%
Percentage of Inventory that is Obsolete				
September 2023 vs. September 2022				
Number of Responses	72	37	13	20
Up	26.4%	35.1%	7.7%	25.0%
Even	54.2%	46.0%	76.9%	50.0%
Down	19.4%	18.9%	15.4%	25.0%
Company's Gross Margin Percentage for the				
September 2023 vs. September 2022	74	27	40	10
Number of Responses	71	37	13	19
Up	40.9%	37.8%	46.2%	47.4%
Even	14.1%	16.2%	7.7%	15.8%
Down	45.1%	46.0%	46.2%	36.8%
Company's YTD Gross Margin Percentage				
as of September 30, 2023 vs. September 30, 2022				
Number of Responses	71	36	13	20
Up	38.0%	36.1%	46.2%	40.0%
Even	9.9%	13.9%	0.0%	10.0%
Down	52.1%	50.0%	53.9%	50.0%
	52.1,3	23.070		23.070
Company's YTD Profit Before Taxes				
as of September 30, 2023 vs. September 30, 2022				
Number of Responses	70	36	12	20
Up	30.0%	22.2%	58.3%	30.0%
Even	5.7%	5.6%	0.0%	10.0%
Down	64.3%	72.2%	41.7%	60.0%

<sup>\*</sup>For example, Trailing Twelve Months Sales Percent Change for the month ending September 30, 2023 is the percent change for sales for the twelve months October 1, 2021 to September 30, 2023 vs. the twelve months of October 1, 2021 to September 30, 2022.

ISD = Insufficient Data to Report



		Regions									
	All Responding	Region 1	Region 2	Region 3	Region 4	Region 5 (ASA	Region 6				
TOTAL COMPANY INFORMATION	Firms	(SWPD & WSA)	(ASA Central)	(SWCD)	(NCWA)	Northeast)	(SWA)				
Percent Change in Total Dollar Sales for:											
September 2023 vs. September 2022 Number of Responses	72	12	10	5	16	11	12				
	-11.1%	-13.0%	-9.6%	ISD	-8.0%	-7.1%	-9.4%				
Lower Quartile	-11.1% -2.7%	-13.0% -5.8%	-9.6% 0.0%	-1.7%	-8.0% -1.7%	-7.1% -0.5%	-9.4% -4.0%				
Average	-2.7%										
Median		-6.4%	1.9%	-1.8%	-3.3%	-3.4%	-5.0%				
Upper Quartile	5.8%	3.7%	5.9%	ISD	6.8%	8.9%	2.2%				
Calendar Year-to-Date September 30, 2023 vs. Septem Number of Responses	nber <b>30, 2022</b>	12	10	4	16	11	13				
Lower Quartile	-1.5%	-9.5%	-0.7%	ISD	-1.5%	-0.1%	-0.7%				
Average	3.9%	0.2%	6.2%	-0.5%	4.4%	4.6%	6.4%				
Median	2.7%	3.2%	8.8%	-0.4%	2.6%	2.8%	2.0%				
Upper Quartile	10.2%	7.8%	12.4%	ISD	11.5%	9.8%	13.6%				
•											
Trailing Twelve Months* September 30, 2023 vs. Sept	· ·										
Number of Responses	70	12	10	3	15	11	13				
Lower Quartile	0.7%	-0.9%	0.8%	ISD	-1.6%	2.6%	1.3%				
Average	5.9%	5.0%	6.9%	5.5%	3.6%	7.6%	7.5%				
Median	5.1%	5.8%	7.8%	5.5%	3.3%	6.0%	3.2%				
Upper Quartile	12.1%	11.9%	12.3%	ISD	8.3%	10.6%	15.4%				
Percent Change in Total Ending Inventory September 2023 vs. September 2022											
Number of Responses	73	12	9	5	17	11	13				
Lower Quartile	-9.5%	-4.7%	-7.0%	ISD	-10.8%	-9.6%	-10.0%				
•	-1.3%	-1.6%	-0.5%	-9.0%	-10.8%	0.6%	0.2%				
Average Median	-3.5%	-1.6%	0.0%	-9.0% -5.7%	-1.7%	1.6%	-6.7%				
		2.1%		-3.7% ISD	2.6%	9.4%					
Upper Quartile	3.8%	2.170	5.5%	ISD	2.0%	9.4%	-1.5%				
Three-Months Average Days Sales Outstanding											
Number of Responses	65	12	8	4	16	9	11				
Lower Quartile	32.4	31.8	23.8	ISD	36.8	40.9	31.7				
Average	39.6	36.5	34.9	40.1	41.2	46.2	37.0				
Median	40.2	41.9	35.3	36.7	40.6	47.5	33.6				
Upper Quartile	46.3	45.0	40.2	ISD	46.0	50.7	41.9				
Total Number of Full-time Equivalent											
Employees (FTEs) vs. a Year Ago											
Number of Responses	73	12	10	5	16	11	13				
Up	60.3%	66.7%	60.0%	40.0%	56.3%	54.6%	61.5%				
Even	24.7%	25.0%	20.0%	60.0%	18.8%	18.2%	30.8%				
Down	15.1%	8.3%	20.0%	0.0%	25.0%	27.3%	7.7%				
Percentage of Inventory that is Obsolete September 2023 vs. September 2022											
Number of Responses	72	12	10	5	16	11	12				
Up	26.4%	41.7%	40.0%	20.0%	25.0%	18.2%	16.7%				
Even	54.2%	41.7%	30.0%	40.0%	62.5%	72.7%	66.7%				
Down	19.4%	16.7%	30.0%	40.0%	12.5%	9.1%	16.7%				
Company's Gross Margin Percentage for the	13.470	10.770	30.070	40.070	12.370	3.170	10.770				
September 2023 vs. September 2022											
Number of Responses	71	12	10	5	16	10	12				
Up	40.9%	41.7%	20.0%	40.0%	43.8%	50.0%	50.0%				
Even	14.1%	33.3%	20.0%	20.0%	0.0%	10.0%	8.3%				
Down	45.1%	25.0%	60.0%	40.0%	56.3%	40.0%	41.7%				
Company's YTD Gross Margin Percentage as of September 30, 2022											
Number of Responses	71	12	10	5	16	9	13				
Up	38.0%	66.7%	10.0%	20.0%	37.5%	44.4%	53.9%				
Even	9.9%	16.7%	20.0%	40.0%	0.0%	0.0%	7.7%				
Down	52.1%	16.7%	70.0%	40.0%	62.5%	55.6%	38.5%				
Company's YTD Profit Before Taxes	32.170	20.770	3.370	.0.070	52.370	33.370	55.575				
as of September 30, 2023 vs. September 30, 2022			4.0	_		<u>-</u>					
Number of Responses	70	12	10	5	16	8	13				
Up	30.0%	25.0%	0.0%	60.0%	25.0%	25.0%	53.9%				
Even	5.7%	8.3%	10.0%	20.0%	0.0%	12.5%	0.0%				
Down	64.3%	66.7%	90.0%	20.0%	75.0%	62.5%	46.2%				

