

**networkasa 2009**, ASA's Annual Convention, is being held October 14 – 17, 2009 in Washington, D.C., our nation's capital and a hub of culture, politics and history.

The agenda provides several unique events where leading wholesalers in the PHCP and PVF industry gather.

**As a sponsor, your company will receive many benefits for demonstrating a strong commitment to your industry association, including building relationships with potential and current customers.** Hundreds of decision-making business owners and top executives from around the country will participate in **networkasa 2009**.

That translates into new and increased business.

Whether you are sponsoring a speaker, a networking event or a premium item, you will be directly supporting ASA and its initiatives in strengthening your industry.

Sponsorships are available in a variety of price points and cover a wide-range of events and give-aways. Review the possibilities and decide which offers the best opportunity to put the focus on your company.

## PLATINUM

\$60,000

**BENEFITS OF SPONSORSHIP:** Company name & logo on the ASA website and linked to your website; press release to trade journals serving multiple industries; inclusion in all pre-event promotion; significant onsite promotion, signage and decorations; twelve complimentary registrations to **NetworkASA 2009**.

### Grand Welcome Reception

This elegant and fun networking event will be the first all-attendee event taking place at **NetworkASA 2009**. Hundreds of wholesalers and manufacturers will be present, looking forward to an evening of catching-up with old friends and making new business connections.

### ASA Farewell Event: *Power Up, Move On*

ASA is bringing back the farewell gala, providing a venue for **NetworkASA 2009** attendees to make those final personal and professional connections before departing the meeting. The event will be at the International Spy Museum. In addition to cocktails and hors d'oeuvres, several galleries of the museum will be open exclusively for **NetworkASA 2009** attendees to tour throughout the evening.

## GOLD

\$35,000

**BENEFITS OF SPONSORSHIP:** Company name & logo on the ASA website and linked to your website; press release to trade journals serving multiple industries; inclusion in all pre-event promotion; five minutes on the event agenda to speak about company and introduce speaker (if applicable); onsite signage; eight complimentary registrations to **NetworkASA 2009**.

### ASA Power Lunch *featuring George Will*

Following the lunch, **George Will**, Pulitzer Prize-winning journalists and respected political analyst, will provide attendees penetrating and incisive commentary on the Washington political scene, offering a glimpse into what the future holds for public affairs, public policy and American society. Following his presentation, attendees can participate in a Q&A with Mr. Will.

### ASA Future Trends Breakfast

This program will feature a prominent speaker presenting on current economic trends and how they impact the overall U.S. economy as well the PHCP/PVF industry.

### Hotel Key Cards

Have your company name in the hands of each attendee all week! Your company name & logo will be printed on the hotel key cards and distributed to all attendees.

**CONTINUED on back side**

**October 14 - 17**

**J.W. Marriott Hotel Washington, D.C.**

to ensure you receive your first choice!

1. Review the Sponsorship Categories and decide which options work best for your company.
2. Call to reserve your sponsorship NOW! Contact Ruth Mitchell at ASA: by phone: (312) 464-0090 ext. 210 or email: ruth@asa.net.
3. Once your sponsorship is confirmed, ASA will issue a press release and begin using your company name and logo in our **NetworkASA 2009** promotional materials. The earlier you sign up, the more exposure you'll get!
4. Your company will receive the VIP treatment and ensure that your delegates are registered, have hotel reservations and other plans that will make **NetworkASA 2009** a powerful and valuable experience for all.

**IMPORTANT NOTES:**  
The cost of the premium items is included in the sponsorship fee and ASA will take care of the ordering, logo imprinting (with your approval) and shipping of all items.

Where you see "And more!" that indicates that additional custom sponsorships are available within these categories. Please inquire with ASA for more details.

Sponsorship opportunities will be assigned on a first-come, first-served basis. **Network'08** sponsors will have first right of refusal on specific sponsorship items.

[www.asa.net](http://www.asa.net)

## SILVER

**BENEFITS OF SPONSORSHIP:** Company name & logo on the ASA website and linked to your website; press release to trade journals serving multiple industries; inclusion in all pre-event promotion; five minutes on the event agenda to speak about company and introduce speaker (if applicable); onsite signage; eight complimentary registrations to **NetworkASA 2009**.

### Industrial Piping Division Education Forum & Breakfast

This annual breakfast is the Industrial Piping Division's premier event, as it combines the Division's business updates, awards presentations and an outstanding educational session.

### Plumbing Industry Educational Forum & Breakfast *featuring Jerry M. Howard*

The Plumbing Industry Educational Forum & Breakfast annually brings together 250+ leaders of the plumbing marketplace. **Jerry M. Howard**, President & CEO of the National Association of Home Builders is scheduled to speak at this event, providing attendees and update on the current and future trends of the residential housing market.

### ASA Annual Meeting & Luncheon

The ASA Annual Meeting & Luncheon is the focal point of the association's activities during the ASA Convention. Over 250 Wholesalers & Manufacturers attend this annual event.

### INDUSTRY INTERCHANGE *Get Your Game On!* Prize Booth

The central gathering point for **Industry Interchange**, the Prize Booth will be the location all participants come to select prizes, purchase additional ASA Bucks, and discover more about the evening's program, *Get Your Game On!*

### Onsite Premiums

Your company's name & logo (space permitting) on one of the following:

- > **BADGE LANYARDS**, worn throughout the event
- > **WATER BOTTLES**, available to all attendees upon arrival
- > **HOT WATER HANG TAGS**, placed in each hotel guest room
- > **TOTE BAGS**, for convention literature
- > **ZIP DRIVES**, loaded with all speaker handouts and distributed to all attendees upon arrival
- > and more!

## BRONZE

**BENEFITS OF SPONSORSHIP:** Company name & logo on the ASA website and linked to your website; press release to trade journals serving multiple industries; inclusion in all pre-event promotion; onsite signage; two complimentary registrations to **NetworkASA 2009**.

### Enhanced Coffee Break

With only one coffee break on the schedule for **NetworkASA 2009**, this event provides the singular gathering place for all **NetworkASA 2009** attendees on Friday afternoon.

### Onsite Premiums

Your company's name & logo (space permitting) on one of the following:

- > **NOTE PADS, PENS, or POCKET GUIDE**, available to all attendees upon arrival
- > and more!

\$25,000

\$10,000