

2026 | WEST SUMMIT SPONSORSHIP PROGRAM



Expand your firm's reach and brand to wholesalers and suppliers in the 11-state **ASA West region**. Become a sponsor*.

May 12-14, 2026
HILTON LA JOLLA TORREY PINES
La Jolla, CA

The ASA **West Summit** is the association's mega region representing leading wholesalers in the western states of AK, AZ, CA, HI, ID, MT, NV, OR, UT, WA and WY. Along with suppliers and rep firms from throughout the region, the ASA West Summit is a successful and sustainable yearly forum for education, peer networking and sharing of best practices.

ASA invites all the leading wholesalers from throughout the region, making the ASA West Summit an absolute must-attend for serious suppliers and representative agencies.

We are offering you the opportunity to have your firm stand out through exciting sponsorship opportunities outlined below.

ASA WEST SUMMIT DIAMOND USS MIDWAY DINNER SPONSOR - \$15,000

Note: No limit on number of companies at Diamond level.

- Sponsorship of the ASA West Summit night-out bash on the famous USS Midway ship in San Diego. Diamond sponsors will have special signage on the ship that evening.
- Opportunity to address ASA West Summit attendees.
- Ability to provide a company-specific flier to West Summit attendees.
- Company logo displayed during ASA West Summit, including signage at each session and at offsite USS Midway event.
- Company logo included on all ASA West Summit communications.
- Sponsorship presence during ASA West Summit Golf Open at Torrey Pines.

ASA WEST SUMMIT GOLD LANYARD SPONSOR - \$10,000

Note: Limit 1 company at Gold level.

- Company logo included on ASA West Summit attendee lanyards.
- Opportunity to address West Summit attendees.
- Ability to provide a company-specific flier to West Summit attendees.
- Company logo displayed during ASA West Summit, including signage at each session.
- Company logo included on all ASA West Summit communications.
- Sponsorship presence during ASA West Summit Golf Open at Torrey Pines.

ASA WEST SUMMIT SILVER HOTEL KEY CARD SPONSOR - \$7,500

Note: Limit 3 companies at Silver level.

- Company logo included on ASA West Summit attendee hotel key cards at Hilton La Jolla.
- Ability to provide a company-specific flier to West Summit attendees.
- Company logo displayed during ASA West Summit, including signage at each session.
- Company logo included on all ASA West Summit communications.
- Sponsorship presence during ASA West Summit Golf Open at Torrey Pines.

ASA WEST SUMMIT BRONZE SPONSOR - \$5,000

Note: No limit on number of companies at Bronze level.

- Company logo displayed during ASA West Summit, including signage at each session.
- Ability to provide a company-specific flier to West Summit attendees.
- Company logo included on all ASA West Summit communications.
- Sponsorship presence during ASA West Summit Golf Open at Torrey Pines.

OPPORTUNITIES CONTINUE ON PG 2

**Sponsorships open to all ASA-member suppliers and representative agencies that are part of the ASA Supplier Partner (for suppliers) and ASA Sustaining Supplier Partner (for reps) programs.
NOTE: ASA-member wholesalers also may sponsor the event via the bronze category.*

To become a sponsor contact ASA's Mike Miazga - mmiazga@asa.net or (630) 229-7736

2025 | WEST SUMMIT SPONSORSHIP PROGRAM

OPPORTUNITIES CONTINUED FROM PG 1

ASA WEST SUMMIT REP SPONSOR - \$3,000

Note: No limit on number of companies at Rep level.

Open to REPS only.

- Company logo displayed during ASA West Summit, including signage at each session.
- Ability to provide a company-specific flier to West Summit attendees.
- Company logo included on all ASA West Summit communications.
- Sponsorship presence during ASA West Summit Golf Open at Torrey Pines.

ASA WEST SUMMIT WHOLESALER SPONSOR - \$1,500

Note: No limit on number of companies at Wholesaler level.

Open to WHOLESALERS only.

- Company logo displayed during ASA West Summit, including signage at each session.
- Ability to provide a company-specific flier to West Summit attendees.
- Company logo included on all ASA West Summit communications.
- Sponsorship presence during ASA West Summit Golf Open at Torrey Pines.

ASA THANKS OUR SUPPLIER PARTNERS*



ASA Supplier Partners and Sustaining Supplier Partners have exclusive access to build their brand among this **ASA West** peer networking community.

Are you interested in becoming a sponsor? Contact ASA's Mike Miazga for more information.

mmiazga@asa.net



SCAN THE CODE TO LEARN MORE



*PARTNERS AS OF FEBRUARY 2026

ASA THANKS OUR SUSTAINING SUPPLIER PARTNERS*



*PARTNERS AS OF MARCH 2026