<sup>\*</sup>For example, Trailing Twelve Months Sales Percent Change for the month ending September 30, 2023 is the percent change for sales for the twelve months October 1, 2021 to September 30, 2023 vs. the twelve months of October 1, 2021 to September 30, 2022.

ISD = Insufficient Data to Report



Sales and Inventory Performance by State or Area of Operations	All Responding Firms	California <sup>1</sup>	Conn. <sup>1</sup>	Florida	Georgia	Greater Chicago Metro <sup>2</sup>	Illinois <sup>1</sup>	Indiana <sup>1</sup>	Indiana - All Other	lowa
Number of Locations										
Number of Responses	74	6	4	5	5	5	4	10	7	6
Average	19.6	12.8	10.8	6.2	5.0	4.4	5.3	5.1	6.1	8.7
Median	7.5	8.0	10.5	3.0	1.0	1.0	5.5	2.5	3.0	4.5
Percent Change in Total Dollar Sales for:										
Sep. 2023 vs. Sep. 2022										
Number of Responses	72	6	4	4	4	5	4	10	7	5
Lower Quartile	-11.1%	ISD	ISD	ISD	ISD	ISD	ISD	-13.6%	-9.5%	ISD
Average	-2.7%	-9.4%	2.2%	-9.1%	-3.1%	-10.1%	2.2%	-5.6%	-2.4%	5.4%
Median	-3.4%	-12.0%	2.2%	-8.5%	-3.9%	-5.4%	-0.8%	-6.6%	-5.8%	0.2%
Upper Quartile	5.8%	ISD	ISD	ISD	ISD	ISD	ISD	9.4%	8.4%	ISE
Calendar Year-to-Date Sep. 2023 vs. Sep. 2022										
Number of Responses	72	6	4	5	5	5	4	10	7	5
Lower Quartile	-1.5%	ISD	ISD	ISD	ISD	ISD	ISD	-1.2%	1.8%	ISD
Average	3.9%	-5.0%	1.1%	7.7%	10.7%	5.4%	9.0%	7.6%	12.0%	4.1%
Median	2.7%	-6.6%	2.7%	4.7%	0.1%	7.2%	8.0%	5.4%	15.5%	3.0%
Upper Quartile	10.2%	ISD	ISD	ISD	ISD	ISD	ISD	16.4%	17.2%	ISD
Trailing Twelve Months* Sep. 30 2023 vs. Sep. 30, 2022										
Number of Responses	70	6	4	5	5	5	4	10	7	5
Lower Quartile	0.7%	ISD	ISD	ISD	ISD	ISD	ISD	-1.1%	4.0%	ISD
Average	5.9%	-1.4%	2.3%	8.5%	11.0%	6.0%	10.8%	10.5%	15.9%	6.1%
Median	5.1%	0.6%	1.9%	9.1%	2.6%	8.7%	10.4%	5.7%	13.8%	4.8%
Upper Quartile	12.1%	ISD	ISD	ISD	ISD	ISD	ISD	15.9%	18.0%	ISE
Percent Change in Total Ending Inventory										
Sep. 2023 vs. Sep. 2022	70	_	,	_	_	-	_	10	_	
Number of Responses	73	6	4	5	5	5	4	10 10/	7	6
Lower Quartile	-9.5%	ISD	ISD	ISD	ISD	ISD	ISD	-10.1%	-8.4%	ISE
Average	-1.3%	-2.5%	-1.1%	3.6%	9.5%	-7.2%	-23.9%	-3.7%	-0.5%	1.9%
Median	-3.5%	-0.7%	-4.9%	-1.5%	15.9%	-3.2%	-14.2%	-3.5%	-0.9%	-4.7% ISD
Upper Quartile	3.8%	ISD	ISD	ISD	ISD	ISD	ISD	1.7%	0.9%	IS

