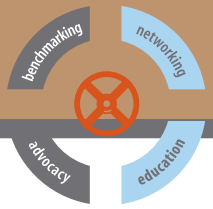


Meeting  
and  
Seminar

# ASA Warehouse & Operations Council

## February 24-25, 2009 • Dallas, TX



### Schedule of Events

#### FEBRUARY 24

11:30am - 1:00pm  
**Registration**

1:00pm - 3:00pm  
**Peer Panel Discussion and Q & A**

3:00pm - 5:00pm  
**Networking Roundtable Discussion**

5:30pm  
**Networking Reception and Dinner**

#### FEBRUARY 25

8:00am  
**Continental Breakfast**

8:20am - 10:00am  
**Networking Roundtable Discussion**

10:00am - 10:45am  
**Association and Council Updates**

11:00am  
**Adjourn**

#### MEETING DETAILS:

REGISTRATION FEES:  
**ASA Member: \$225**

HOTEL:  
**Hyatt Regency DFW  
International Parkway  
DFW Airport, Dallas, TX  
Phone: 800.233.1234**

**ASA room rate: \$179**  
*Hotel Registration Deadline  
February 9, 2009 (subject to availability)*



[www.asa.net](http://www.asa.net)

Questions?  
Contact **Ruth Mitchell**  
at **312.464.0090 ext. 210**  
or [ruth@asa.net](mailto:ruth@asa.net)

Discover a new forum for warehouse management & operations...

## the ASA Warehouse & Operations Council

The ASA Warehouse & Operations Council is an opportunity for the people responsible for warehousing or operations at a wholesale distributor to come together, share ideas and learn from each other's real-world experience. It is the only group of its kind dedicated to warehouse and operations management in the PHCP/PVF industry.

I didn't realize **how much of my job** would be about dealing **with people and not just logistics.**

There has to be a **layout that will help us be more efficient**, but I just can't see it.

I could really use someone **who's used this kind of equipment** to tell me if it really **can do what I need it to do.**

Does my **company's mandate** to **'go green'** apply here in the warehouse?

**There are questions we ask ourselves every day as we look at the job laid out before us and strive to achieve success. Some of them may be the ones listed above, some may be unique to your own set of circumstances – or so you think.**



*This is a **MUST ATTEND** for everyone involved in **Managing the Warehouse or Operations at a PHCP/PVF Distributor!***

**Sign up today to reserve your spot!**

## PROFESSIONAL WAREHOUSE OPERATIONS

**If you are responsible for the warehouse or operations at your distribution company, ASA invites you to participate in a networking forum where you will:**

- ⊗ Discover the value of efficient warehouse operations by implementing practical and economical improvements
- ⊗ Learn how to identify the precise problems that are most troublesome in your warehouse
- ⊗ Learn to lay out your warehouse for good space utilization, material handling compatibility, and optimum flow efficiency
- ⊗ Learn why leadership and communication skills are important to managing people, boosting morale, and solving labor/management conflicts
- ⊗ Discuss which equipment and technology enablers best suit your operations for storage and handling as well as order picking and order selection

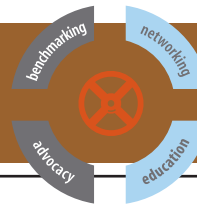
*This is a fantastic networking opportunity for individuals from all over the country who face the same challenges and successes you do in warehousing and operations at a wholesale distributor.*

**DAY ONE** of the event will focus on a panel discussion of your peers sharing their 5's methods, followed by roundtable discussions on how you might implement those methods into your current Warehouse Management Process.

**DAY TWO** of the event will focus on networking roundtables with your peers to discuss the topics that are most important to make you succeed.

**REGISTRATION DEADLINE February 9, 2009**

# 2009 Meeting & Seminar ASA Warehouse & Operations Council



**!!! SPACE IS LIMITED !!!**  
**REGISTER BY**  
**FEBRUARY 9th**

## 1 COMPANY INFORMATION

_____		_____	
Company Name			Name of Person Completing This Form
_____			
Company Address			
_____		_____	
City	State	Zip	
_____		_____	
Phone	Fax		
_____			
E-Mail			

## 2 REGISTRANT INFORMATION

*Please copy this form if registering more than two individuals from your company.*

**#1:**

\_\_\_\_\_  
Name E-Mail

**#2:**

\_\_\_\_\_  
Name E-Mail

## 3 PAYMENT

	QUANTITY		FEES	=	TOTAL
ASA Member	_____	x	\$225	=	_____
			<b>TOTAL FEES</b>	=	_____

- CHECK** enclosed for \$\_\_\_\_\_ (*payable to ASA*)
- CREDIT CARD** for the amount of \$\_\_\_\_\_  VISA  MC  AMEX

\_\_\_\_\_

Card Number Expiration Date

\_\_\_\_\_

Name on Card

\_\_\_\_\_

Cardholder's Signature

\_\_\_\_\_

Cardholder's Billing Address

**ASA Warehouse & Operations Council Meeting & Seminar**

**February 24-25, 2009**

**TUESDAY**  
**11:30am – 7:30pm**

**WEDNESDAY**  
**8:00am – 11:00am**

Hyatt Regency DFW  
International Parkway  
DFW Airport, Dallas, TX  
Phone: 800.233.1234

**ASA room rate: \$179**  
**Hotel Registration Deadline**  
**February 9, 2009**  
*(subject to availability)*

*Be sure to ask for the ASA rate when you call for reservations!*

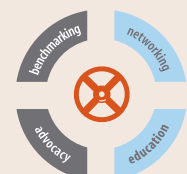


**SUBMIT THIS REGISTRATION FORM & PAYMENT TO ASA BY February 9, 2009**

**MAIL TO**  
**ASA**  
222 Merchandise Mart Plaza  
Suite 1400  
Chicago, IL 60654

**FAX TO**  
312.464.0091

**QUESTIONS**  
Ruth Mitchell  
312.464.0090 ext. 210  
ruth@asa.net



**CANCELLATIONS will be accepted until February 9, 2009**

**NO REFUNDS after February 9, 2009**