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#### **Definitions**

Average: The simple average of all responses for a particular item (e.g., it is the result of summing the values and dividing by the total number of responses).

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50% are below). This measure is less likely than an average to be distorted by a few outlying responses.

**Lower Quartile:** The observation point below which 25% of the responses lie (e.g., 25% of the respondents were less than this amount and 75% were

more).

**Upper Quartile:** The observation point below which 75% of the responses lie (e.g., 75% of the respondents were less than this amount and 25% were

more).

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<sup>&</sup>lt;sup>1</sup> Entire State

 $<sup>^{2}</sup>$  Greater Chicago Metro includes Illinois, Indiana (Northwest), and Wisconsin (Southeast).



Sales and Inventory Performance by	All Responding			North			South		
State or Area of Operations	Firms	Mass.	Michigan		Ohio	Penn.	Carolina	Texas	Wash.
Number of Locations									
Number of Responses	74	5	5	4	12	5	4	7	5
Average	19.6	6.6	8.0	5.5	11.9	16.2	7.0	11.4	5.6
Median	7.5	8.0	7.0	5.5	7.0	8.0	7.0	3.0	6.0
Percent Change in Total Dollar Sales for:									
Sep. 2023 vs. Sep. 2022									
Number of Responses	72	5	4	4	12	5	4	6	5
Lower Quartile	-11.1%	ISD	ISD	ISD	-8.3%	ISD	ISD	ISD	ISD
Average	-2.7%	-1.1%	1.8%	0.9%	-1.8%	-4.3%	6.9%	-1.2%	-8.0%
Median	-3.4%	-1.1%	0.2%	0.5%	-4.4%	-6.7%	7.3%	-5.6%	-0.1%
Upper Quartile	5.8%	ISD	ISD	ISD	2.7%	ISD	ISD	ISD	ISD
Calendar Year-to-Date Sep. 2023 vs. Sep. 2022									
Number of Responses	72	5	4	4	12	5	4	6	5
Lower Quartile	-1.5%	ISD	ISD	ISD	-1.8%	ISD	ISD	ISD	ISD
Average	3.9%	6.1%	0.6%	1.9%	2.2%	1.5%	14.0%	7.7%	4.8%
Median	2.7%	3.0%	1.5%	1.4%	1.4%	-2.4%	15.8%	5.5%	5.2%
Upper Quartile	10.2%	ISD	ISD	ISD	7.1%	ISD	ISD	ISD	ISD
Trailing Twelve Months*									
Sep. 30, 2023 vs. Sep. 30, 2022									
Number of Responses	70	5	4	4	11	5	4	6	5
Lower Quartile	0.7%	ISD	ISD	ISD	-1.9%	ISD	ISD	ISD	ISD
Average	5.9%	7.5%	-0.2%	3.1%	-0.1%	5.9%	14.5%	12.0%	12.5%
Median	5.1%	6.1%	-1.2%	2.6%	1.4%	6.7%	17.0%	10.5%	12.6%
Upper Quartile	12.1%	ISD	ISD	ISD	3.9%	ISD	ISD	ISD	ISD
Percent Change in Total Ending Inventory	1								
Sep. 2023 vs. Sep. 2022									
Number of Responses	73	5	5	4	12	5	4	6	5
Lower Quartile	-9.5%	ISD	ISD	ISD	-7.7%	ISD	ISD	ISD	ISD
Average	-1.3%	-3.0%	2.5%	-9.3%	-1.9%	3.5%	2.5%	-0.9%	-5.3%
Median	-3.5%	1.6%	-6.4%	-9.4%	-1.3%	3.8%	1.5%	2.1%	-5.4%
Upper Quartile	3.8%	ISD	ISD	ISD	5.5%	ISD	ISD	ISD	ISD

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